

100 Squats pt1:

<https://rumble.com/v46v286-squats-pt1.html>

100 Squats pt2:

<https://rumble.com/v46v4kc-100-squats-pt2.html>

Detailed version of the 4 questions:

<https://docs.google.com/document/d/1CfhBs6nTnKwMrc4nGWIYblagCnrM6O68VY81KrBHWnk/edit?usp=sharing>

(I didn't want to overwhelm you with info. So I summarized the 4 questions on this page. I recommend you use 75% Zoom to make it easy to read and navigate in my DOCs)

The 4 questions:

1) Who am I talking to (avatar)?

I am talking to mostly young men aged around 20-40 years old who are employees fed up with their 9-5. I can talk to this market with some boldness and informality

2) Where are they emotionally and mentally?

- They are stressed because of the bills and their boss.
- They're unable to live freely and buy the luxuries they wish to have, which leads to desperation and self-hate.

- They are ignored and underestimated by everyone including family and friends, which leads to embarrassment, loneliness, and shame.

⇒ In conclusion, they hate their lives and the slave work they do for their egotistical boss, and they feel shunned by everyone

3) What is the objective?

The objective of the copy is to push the reader to click the link where he will find a landing page that will further push him toward taking the action of becoming a lead and finally taking the free book

4) The steps they need to take:

1. First, grab their attention with a headline that reminds them of the problem they're having and their curiosity around it (I was direct as well)
2. build intrigue and curiosity (while adding the flavor of pain and a little less desire) by using a story (in the first copy: You will find its analysis in the comments below) and a unique approach that I stole from an OG top player in the second copy (I hope it impresses you), and same here look at the comments for detailed steps and reasons why I used each line
3. use identity in the first copy where I compare two identical people who "happen" to also be identical to the reader while I

should use urgency and pain (with little desire) in the second to further push them to click (Again read the comments for detailed steps of each line)

4. Use a well-defined CTA where I use the “exclusion” formula in the first copy mixed identity which will employ the guilt of the reader (the target market feels guilt and shame, lots of it). But regarding the second copy, I should use urgency with proof (a chart) then add the dangers of taking it easy (I should use the fears that I got from the detailed analysis like fear for their family and their children, etc...). I should also briefly write about how is my product different from the Gurus (and that I should also employ for the copy)

Roadblocks:

The target market is trapped in their 9-5 (Problem), and they hate their jobs but they think that their job is the only source of income and living and they just don't know “HOW” (Roadblock) to escape it, some don't even know that there is a world beyond the 9-5 (Roadblock) and so they stay in it

Solution:

The solution is Financial education and the discovery that their 9-5 is not a source of living, but a prison they should escape and stop depending on

Product:

In this stage, I am giving them a free book (PDF) called “F*ck Jobs” by Jason Capital that is necessary for them at their stage which is the ignorance of life beyond the 9-5. So, basically, the book is a tool for them to wake up and get the right mindset (I am not actually working for Jason Capital, I am practicing with his product. It's in the Swipe file)

What I learned from my 1st submission:

I was a loser for not being specific when submitting my last copy which led to me wasting both the captain's time (Andrea) and mine (how pathetic). But, I was not left empty-handed, I learned how to analyze better (by analyzing how the captain analyzed), and I improved regarding the planning side (how I should consider where the reader is in real life and his interests more deeply and logically)

What I learned from my 2nd submission:

Wat I learned from the captain (Luke) is that I should be less insulting and harsh (I thought I could be like Andrew Tate 😁). He also taught me that when I use urgency I should give them a reason for it (It was stupid from my side that I didn't know that). Plus, he gave me the insight (an obvious "aha" moment) that the target market is problem unaware so they don't know that the 9-5 is the problem, they just don't like it. I also made the mistake of thinking that the reader wants to climb the ladder as high as his employer

What I learned from my 3rd submission:

