

Avoid Free Band Aids Like The Plague (If You Know What's Good For You)

You probably already know this, but if you search for free marketing advice anywhere else? You'll get exactly what you (didn't) pay for:

1. *How to “optimize your google listings program” without dying of boredom*

2. *Conduct an “on page SEO audit” if you can bear to sit on your laptop for the next 793 hours...*

3. *Why “online directories” are the next best thing if you’ve already done 100 other things that nobody wants to do*

Blah. Blah. BLAH. 🤔

What does all this have in common? More work on your plate.

That's A Waste Of Time

You'll be bombarded with more stuff than you can possibly action.

And what's worse... choosing something that works is really hard. You ever heard of the the paradox of choice?

So many options that you can't decide which to act on.

39 hours later... and your traffic still hasn't increased.

And that's before we count in the time cost of doing all this yourself.

What I'm saying is...

Throwing Random Solutions At Problems Does Jack

Imagine you visit a new dentist and he lays you down, pulling out the pliers:

“Right. This won’t take long. Get ready for a few pops and cracks. I hope you’re not squeamish!”

You’d leap up faster than a cheetah on fire.

Your business is unique. Any strategy we build has to reflect that.

Which leads me onto the next problem with all this...

Winging It

Free stuff makes you wing it.

I jumped on a call with a doggy daycare owner just this week. They’re operating at 50% capacity. That’s £11k/month in missing monthly revenue.

In our consult, I asked, *“What’s working for you now?”*

“I have no idea. We aren’t measuring anything.”

What’s measured improves. But if you’re a busy business owner, you don’t have time for all that.

So not only is it time consuming to research and action “free”... You end up clueless about how to scale. You can’t invest into growth if you don’t know what’s working.

There’s A Better Way

We use effective marketing to grow businesses measurably.

But I only work with “killers.”

Why? If you qualify, there’s two guarantees:

1. We get you better results or we pay your money back.
2. Either party can end the deal at any time.

In other words, I’m taking this risk with you. And I’m not a betting man. If I don’t think I can help, then I’ll tell you so.

So if you’re serious about growth, apply here: [www.](#)

What are you waiting for? Do it now.

Sam Terrett