

5 cold outreach emails

Subject line: **Your excellence in India has been recognized internationally**

Hello Abnihab Mahjan,

I came across one of your inspiring YouTube videos on diet and workout plans, which led to great results for me. Your documented journey on your website further motivated me.

There's an epidemic of obesity and declining health among young men, and your message needs to reach thousands to make a positive impact.

I noticed your ebook, where you reveal the secrets behind your amazing body transformation, and I'd love the opportunity to promote your content and e-book.

For free, I'm willing to create a tweet and Instagram post (plus a bonus gift) in exchange for honest feedback and review. I want to showcase my skills and contribute to promoting positive content like yours.

You'll get free social media content. Will you take it?

Reply to find out more.

Subject line: your programs are amazing

Hello Redefining Strength Team,

I'm truly impressed by the work of your incredible team, from owner Cori to all the coaches, dietitians, and customer service members. The online testimonials and glowing feedback from a friend who achieved fantastic results speak volumes about your amazing programs and team members.

As I browsed through your website, I noticed your persuasive and intriguing writing style, which resonates with my own approach. I firmly believe that with slight tweaks to social media posts and emails, we can generate a significant increase in purchases.

To put this belief to the test, I'd love to offer you a free tweet and Instagram post that you can use. You'll find similarities with a few variations, but rest assured, it will not disappoint.

For absolutely zero dollars, you can get a free tweet, post, and a mystery gift, all of which can lead to extra sales. Sounds like a great deal, right? Will you take it?

Reply to find out more.

Subject line: **You are unique in this market**

Hello Annie Jaffery,

Congratulations on your incredible success! I'm reaching out to praise you for the remarkable improvements my friend has seen in their skin, all thanks to your valuable recommendations and advice.

Your wide-ranging approach within the health market, targeting sub-niches like beauty, fashion, and health, has undoubtedly contributed to your appeal to a large audience. With a substantial following, your reputation is truly commendable and trustworthy.

I strongly believe that promoting specific offers through your social media posts and emails can lead to a significant increase in sales. To put this belief to the test, I'm delighted to offer you a free Instagram post, tweet, and a surprise that will leave you impressed!

No need for payment or card details; all I ask in return is your feedback and the results you achieve. Witness remarkable outcomes without spending a dime. Are you willing to give it a go?

Reply to find out more.

Best regards,

(I'll also introduce myself within the next response)

Subject line: **You have helped so many people**

Hello Sami Clarke,

I came across your website after someone praised you and told me about how they became much better after following your 14-day Power Pilates program and 14-day meal plan. They are in great physical and mental condition, thanks to your excellent programs.

Having seen it with my own eyes, I can attest to how effective your program is. I believe that by leveraging the platforms you have, we can increase the number of customers you currently have.

If we promote and showcase certain things on your social media platforms and emails, we can expect an influx in purchases.

I have constructed an email sequence and one Instagram post that I believe will yield positive results for you. They are completely free, and all I require is feedback and an honest review.

Reply to find out more.

Subject line:Utilizing that email list

Hello Daily Dose of Life,

A friend of mine had a look at your website as they sought to change their dietary habits, and they were really pleased with what they saw on the website.

They were genuinely happy with the diet plans which you offer, and I must say that I am too. You offer great diet plans that can help transform somebody's lifestyle into a healthier and more fulfilling one.

As the great founder Tricia Williams quotes, "Nutrient-dense, wholesome food has the capacity to not only impact your everyday life but also change the trajectory of your life."

I am certain your plans and programs will be appreciated by many. I have noticed that you have a newsletter, and that can be a great tool

to use in guiding people to change their lifestyle.

I believe that the emails sent can be a crucial factor in getting more people to take action and purchase diet plans.

I have put together a small email sequence designed to promote and present your diet plans in a way that leaves the reader with no other option but to purchase.

By replying to this email, I will send over a free email sequence that you can use. All I want in return is feedback and the results you achieve.

Reply to this email to receive a free email sequence.