I learned from the captain (Thomas Taylor) that I was not specific enough (I actually thought that I was 🧐), I also found that I was not good when it came to building curiosity and grabbing attention, so Thomas ordered me to write 20 fascinations as a practice (completed)

What I learned from my 4th submission:

The captain (Charlie Anderson) taught me that mentioning a big name like Elon in an SL using the approach of comparison between him and the reader is not tangible, but it sounds scammy and

salesy. I also learned that it's not wise to just mention what the reader already knows, especially if he's problem-aware. Plus, I learned that having no specific structure to begin with is a wrong approach which will lead me to making a messy copy (But I tried something new and made a mixture of two templates PAS and DIC. And I made them as organized as possible based on my skill level)

(My second copy where I tried a copywriting move a top player used is still not reviewed 😞)

My personal analysis:

I put a comment in each line where I analyzed my work and put a question (I hope you can answer all of them 😊)

I hope I can impress you, if not I WILL 😎

40 Fascinations (I was ordered by Thomas and Charlie to do so) + Small Bonus:

- 1/ Why does Elon Musk make **\$1,000,000s** and you **DON'T**? (It's for **1 reason**)
- 2/ What is the mistake that's keeping 97% of employees and you **TRAPPED** in the 9-5 (there's **ONLY** one)

3/If you want to quit your 9-5 but can't because you're broke, then stop doing this single mistake (and no it's not a financial hack that you'd expect from those Gurus)

4/All Billionaires started to make **MILLIONS** by finding and solving this single mistake (You're still making this mistake and it's not about luck)

5/You will never make your family proud if you don't **STOP** making this single mistake

6/What never to do if you want to protect your family from the **BILLS**

7/How can you quit your job by solving one single mistake you've been making

8/Afraid you will stay in your boring and soul-sucking 9-5 **FOREVER?**

9/The truth about all the millionaires' success and how you're messing it up(It's NOT luck!!)

10/Maybe today is your time to know the difference between **YOU** and all the millionaires(And it's not luck)

11/**WARNING!** Don't go to your job without learning the single mistake trapping you in the 9-5 grind

12/Working hard in your 9-5 will secure a roof over your head right? Wrong, you will end up homeless unless you fix this single mistake you're making right now

13/Afraid you can't protect your family from next month's expenses? Then you have to stop making this single mistake that's keeping you broke

14/How one small difference made Elon Musk rich while leaving you broke

15/When Elon Musk solved this mistake, he became rich. Why don't you (You're still doing this mistake)

16/The hidden secret the rich kept from the employees (And no it's not some money trick)

17/The singular reason preventing your escape from the 9-5 grind and achieving financial freedom (and no it's not some financial hack)

18/You've done everything right, but you still don't have money. Here's why

19/The one single mistake between you and your freedom from your 9-5

20/Why are you still making the same mistake, it's trapping you in your 9-5

21/You will never become financially free if you keep making this mistake

22/You will be able to quit your 9-5 if you know this secret

23/Making money is easy, you just have to know this single secret

24/Here's why you can't **ACTUALLY** make money

25/How you can finally retire your mom

26/I quit my 9-5 after fixing this single mistake, you can too!

27/The only mistake you need to fix to finally quit your 9-5

28/What did millionaires do to quit their 9-5? And no, it wasn't by winning the lottery, but by fixing a single mistake

29/To become filthy rich, you don't only need to know the "how", but also by becoming the "who"...

30/The single reason why you can't quit your 9-5 and leave your cocky boss

31/The single next step you have to do to make \$10K/month (This step goes against everything you've ever been told by Gurus)

32/How, in a single step, you can **FORCE** the world to give you money

33/How you can beat all the arrogant millionaires in a single step.

