



# Fishermen Empowerment Through Product Diversification Viewed Check for from the Magashid Syariah Perspective in Pantai Labu District (Arial font, 16, Bold type)

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#### **Article Info**

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#### **Abstract**

A well-prepared abstract enables the reader to identify the basic content of a document quickly and accurately, to determine its relevance to their interests, and thus to decide whether to read the document in its entirety. The Abstract should be informative and completely self-explanatory, provide a clear statement of the problem, the proposed approach or solution, and point out major findings and conclusions. The Abstract should be 200 to 250 words in length. The abstract should be written in the past tense. Standard nomenclature should be used and abbreviations should be avoided. No literature should be cited. The keyword list provides the opportunity to add keywords, used by the indexing and abstracting services, in addition to those already present in the title. Judicious use of keywords may increase the ease with which interested parties can locate our article.

## INTRODUCTION

It should be about one page containing the background, brief review of previous literature, research gap, and urgency and novelty of the study. The research objectives are stated explicitly in the introduction. It is written without subheading in Times New Roman font, 12-pt size, with regular type.

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The tables should be numbered according to the order in which they are presented (e.g. Table 1. etc.). The source of the table is written below the table, while the number and title of the table are written above the table. The table name and number are written in Times New Roman font, 11-pt size, with regular type, and centered. Each figure and table must be correctly referenced in the text by including the figure/table number. After the sub-heading and before the figure or table should be given an introduction. The table title is written in Times New Roman font, 12-pt size, with bold type.

Table 1. Data on the Potential Types of Fishing Products of Fishing Villages

No	Village Name	Diversification Potential
1.	Paluh Sibaji	Fish
2.	Bagan Serdang	Rebon Shrimp
3.	Regemuk	Shellfish

Source: Authors (2024)

#### LITERATURE REVIEW

Literature review surveys books, scholarly articles, and any other sources relevant to a particular issue, area of research, or theory, and by so doing, provides a description, summary, and critical evaluation of these works in relation to the research problem being investigated.

Summary of previous investigations lead to understanding the state of current research, its relevance, and provides an overall understanding of the literature's contribution to scholarship.

## **METHODS**

The methodology should be sufficiently described and use a suitable methodology. It contains the research procedures, sampling and data collection techniques, and data analysis methods which are presented briefly and concisely and written in Times New Roman font, 12-pt size, with regular type.

#### RESULT AND DISCUSSION

This segment presents the analysis of the related results, theories, and hypotheses (if any) based on the author's reasoning. Data analysis and discussion should be presented briefly and clearly and not be dominated by the presentation of tables. The discussion includes the presentation and interpretation of results that are conveyed logically and are linked to relevant reference sources.

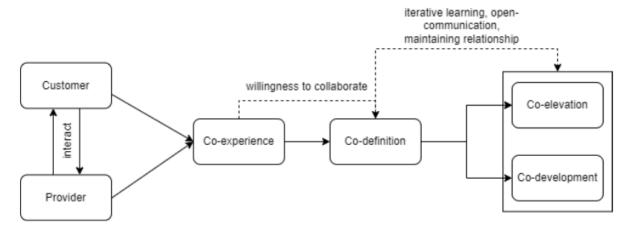


Figure 1. Four Co-Phase Model of Value Co-Creation

Source: Novani & Kijima (2012)

The figures should be numbered according to the order in which they are presented (e.g. Figure 1. etc.). The source, number and title of the figure are written below the figure. The figure title is written in Times New Roman font, 12-pt size, with bold type, and centered. While the figure source is written in Times New Roman, 12-pt, with *italic* type, and centered. Figure quality must be good, proportional size and high resolution. Figures are presented in an editable format, not an image or cropped from other sources or raw output of software.

The discussion presents the findings or analysis of research results by comparing with the theory or previous relevant research, or with reality in the field. The discussion also includes the author's views related to the research findings. The tables, figures, and charts presented should not be the rough output but in the processed and brief summary written in Times New Roman font, 12-pt size, with regular type.

#### **CONCLUSION**

Restate the topic. The author should briefly restate the topic as well as explaining why it is important. Restate the thesis. Briefly summarise the main points. Add the points up. Make a call to action when appropriate. Answer the "so what" question.

#### **REFERENCES** (in APA style, alphabetical order)

BASKARA: Journal of Business and Entrepreneurship is following the APA (American Psychological Association) style in order to cite various sources. This APA Citation Guide, revised according to the 6th edition of the APA manual, provides the general format for in-text citations and the reference page. For more guidance, please refer to the Publication Manual of the American Psychological Association, (6th ed.).

Please do not include footnotes or endnotes to the manuscript. All citations must be referred to the references list and please do not include the references which did not cite in the text or manuscript.

## **Example for Journal Article:**

- Hasriyanti, & Tabbu, M. A. S. (2022). Model Pemberdayaan Rumah Tangga Nelayan Buruh Miskin dalam Pengembangan Usaha Budidaya Perairan Pesisir di Sulawesi Selatan. *JPIG (Jurnal Pendidikan Dan Ilmu Geografi)*, 7(2), 87–96. https://doi.org/10.21067/jpig.v7i2.7346
- Ilvi, I. N. D., & Masruchin, M. (2022). Peningkatan Kesejahteraan Ekonomi Masyarakat Pesisir melalui Budidaya Ikan Bandeng dalam Perspektif Maqasid Syariah ( Studi Kasus Desa Segoro Tambak). *Al Iqtishod: Jurnal Pemikiran Dan Penelitian Ekonomi Islam*, *10*(2), 1–15. https://doi.org/10.37812/aliqtishod.v10i2.539
- Imani, S. (2019). Analisis Kesejahteraan Maqashid Syariah pada Usaha Mikro Kecil Menengah. Al-Masraf: *Jurnal Lembaga Keuangan Dan Perbankan*, 4(1), 56–64. http://dx.doi.org/10.15548/al-masraf.v4i1.209

#### **Example for Book Chapter:**

Kaur, A. (2015). Malaysia labour migration, irregular movements and regional policies. In J. Pietsch & M. Clark (Eds.), *Migration and integration at Europe, Southeast Asia and Australia* (pp. 75–98). Amsterdam: Amsterdam University Press.

#### **Example for Book:**

- Denzin, N. K., & Lincoln, Y. S. (2018). *The Sage Handbook of Qualitative Research*. Thousand Oaks: Sage Publication.
- Creswell, J. W. (2007). *Qualitative Inquiry and Research Design: Choosing among Five Traditions*. Thousand Oaks: Sage Publication.

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