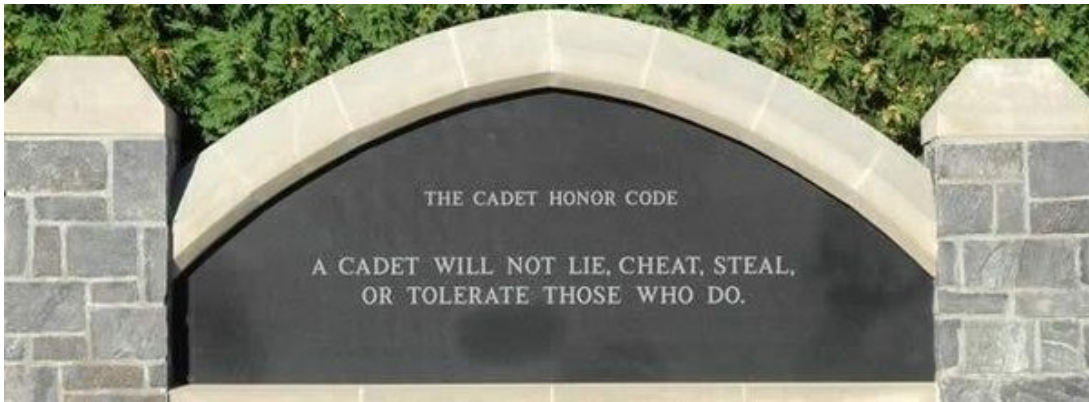


Corporate Social Responsibility

Ethics in the Workplace

1) Learning Goals

- a. Discuss the relevance of Corporate Social Responsibility to business leaders
- b. Understand how organizations improve ethical behaviour.



The U.S. Army Cadet Honor Code is an example of a code of ethics.

2) Key Terminology

- a. Maintain High Ethical Standards
 - i. Ethics Training
 - ii. Whistle-Blower Protection
 - iii. Ethical Role Models
 - iv. Code of Ethics
- b. Corporate Social Responsibility
 - i. Organizational Stakeholders

Corporate Social Responsibility

Ethics in the Workplace

ii. Classical View

iii. Socio-Economic View

iv. CSR Audit



c. Social Responsibility Strategies

i. Obstructionist

ii. Defensive

iii. Accommodative

iv. Proactive

d. Corporate Governance

e. Social Entrepreneurship

f. B-Corporation