

Team 3: Wall Labels Planning Worksheet

Step 1: Develop the exhibit title.

Step 2: Get a visual list of the display objects from Team 1.

Step 3: Get a plan for the design from Team 2.

Step 4: Make a list of all the interpretive/wall labels you will need.

Step 5: How will you tell the story of the exhibit? Examples of the kinds of writing you will use:

- A statement of the show's "big idea" to capture visitors' attention
- Descriptions of each object
- Provocative questions
- Suitable quotations

Step 6: Decide who will write each label.

Step 7: Decide who will proofread each label for content, grammar, and relevance.

Step 8: Make arrangements to have labels printed with Noreen Millen in the library.

Object to Write About	How will we describe it in order to tell our story?	Who is responsible for writing about it?	Elements of Wall Text					
			Title of Object	Creator of object, if known, with dates	Date of creation	Medium of object (poster, album cover, photo, music instrument, etc.)	Description/history/importance of object	Conclusions that viewer may draw from object in order to understand the exhibit as a whole Mounting hardware (wall mounting, podiums, cases, etc.)

Objects to Display	How does it tell the story?	Elements of Exhibit Design						
		Overall Design Concept	Visual	Sound	Video	Smell	Performance/Dramatization	Mounting hardware (wall mounting, podiums, cases, etc.)
