

How to never worry about getting new clients again

Half doing your marketing is like cooking chicken until it's medium rare: in some cases you are lucky.

I understand that many business owners end up with their marketing getting pushed further back the queue of things to do.

Here's how you get the most out of it:

Turtles and priorities

Most marketing agencies are like a turtle walking on land and here's why:

I once partnered with a client who needed more clients through advertising.

His website also needed some development but he already had a marketing agency helping him with that.

Then I noticed something unusual:

One month and three days later. That's the time it took to create 4 simple images with some mediocre 'wordsalad' on it . Not only that, the mobile version was totally forgotten and still looked like it was made in 1997.

Just like you, the agencies also have a queue of priorities. We all do. And if you don't pay them thousands of dollars you'll end up in the back.

Here's how you avoid that:

Become the dirigent

The difference between bad and good marketing is this:

You can focus more on your business strategy and spend less time worrying about how you're going to get new clients all the time.

You get to think of your business as your orchestra. Everyone plays their part while you keep the tempo and make sure they perform.

If you want to know how we can help you improve your marketing and get a free consultation, [click here](#).

