

# arts+businessWORKS

## CAREER CONFERENCE

SATURDAY, NOVEMBER 2, 2024 | 9 a.m.- 4:30 p.m. | ECHA

### PROGRAM OVERVIEW:

8:30 – 9 a.m.	Conference Registration	LOCATION: ECHA Level 2
9 – 9:15 a.m.	Welcome from the Faculties & Introductions	LOCATION: ECHA 2-190
9:15 – 10:20 a.m.	Keynote address: Elevating Entrepreneurship in your Undergraduate Degree	

**Moderator:** **Makda Mulatu**, '20 BA, Digital Production Manager - the Walrus

**Panel:** **Kirby Kohlsmith**, '20 BCom, Business Economics & Law - Leader - Technology & Innovation, Co-founder, Pembina Roofing, Forward Furniture Edmonton  
**Jean Bruce Koua**, '22 BA, Economics - Co- Founder - Elev  
**Nikki Lacroix**, '19 BA, Psychology - Founder - LaLune Marketing Ltd.  
**Jen Towski**, '21 BCom, Founder - That's Really Social Inc.

10:30 a.m. – 4:30 p.m.	Concurrent Breakout Sessions & Networking	LOCATION: See below
10 a.m. – 3 p.m.	LinkedIn Profile Head Shot photos	LOCATION: ECHA 2-135
11 a.m. – 1 p.m.	Information Booths	LOCATION: ECHA 2-190
11 a.m. – 2 p.m.	Rapid Resume & LinkedIn Reviews	LOCATION: ECHA 2-131
11:45 a.m. – 1 p.m.	Lunch	LOCATION: ECHA

### CONCURRENT BREAK-OUT SESSIONS:

Each session will be followed by a 20-minute networking session with the speakers

<b>Careers in...</b>		LOCATION: ECHA 2-150
10:30 – 11:20 a.m.	Financial Sector	
1 – 1:50 p.m.	Human & Community Services	
2:10 – 3 p.m.	Creative & Innovative Fields	
3:20 – 4:10 p.m.	Public Sector	

<b>Experiential Learning</b>		LOCATION: ECHA 2-137
10:30 – 11:20 a.m.	Gaining International Study, Work and Volunteer Experience	
1 – 1:50 p.m.	Strategies to Increase Your Employment Opportunities Before You Graduate	
2:10 – 3 p.m.	Building Employability Skills through Undergraduate Research	
3:20 – 4:10 p.m.	Incorporating Experiential Learning Into Your Degree - Student Panel	

<b>Managing Your Career</b>		LOCATION: ECHA 2-140
10:30 – 11:20 a.m.	Resumes	
1 – 1:50 p.m.	Cover Letters	
2:10 – 3 p.m.	Interviews	

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Careers in...

LOCATION: ECHA 2-150

**10:30 – 11:20 a.m. Financial Sector**

#### Speakers:

**Karlen Daschuk** - Associate Investment Counsellor, Qube Investment Management  
**Shawn Mevel** - Managing Director - Energy Services, ATB Financial  
**Rita Nkansah** - Branch Manager, Old Strathcona Branch, RBC  
**Zach Prusko** - Founder & Student Financial Advisor, Graduate Planning

There are many diverse career options within the financial sector, including opportunities to be your own boss! Join this panel to learn more about what it's like to work in this field and the skills and experience that the financial sector demands.

**1 – 1:50 p.m. Human & Community Services**

#### Speakers:

**Idara Effiom** - Manager, Mentorships, Canada's 2SLGBTQI+ Chamber of Commerce  
**Josef Legaspi** - Waste & Diversion Programs Associate, City of St. Albert  
**Monica Maddaford** - Library Assistant, Edmonton Public Library  
**Samantha Tewitz** - Labour Relations & Human Resources Advisor, Shepherd's Care Foundation

Are you interested in working with people in the human and community services sector? If so, this session is for you. Come learn more about a day in the life of professionals working in various organizations that impact our community.

**2:10 – 3 p.m. Creative & Innovative Fields**

#### Speakers:

**Logan Bourdon** - Student Engagement and Outreach Specialist, Faculty of Arts U of A  
**Aoife McKechnie** - Multimedia Designer, Onlea  
**Erinne Ng** - Communications and Marketing Manager, Students' Association of Mount Royal University (SAMRU)  
**Kevin Zentner** - Founder, Deux Collectif

Do you want a career that allows for creativity and innovation? In this session you will hear first-hand perspectives about working in creative industries, how to get your foot in the door and information about how to put your creativity to work.

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Careers in...

LOCATION: ECHA 2-150

3:20 – 4:10 p.m.

