

Dear [NAME],

As you know, our school staff are committed to creating a safe and positive learning environment where students reach their social and academic goals. We have been able to set this commitment into action and see real and positive change with RULER. Right now, our school's access to the RULER Online platform has ended, but we have the opportunity to renew our access via RULER's annual subscription. The cost of the RULER subscription is \$1,000 for one year.

The RULER subscription includes:

- **2 Virtual Coaching Sessions:** Our school's RULER Implementation Team will meet virtually with a RULER coach to discuss RULER implementation in our school community.
- **RULER Online Access:** Our entire staff will continue to have access to the RULER Online platform. RULER Online features learning modules, interactive web apps, and classroom curricular content organized by grade level (preK-12). The platform also features hundreds of resources including collections related to SEL and distance learning, practicing mindfulness, engaging and educating families about RULER, and helping students through difficult times.
- **Newsletters:** RULER newsletters help keep us up to date on the latest from the field of SEL, gain access to relevant and recommended resources from RULER, and help us to stay engaged in the RULER community.
- **Support Webinars:** Our school's RULER Implementation Team will have access to supporting webinars throughout the academic year with an on-demand option for convenient viewing. There are sessions that address staff development, classroom implementation, and family engagement.

Our school can [subscribe here](#). Please [email the team at the Yale Center for Emotional Intelligence](#) if you have additional questions. We look forward to continuing our work with RULER as "a way of being" for our leaders, educators, students, and families. Thank you for your support.

Sincerely,
[SENDER'S NAME]