

Elevate Medical Aesthetics - Quick Pricing Reference Guide

Purpose

This is a quick reference for call center agents to provide pricing information to callers. Always mention that final pricing may vary based on individual needs and consultation.

Injectable Treatments

Treatment	Price	Notes
Botox	\$13 per unit	Total cost depends on treatment area and units needed
Fillers	\$700 per syringe	Number of syringes varies by treatment area
Lip Flips	Botox pricing applies	Typically requires fewer units than other areas

Skin Rejuvenation

Treatment	Price	Notes
IPL Photofacial	\$300 per treatment	Multiple sessions often recommended
Chemical Peels	\$350-450 per peel	Price varies by peel type and depth
CO2 Lunchtime Peel	\$700 per treatment	More advanced laser treatment

Advanced Treatments

Treatment	Price	Notes
Radio Frequency Microneedling (Face)	\$800 per treatment	3 treatments recommended
Radio Frequency Microneedling (Neck)	\$500 per treatment	3 treatments recommended
Microneedling	\$375 per treatment	Multiple sessions typically needed
Microdermabrasion	\$150 per treatment	Maintenance treatments recommended

Hair Services

Treatment	Price	Notes
Laser Hair Removal	~\$200 per session	Varies by area size; 6-8 sessions typically needed
Laser Hair Removal (Underarm)	\$200 per session	Specific pricing example
Hair Restoration	\$2,100 (Special Price)	Regular price \$2,999; includes 3 full treatments

Specialty Treatments

Treatment	Price	Notes
Scar Removal	Varies	Custom pricing based on scar type and size
Tattoo Removal	Custom Quote Required	Pricing depends on tattoo size and complexity
B12 Shots/Infusions	Contact for pricing	Pricing not specified in current information
Dermaplaning	Contact for pricing	Pricing not specified in current information

Facials	Contact for pricing	Pricing not specified in current information
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Important Pricing Notes for Agents

Always Mention:

- **Financing Available:** "We partner with Cherry for aesthetic financing options"
- **Consultation Required:** "Final pricing will be determined during your consultation"
- **Package Deals:** "We may offer package pricing for multiple treatments"
- **Individual Needs:** "Pricing may vary based on your specific treatment needs"

Current Specials:

- **Hair Restoration Special:** \$2,100 (Save \$899 from regular \$2,999 price)

When Callers Ask About Pricing:

Script Options:

For listed prices: "The price for [treatment] is [price]. However, the final cost may vary based on your individual needs, which we'll determine during your consultation."

For custom pricing: "That treatment requires a custom quote based on your specific needs. During your consultation, we'll evaluate your situation and provide exact pricing."

For cost concerns: "We understand that investment in your appearance is important. We partner with Cherry to offer financing options that can make treatments more affordable with monthly payment plans."

Pricing Ranges to Remember:

- **Most Affordable:** Microdermabrasion (\$150)
- **Mid-Range:** Microneedling (\$375), IPL (\$300)
- **Higher Investment:** Hair Restoration (\$2,100), CO2 Peel (\$700)
- **Variable Pricing:** Laser hair removal, tattoo removal, chemical peels

Don't:

- Quote pricing for treatments not listed
- Promise discounts not mentioned here
- Give medical advice about which treatments are needed
- Guarantee results or number of treatments required

Do:

- Emphasize the value of their 25+ years experience
- Mention nurse practitioner oversight
- Highlight current hair restoration special
- Offer to schedule consultation for detailed pricing