34/Why you couldn't beat the rich (It's for one reason)

35/You will never make your first \$10K/month unless you fix this single mistake

36/Can you really make \$10K/month if you finally fix this mistake

37/STOP! You will stay stuck in your 9-5 **FOREVER** if you don't fix this single mistake

38/The single thing that's keeping you stuck in your 9-5 is not a financial mistake but something much deeper than that

39/The single mistake that **YOU** and other employees are overlooking. Because of it, you can't escape your 9-5

40/If I tell you right now the mistake you're making, can you really handle the money that will come as a result?

41/You've been lied to your whole life! Money is only made through a specific secret way (and no it's not by getting a promotion)

42/Making \$10K/mo is too easy nowadays, and you're still not making it. Here's why?

43/If you don't stop making this mistake, you will forever stay trapped in your 9-5 (And yes, there is a way to escape the 9-5)

44/Making money is simple but difficult, can you handle that difficulty? If so then here's how...

45/You're not making money because you know nothing about it, so here's the solution...

46/There's only one step you have to make before making money, and it's...

47/Forget about making \$1M, you won't be able to even make \$10K if you keep making this mistake...

48/Kiss your boss's ass or make your own money by solving this hidden mistake... Choose wisely

49/You've been kept in the dark your whole life, the secret to making money is within your grasp...

50/There's only one way to make money, and it's been hidden for years. It's...

51/You will **NEVER** escape your 9-5 unless you...

52/ Instead of being **STUCK** in your 9-5, learn this obvious secret (and no it's not a money-making scheme)

53/Did you really accept your 9-5? If not, then here's the solution...

54/Instead of working all day for a cocky boss, why don't you do this instead?

55/How to get the actual promotion?

56/It's a simple **YES/NO** question; Do you **WANT** to make money or not?
57/Teenagers are making money and you're **NOT** for a single and simple reason...
58/The "**secret strategy**" to saying "piss off" to your boss
59/There's only one way to make money, and you're not doing it...
60/You will be stuck in your 9-5 forever if you keep...
61/Forget it! Money is not for you... unless...
62/Instead of going to your 9-5, you should...
63/**WARNING!** Stop assuming your promotion will make things better, you should...
64/There are only 2 ways to make money, either through your job or through...
65/Only people with potential want to actually make money, do you? If so, then...
66/Spoiler Alert: your promotion won't save you! It will trap you! So, the only...
67/It's not your job! It's not your promotion that will save! It is...
68/What's so wrong with jobs that all millionaires quit it
69/Your kids **WANT** to have fun, but you **CAN'T** afford fun! So the solut...
70/

PAS Short Form Copy:

S.L: The **REASON** you haven't become rich **YET** is as simple as....

For the sake of argument, let's say you actually want to have \$100,000 or even
\$1,000,000 in your bank account

So, you've probably tried it all...

Listened to financial gurus who act like they're unveiling "secrets" to help you
succeed.

But when you put those lessons into action, it turns out they were handing you
VAGUE advice with **NO CLEAR** roadmap.

Consequently, you end up pointing fingers at **YOURSELF**...

Man, that's **FRUSTRATING!**



Or perhaps you took the **SOLO** route, only to discover it's practically **IMPOSSIBLE**

And seeing that's the case, you **GIVE UP** and say:

“The whole world is against **ME**”

Or worse:

“I am not **MEANT** to be successful”

But here's the kicker—you **ARE** meant to be successful.

You just have to be the man who...

Screw it, forget all that!!

We've already wasted too much **TIME**

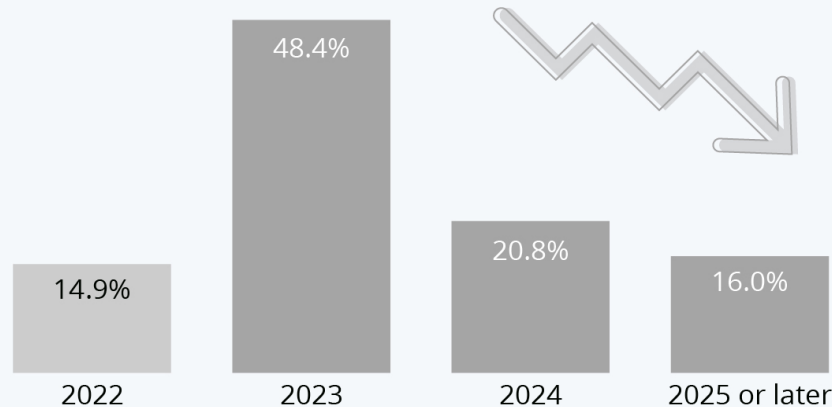
Time you should spend **ACTUALLY** learning to make money—not from those financial gurus

