

Minor in Publishing and Writing for the Public

The Publishing and Writing for the Public Minor offers students an opportunity to study and create across publics, genres, and issues, and publish across multiple industries, communities, and media. Students will explore working in the publishing industry to gain a comprehensive understanding of and practice with the author as client, the text as a dynamic document, and the written work as product. Students as writers will explore the complex relationship between writing, rhetoric, and the public sphere, so as to gain agency as entrepreneurial and socially engaged writers who create, reach, and impact audiences meaningfully. The primary bank of courses focuses on publishing practices, and the secondary bank emphasizes rhetorical approaches for engaging and creating audiences. This Minor is unique in that it emphasizes the relationship between writers and publics and helps them to orient themselves toward a profession in publishing. Students will be able to indicate this formal program of study on their resumes and transcripts, thereby indicating to employers that a student has special competencies within this area.

Students will complete 18 credit hours, with at least 9 hours from the following courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
☐	WA 01355	Editing for Publication				3
☐	WA 01356	Self Publishing				3
☐	JRN 02332	The Publishing Industry				3
☐	MAWR 01566	Editing the Literary Journal (with Senior Privilege)				3
☐	MAWR 01567	Professions in Publishing (with Senior Privilege)				3

Students must complete 9 additional hours from either the above listed courses or from the courses listed below:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
☐	WA 01335	Environmental Writing and Rhetoric				3
☐	WA 01375	Writing About Popular Culture				3
☐	CMS 04313	Environmental Communication				3
☐	CMS 04290	Rhetorical Theory				3
☐	CMS 04315	Participatory Media				3
☐	JRN 02317	Publication Layout and Design				3
☐	JRN 02321	Digital Journalism I				3
☐	RTF 03295	Introduction to New Media				3
☐	WA 01320	Internship				3
☐	WA 01312	Research Practicum				3
						Subtotal: 18 sh

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