



Geraldton Toy Library

208 Eighth St, Wonthella WA 6530

ABN: 76 936 178651

E. geraldtontoylibrary@gmail.com

W. geraldtontoylibrary.com.au

Our Vision

We see a thriving community of families who play, grow and learn together through the Geraldton Toy Library.

Our Purpose

To make quality toys and play resources available to everyone in the Midwest Region, regardless of circumstance, so that parents, caregivers and early childhood services are equipped to use play-based learning to raise developmentally healthy children.

Geraldton Toy Library Strategy

We do this by providing a curated collection of quality toys and learning resources to our members on a loan-basis at our twice-weekly borrowing sessions, and by hosting regular “Stay and Play” events where we model to families how to use play to engage children in healthy ways.



Geraldton Toy Library

208 Eighth St, Wonthella WA 6530

ABN: 76 936 178651

E. geraldtontoylibrary@gmail.com

W. geraldtontoylibrary.com.au

Geraldton Toy Library Strategic Plan

Last reviewed: February 2021 Date of next review: January 2022

1. Grow the Toy Library Catalogue by orchestrating at least two fundraising efforts or grant applications per year.
2. Prioritise community building and member retention by hosting at least four Stay and Play events per year that align with our Vision and Purpose.
3. Ensure the quality of Toy Library assets are maintained by facilitating at least two Toy/Database Management Sessions per year.
4. Ensure Toy Library Services are accessible to all in our community by maintaining low-cost membership and free community events. All increases to membership fees must align with industry standards.
5. Minimise the risk of insolvency by maintaining adequate cash reserves (equivalent to one year's running costs). Maintain an additional cash reserve for the purpose of technology upgrades to be purchased every four years.
6. Remain continually informed regarding regulatory requirements by maintaining membership with peak body, Toy Libraries Australia
7. Ensure the safety of our community by maintaining a Risk Management Plan that is reviewed annually (including Risk Assessments for all events, a register for batteries, magnets and chemicals, a register of Incident/Accident Report Forms, and Public Liability Insurance cover.)
8. Maintain transparency by ensuring the constitution and Department of Mines Industry Regulation and Safety/ACNC compliance is upheld at all times through annual mandatory committee training, maintaining adequate financial and operational records, ensuring all committee members have a Working With Children Check, Police Clearance and are not disqualified under the Corporations Act 2001 or by the ACNC Commissioner, and by maintaining a record of any related parties and conflicts of interest. Any breaches to the ACNC requirements will be reported within 60 days of the breach.

Strategic Goal for 2023

Work together to facilitate all statements in this plan with the aim of securing 1400 quality toys for our catalogue and build our membership base to over 100 in order to employ a Session Coordinator by 2023.