



**MUSLIM  
VOTES  
MATTER**

## **Scrapping Guide: Win Votes at the Booth**

**Scrapping** is a fast, 1-3 minute conversation at the booth to persuade undecided voters. It is our final chance to win votes.

It differs from door knocking as:

- It's much quicker
- You do most of the talking
  - Some undecided voters may need a slightly longer chat
- You start by asking straight away if they've decided who they are voting for
- Focus on 1-2 key points and a quick, strong pitch

If you can persuade someone at their door, you can persuade them at the booth. Research by the Greens shows 10–20% of undecided voters switched after a booth conversation.

### **Don't be afraid!**

Scrapping isn't pushy — it's confident, friendly, and high-energy.

Most people are kind and happy to chat.

If in doubt, simply hand over a "How to Vote" (HTV) card with a one-liner like:

- "Don't vote for genocide"
- "Vote for Palestine"
- "Vote for change"

### **Types of voters you will meet**

1. Supporters (voting the MVM endorsed candidate)
  - Lock in their vote!
  - Remind them to number every box, mark our candidate as "1"
  - Thank them. Make them feel great!
2. Decided for another party
  - Ask them "Why?" - maybe you can counter this directly, see below
  - Thank them and move on
3. Undecided or apathetic



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- Hit them with a strong pitch on an issue that matters
- Highlight why not to vote for Labor
- Ask “Will you vote for Palestine/Muslim community?”

### **Starting the conversation:**

- “Hi! Are you voting today?”
- “Salam! Have you decided who you’re voting for?”

### **If undecided/open to talking:**

Launch into ONE key talking point as a question:

- “Did you know [MVM endorsed candidate] has stood up for Palestine?”
- “Did you know that MVM did the research and we have found that [MVM endorsed candidate] will be best for our community?”
- “Did you know that if we vote together we can send a strong message from our community?”
- “Did you know Labor has failed to protect our community and oppose the genocide in Palestine?”

### **If the conversation goes well:**

- Affirm and build trust:
  - “Alhamdulillah sounds like you are on board”
  - “Your vote is powerful. May Allah count it for you on the Day Of Judgement”

### **Hard pitch to end:**

- “Our votes won’t be taken for granted”
- “We will not stand for genocide”
- “Let’s send the major parties a strong message”
- “Vote 1 [MVM endorsed candidate]”

### **Tips:**

- Be confident, friendly, and respectful.
- Move on quickly if they walk away.
- Try to be the first person voters meet.
- Walk alongside voters if needed.
- Ignore negative comments — it means we’re having impact!





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- Don't waste time on hardcore Labor/Liberal voters.
- Test your lines with teammates.
- Allah sees every effort, even if people brush you off.

### General talking points

1. LGBT and Greens/Labor
  - Labor and Greens are largely aligned on LGBT issues
  - Labor have a number of LGBT leaders (Penny Wong, Julian Hill)
2. Peter Dutton myth
  - Polls, including right-wing polls, show Dutton cannot mathematically become PM
  - Fear mongering Muslim voters into voting Labor is disrespectful
3. Muslim Labor/Liberal candidate vs non-Muslim MVM endorsed candidate
  - It is not about the faith of the candidate but instead how they uphold values of justice, equity
  - “Has [Muslim Labor/Liberal candidate] condemned genocide? Are they calling for sanctions?”
  - “[MVM endorsed candidate] has a strong commitment to Palestine, supports sanctions against Israel, is strong on Islamophobia, compassionate towards refugees”
4. Ethical governance. In general all MVM endorsed candidates support the following (might be helpful for young, non-Muslim voters):
  - Weapons sales transparency
  - Indigenous rights
  - Humanitarian treatment of asylum seekers, increasing refugee intake
  - Addressing racism and Islamophobia
  - Ban on gambling advertising

### Specific talking points based on electorates

1. Bruce
  - “Did you know that Ronda Garad has stood up consistently for Palestine, supports sanctions etc? Julian Hill has been silent.”



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- “Did you know that Labor candidate Julian Hill doesn’t even live in Bruce? Ronda has lived in Bruce for 30 years, she understands the issues”
- “Did you know that Liberal candidate Zahid Safi has said nothing about Palestine?”
- “Did you know the Zahid Safi and the Liberals are preferencing Islamophobic far right parties?”

2. Wills

- “Did you know Samantha Ratnam supports imposing sanctions on Israel and prosecuting war criminals? Peter Khalil does not.”

3. Calwell

- “Did you know Basem Abdo doesn’t think it’s his job to stand against the genocide? Samim Moslih stands for sanctions, prosecuting war criminals.”
- “Did you know that if we all rally around Samim Moslih is sends a message to the major parties that Muslim votes cannot be taken for granted?”
- “Did you know Samim Moslih is strong on protecting our religious freedom, especially in our religious schools?”