Public Sector

#### Speakers:

**Adwoa Adasi** - A/Manager, Funding Arrangements and Special Projects Unit - Jordan's Principle, Government of Canada, Indigenous Services Canada

**Kaelin Koufogiannakis** - Planner 2, City of Edmonton

**Jenny Park** - Advisor, Training & Internships, Municipal Affairs, Government of Alberta

**Alex Rayner** - Executive Director, Workforce Policy, Public Service Commission  
Government of Alberta

Hear first-hand perspectives about working for public sector organizations, the range of job opportunities available to Arts students, necessary skills and qualifications and where to look for available positions.

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### CONCURRENT BREAK-OUT SESSIONS CONTINUED:

Each session will be followed by a 20-minute networking session with the speakers

#### Experiential Learning:

LOCATION: ECHA 2-137

**10:30 – 11:20 a.m.      Gaining International Study, Work and Volunteer Experience**

**Speakers:**                      **Kirsten Franks** - International Outbound Internships Coordinator, University of Alberta International

Learn how you can integrate career related international work experience (paid or volunteer) into your time on campus. Opportunities will also be explored for students nearing graduation and recent graduates.

**1 – 1:50 p.m.                Strategies to Increase Your Employment Opportunities Before You Graduate**

**Speakers:**                      **Amber Nicholson** - Manager Career & Work-Integrated Learning, Alberta School of Business  
**Laura Kerslake** - Career Development & Work-Integrated Learning Officer, Faculty of Arts

You've heard of the phrase "it's all about who you know" when it comes to finding work. So how do you get to know the right people, gain the right experience and learn the right skills before you graduate? In this session we'll explore the many programs that help students connect with mentors and learn strategies for success.

**2:10 – 3 p.m.                Building Employability Skills through Undergraduate Research in Arts and Business**

**Speakers:**                      **Hasul Kim** - URI Education and Outreach Coordinator, Undergraduate Research Initiative  
**Tony Yuen** - BA Economics & Sociology

Think "undergraduate research" is only for students who want to go to grad school? Think again! No matter what your future career goals, undergraduate research can be a great way to apply what you've learned in the classroom and to develop both discipline-specific and transferable skills that employers (and graduate schools) are looking for. In this session, we'll discuss how to get started in research in arts and business, as well as how your research experience can help you secure future academic and employment opportunities.

\*\*\* Continue to next page for final Experiential Learning session

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3:20 – 4:10 p.m.

**Incorporating Experiential Learning Into Your Degree - Student Panel**

**Speakers:**

**Avery Zurock** - Arts Work Experience (AWE)

**Vivika Sharma** - CESA

**Hailey Stubbington** - Community Service-Learning

**Marlow Pfeifer** - Case Competitions

Hear from recent graduates and students about how incorporating Experiential Learning into their degree programs impacted their employment outcomes upon graduation. Learn tips and strategies for how to effectively incorporate Experiential Learning into your degree to help create opportunities for you when you graduate.

\*\*\* Continue to next page for Managing your Career

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### CONCURRENT BREAK-OUT SESSIONS CONTINUED:

Each session will be followed by a 20-minute networking session with the speakers

#### Managing Your Career

LOCATION: ECHA 2-140

10:30 – 11:20 a.m.      **Resumes**

**Speakers:**                      **Lindsay Hennessey** - Work Experience Coordinator, University of Alberta Faculty of Arts

This presentation will help you to identify the experiences and attributes gained through your degree. You will also learn how to present these qualities effectively through the creation of a targeted resume. You will gain the knowledge and resources needed to align yourself with a prospective employer and stand out as a unique individual.

1 – 1:50 p.m.                      **Cover Letters**

**Speakers:**                      **Michelle Height** - Career Education Coordinator, Alberta School of Business - Career & Work Integrated Learning

If you hate writing cover letters, and you never know what information to include, this is the session for you! In this session you will learn strategies on how to write an effective and engaging cover letter that will capture the reader's attention. The tips and tricks provided will leave you feeling confident on how to write a new outstanding cover letter for every job posting you apply to.

2:10 – 3 p.m.                      **Interviews**

**Speakers:**                      **Miki Zwarich** - Work Experience Coordinator, University of Alberta Faculty of Arts

Interviews can be so nerve wracking! Attend this session to not only learn how to combat those interview nerves but also how to effectively prepare, present yourself and feel confident in your interview skills! Learn what hiring managers are looking for in answers to those tough interview questions and how to demonstrate your fit for the job.

\*\*\* Continue to next page for Managing your Career

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SATURDAY, NOVEMBER 2, 2024 | 9 a.m.- 4:30 p.m. | ECHA

3:20 – 4:10 p.m.

**Finding a Job: What Works?**

**Speakers:**

**Christine Gertz** - Library and Information Specialist, University of Alberta Career Centre

When you are looking for work, what methods actually lead to a job interview or a job offer? Using results from our 2021 Graduate Employment Survey, the Career Centre looked specifically at responses to just that question, which about 900 U of A graduates from 2016 answered. This presentation explains how to use these methods to find relevant employment opportunities.