Sales Email - VITAMAN Thinning Hair Treatment Kit

Subject Line: Losing hundreds of hairs a day in the shower? Here's what to do about it.

Are you tired of seeing your crowning glory fade away?

You were once the proud lion of the office, charming the clients with confidence and a thick, shiny mane.

Now you look like great-uncle Gerald, who used to show up to the barbeque with three strands of hair combed in every possible direction, trying to hide those bald spots.

It's embarrassing, right?

To go from closing multiple deals per week to being afraid of your own scalp.

Enter Vitaman!

This secret ingredient straight from Mother Nature's toolbox allows you to stare down your weak-willed hair follicles WITHOUT fear!

There's no need for a hairpiece, the ol' shaven head, and no hiding under a hat.

Your hair can look like the melted canary on Donald Trump's head or James Dean's swoon-inducing pompadour.

The choice is yours, champ!

Take Your Confidence Back!

Naturally yours, Team Vitaman