## **Letter to the Editor Writing Guide**

Highlighting Issues in Chester, PA: Say NO to LNG

The Letters to the Editor section is one of the most read sections of the newspaper--by the general public and especially by decision makers. Published letters allow us to educate the public on key environmental issues and influence decision makers. A letter from a local citizen like yourself makes a big impact.

## Tips for writing a Letter to the Editor (LTE)

- 1. Be Clear: Your letter should be under 200-250 words and is more likely to be printed if shorter.
- 2. **Make it personal**: The best letters are compelling and relatable, rather than just a list of facts.
- 3. **Sign your letter**: with your name, town you live in, and phone number for them to call you with any questions.
- 4. **Follow-up**: After you've sent your letter, call the editor to ensure they received it and ask when they're going to print it. They get hundreds of letters a week, this helps ensure they read yours.
- 5. **Keep an eye out:** Make sure to be on the lookout for your letter in the coming weeks once submitted!

## **Talking Points**

Here are some talking points to get you started. But be sure to weave these into your own personal opinion and story about LNG.

Chester is an environmental justice community located in Delaware County next to Philadelphia, with at
least a dozen polluting industries already deeply affecting residents and families.
Now, a harmful polluting industry also wants to come to Chester: what's called a liquefied natural gas
export terminal or "LNG" facility.
It is not a matter of if, but when an LNG terminal would become a dangerous risk to everyone living near
Chester. Similar terminals in other cities and towns have caused massive explosions, like just recently in
Texas in 2022.
We absolutely will not stand by for Penn America LNG to put our residents at risk just to make a profit.
Existing pollution in Chester from companies like Covanta aka ReWorld, Delcora, and more are causing sky
rocketing rates of asthma, cancer, and more.
<ul> <li>Our children of Chester are 5 times as likely to have asthma compared to the national average.</li> </ul>
Depending on the type of cancer, Chester residents have rates between 19-91% higher than the
national averages.
☐ This is unacceptable, and adding another enormous, polluting, volatile industry is not the answer.
Make no mistake: this terminal would NOT only affect residents of Chester. It would require more pipelines
and bomb trains throughout Pennsylvania, putting ALL of our residents at risk. Say NO to LNG!

## Places to submit your letter to the editor:

- <u>Delco Times</u> (Delaware County)
  - o Submit email to <a href="mailto:editor@thedailytimes.com">editor@thedailytimes.com</a> or in <a href="mailto:this contact form">this contact form</a>
  - o 300 word limit
- <u>The Inquirer</u> (Philadelphia)
  - o Submit email to <a href="mailto:letters@inquirer.com">letters@inquirer.com</a>
  - o 150 words
- Main Line Today (Delaware County)
  - o Submit your letter through this form
- <u>Daily Local</u> (Chester County)
  - o Submit email to <a href="mailto:editor@dailylocal.com">editor@dailylocal.com</a>
  - $\circ \quad \text{Subject line should say ``LETTER TO THE EDITOR: Title''}$

Consider contacting these other publications asking them to publish your piece OR cover this local story:

- DELCO Today
- Contact Us The Spirit
- Spotlight PA