

# The You Show (Episode 0, The Trailer)

*(opening credits, voiceover of Brian and Alan in tech mode) maybe 30sec*

[image of a rough logo, maybe hand sketched, some cheesy stock intro music]

Back and forth chatter like “Can’t we get a better logo?” “How about something 3D with a spinning star?” “Pretty over the top?” “Where did you get this awful music?” “It’s got to sound professional” “Sounds like Muzak to Me”

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*Fade to Brian and Alan in Host mode, on couch (~ 2-3 minutes). Will need different outfits.*

banter on Introduction formally to You Show, the premise, high level, what people will get out of it. Idea of narrating process, the way we will run. Not a course pe se. Blah.

record extra material to be talk over for next scene

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*Cut to Brian and Alan in tech mode, wearing headphones, ball caps, in some place that looks like back stage, conversation over a background low audio volume of the stage talk (~ 2-3 minutes)*

“Looks pretty good, yeah?”

“All levels good, they talk a good game”

“What kinds of props and gear will they need?”

Talk about blogs, setting up accounts, tech stuff. Twitter. Syndication.

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*Cut back to Brian and Alan on couch (1-2 minutes)*

Fade in on closing welcome, looking forward to what will happen.

*Fade out music, maybe a pull back second camera (Harry), to show that set is really living room with an iPad on table as platform?*