And certainly not by playing the guessing game

Plus, you can't take it easy anymore, the economy's in a nosedive, and a recession is on the horizon

Cloudy With a Chance of Recession

Expected timing of the next U.S. recession according to investors



Based on a survey of 525 investors, both retail and professional, fielded between March 29 and April 1, 2022.

Source: Bloomberg MLIV Survey



statista

You **HAVE** to be prepared; your family's on the line, and your kids may not even find food on the table

So click the link below and **LEARN** how money is actually made

(And it's simpler than what you think, you just have to be ready to put in the work)

Not from the so-called gurus

But from an actual businessman, Jason Capital who's been in the trenches, ready to teach you what you need to know

[\(LINK\)](#)

P.S: [Who is Jason Capital] ⇒ Brief introduction

The Top player I stole this from:

100% Cotton
Handsome Things by Way of Charleston

For the sake of argument, let's say you're not a nudist.

It stands to reason, then, that you occasionally put things like pants and shirts on your body.

And seeing as that's the case, it's probably in your best interest to make damn sure you look...

Screw it. Forget all that.

We've already wasted too much time.

Time that could be spent sifting through the virtual racks of *Indigo & Cotton*, a Charleston-based shop turned Web-based emporium of natty button-downs, claw-buckle belts and other things that make your body a better place, online now.



DIC (40%) + PAS (60%) Short Form Copy:

S.L: How you can **BEAT** all the **arrogant** millionaires in a single step.

Yes, you've read it right...

There's only **ONE SINGLE** mistake that if you fix, you will finally beat **ALL** the arrogant millionaires.

And it's not just about the financial win...

Fixing this one mistake empowers you to bid farewell to your 9-5 and prove to your parents that bringing you into this world was far from a mistake.

Not only that...

But you will finally retire your mother, and hear her say the words you've been waiting for your entire life:

"I am proud of you, son. I always knew you could do it."

"You saved me from feeling like a failure of a mother."

So what is that single mistake?

Well, it's **NOT** your typical budgeting or investing mistake...

It's something much deeper than that...

It's the ability to **FIND** an opportunity and **SEIZE** it for yourself

And let me let you in on a **SECRET**...

The hard part isn't seizing the opportunity, it's finding it

So how can you find "THE" opportunity?

But before I dive into that, let me pose another question:

Can you even do the simple thing and seize an opportunity **IF YOU FOUND IT?**

Do you have the **BALLS** to put in the work?

And my answer is:

"You CAN'T"

Why?

Because you're just like everyone else...

Everyone spends his whole life chasing **CHEAP DOPAMINE** whether it's scrolling on IG, eating pizza, or even watching porn 🧑

Everyone just always says “Life is made to have fun”, “I can have other opportunities in my life”, “success can wait”

JUST LIKE YOU

So what will you do?

Will you prove me wrong take charge for once, and actually make some real money—not settle for some measly \$3K salary?

Or, will you prove me right and go back to scrolling on IG just like every loser out there unbothered by embarrassing their family?

If you chose the latter, then leave, what we were about to give you isn't something “everybody” can handle

Especially someone who chose to be like everybody 🤒

But if you chose to prove me wrong, and become “somebody” who actually achieves financial freedom and **BEATS** the millionaires

[Then here's an opportunity you can seize](#)

See you at the top,

Ayden