



AOTE A COLLEGE

MED300 Course Outline 2024



Course title:	Media Studies
NCEA level(s):	Level 3
Course Code:	MED300

Goals

The goals of this course are:

- To analyse the meaning of a media text through different readings
- To plan and produce a media product within given guidelines
- To understand how certain groups in New Zealand society are represented in the media
- To analyse visual texts in order to explore developments in the genre

Assessment

AS91491 (3.2) Demonstrate understanding of the meaning of a media text through different readings

AS91493 (3.4) Demonstrate understanding of a relationship between a media genre and society

AS91494 (3.5) Produce a design for a media product that meets the requirements of a brief

AS91495 (3.6) Produce a media product to meet the requirements of a brief

AS91492 (3.3) Demonstrate understanding of the media representation of an aspect of New Zealand culture or society

Resubmissions will ONLY be given to students who have gained a Not Achieved and have minor errors to correct. Students will only be able to gain Achieved after the resubmission.

Course Endorsement

Course endorsement with **Merit** or **Excellence** is possible.

Assessment summary

NZQF Standard Code	Level	Standard Title	Credits	Is this a Literacy standard? (Yes or No)	Is this a Numeracy standard? (Yes or No)	UE Literacy Writing (Yes or No)	UE Literacy Reading (Yes or No)	Assessment type (External or Internal)
AS91491 V2	3	Demonstrate understanding of the meaning of a media text through different readings	3	N	N	N	N	Internal
AS91492 V2	3	Demonstrate understanding of the media representation of an aspect of New Zealand culture or society	3	N	N	N	N	Internal
AS91494 V2	3	Produce a design for a media product that meets the requirements of a brief	4	N	N	N	N	Internal
AS91495 V2	3	Produce a media product to meet the requirements of a brief	6	N	N	N	N	Internal
AS91493 V3	3	Demonstrate understanding of a relationship between a media genre and society	4	Y	N	Y	Y	External

Topic outline (in teaching order)

Topic	NZQF Standard Code	Content	Teaching Time
Demonstrate understanding of the media representation of an aspect of New Zealand culture or society	AS91492 V2	Students explain, analyse and evaluate a media representation in the context of New Zealand society	5 weeks
Produce a design for a media product that meets the requirements of a brief	AS91494 V2	Students plan for the creation of a short film or a music video. This includes scripting, storyboarding and practicalities. This will continue throughout the film-making process to show reworking.	4 weeks initially then ongoing during production
Produce a media product to meet the requirements of a brief	AS91495 V2	Students produce a short film or a music video in a group.	10 weeks (including holidays)
Demonstrate understanding of the meaning of a media text through different readings	AS91491 V2	Students explore and analyse meaning within the text through two different readings. Students can choose a specific reading focus.	7 weeks
Demonstrate understanding of a relationship between a media genre and society	AS91493 V3	Students analyse the ongoing popularity and development of reality TV in Western society.	8 weeks

Internal Assessment Timeline 2024

	Term 1 02 Feb - 12 Apr	Term 2 29 Apr - 05 Jul	Term 3 22 Jul - 27 Sep	Term 4 14 Oct - 8 Dec
Week 1	Mon 29 Jan <i>Course Confirmation Week</i> <i>Year 9 Powhiri 01/02</i>	Mon 29 Apr	Mon 22 Jul	Mon 14 Oct
Week 2	Mon 05 Feb <i>Waitangi observed 06/02</i>	Mon 06 May	Mon 29 Jul	Mon 21 Oct <i>Regional Teacher Only Day 25/10</i>
Week 3	Mon 12 Feb	Mon 13 May	Mon 05 Aug	Mon 28 Oct <i>Labour Day Mon 28 Oct</i> <i>Seniors Last Day Wed 30/10</i>
Week 4	Mon 19 Feb	Mon 20 May	Mon 12 Aug	Mon 04 Nov <i>NCEA Exams Start Tue 05 Nov</i>
Week 5	Mon 26 Feb <i>Goal Setting day 01/03</i>	Mon 27 May <i>Fri 31/05 Regional Teacher Only Day</i>	Mon 19 Aug Readings due	Mon 11 Nov
Week 6	Mon 04 Mar	Mon 03 Jun <i>Mon 03/06 King's Birthday</i>	Mon 26 Aug <i>Course Selection Day</i>	Mon 18 Nov
Week 7	Mon 11 Mar Representation due	Mon 10 Jun	Mon 02 Sep <i>Winter Tournament Week</i>	Mon 25 Nov <i>NCEA Exams Finish 29 Nov</i>
Week 8	Mon 18 Mar <i>Summer Tournament Week</i>	Mon 17 Jun <i>Fri 28/06 Matariki</i> Production due	Mon 09 Sep Derived Grade Exams	Mon 02 Dec
Week 9	Mon 25 Mar <i>Good Fri 29/03</i>	Mon 24 Jun	Mon 16 Sep	Mon 09 Dec <i>Last day for Juniors 07/12</i>
Week 10	Mon 01 Apr <i>Easter Monday 01/04</i> <i>Easter Tuesday 02/04</i>	Mon 01/07	Mon 23 Sep	
Week 11	Mon 08 Apr Design and Plan due			

