

SCIENTIFIC RESEARCH CONSULTANT & ADVISOR

Mission:

To design and develop a series of legitimate scientific studies to demonstrate the efficacy and benefits of the SuperLearner™ methodology to the scientific, academic, and consumer communities.

Outcomes:

- 1. Write a professional academic summary of notable scientific studies, explaining in some detail how they validate the SuperLearner methodology**
 - a. Analyze existing research to be provided, as well as the analysis we have already done, to understand how it aligns with what is taught in our online courses
 - b. Gain a cursory understanding of our online courses and what is taught
 - c. Draw conclusions and summarize the ways in which our methodology is supported by science
- 2. Design, develop, and oversee the world's largest study on memory enhancement, with over 10,000 participants**
 - a. Design a study that can be completed by participants at home that tests some aspect of memory improvement, demonstrating clear improvements to memory & cognitive function using mnemonic techniques
 - b. Work with administrative and marketing teams to promote and execute the study successfully by the end of February 2019
 - c. Work with marketing & public relations teams to aggressively promote & publicize our results, leading to conversations in the academic & scientific communities
- 3. Develop 2 double-blind, peer-reviewed clinical studies on memory enhancement, speed reading, & cognitive function in 2019 and 2020**
 - a. Design a scientifically rigorous study that measures the impact of SuperLearner™ techniques on cognitive performance
 - b. Conduct the studies, utilizing scientific best practices, and adhering to an agreed-upon budget and clearly communicated adjustments in advance
 - c. Work with marketing & public relations teams to aggressively promote & publicize our results, leading to conversations in the academic & scientific communities
- 4. Aid in the improvement of SuperHuman Enterprises' educational materials in accordance with scientifically-backed findings**
 - a. Work closely with Jonathan to audit our memory & learning programs to ensure consistency with research (both ours and others)
 - b. Help synthesize research and translate it into practical, scientifically-backed improvements of our SuperLearner course materials

- c. Make regular contributions to company videos, podcasts, blog posts, etc. documenting the process and discoveries of research projects
 - d. Communicate with marketing team by providing research findings that can help increase effectiveness of ads and marketing funnels
 - e. Present findings in an organized fashion to Jonathan to support him in creating a bestselling book based on data
 - f. Help leverage scientific findings to promote our live event in 2019 and give a presentation at the SuperLearner Summit
- 5. Influence educational policy and the development of better, smarter academic environments by 2023**
- a. Work with public relations team and Jonathan to create media buzz and spark conversations about scientific findings
 - b. Work with policy makers, nonprofits, and advocacy groups to take an active role in shaping educational design worldwide based on research findings
 - c. Conduct pilot programs to implement the SuperLearner™ methodology in schools and institutions
 - d. Establish SuperLearner Academy as a key player in the field of learning design

Core Competences:

- Strong background in scientific research, preferably in neuroscience
- Firm grasp of numbers and statistics
- Methodical
- Organized
- Self-starter, able to perform with minimal oversight
- Ambitious, dreamer
- Determination in the face of challenges
- Passionate
- Empathic
- Transparent and communicative while executing on key deliverables