

Research Template

Target Market

- What kind of person is going to get the most out of this product?

The person whos going to get the most out of this product is the man who has more than 1000\$ in savings to invest.

- Who are the best current customers, with the highest LTV?

The best currency customers are people whos want to start making money on trading.

- What attributes do they have in common?

Both of them want to make money and learn how to do it in every place in the world.

Avatar

- **Name, age and face.** This makes it much easier for you to imagine them as a real, individual person.



Alex, 28 years old.

- **Background and mini life history.** You need to understand the general context of their life and previous experience.

Alex grew up in a small town in the countryside, dreaming of bigger things. After graduating from college with a degree in finance, he landed a job at a large corporation in the city. However, the long hours and tedious work left him feeling unfulfilled and unhappy. He yearned for something more meaningful and fulfilling in his life. He tried trading courses what's told him that "He would make 1000\$ per day!", but it was literally a scam.

- **Day-in-the-life.** If you can get a rough idea of what the average day in their life looks like, you will be able to relate more easily to them.

He is waking up early in the morning, gets breakfast and then goes to work. He is working 8 hours per day in a job that doesn't get him satisfaction. He backs home and gets tired. He eats some meals and goes to sleep. Repeat and Repeat.

- **Values.** What do they believe is most important? What do they despise?

The most important for him is getting financial freedom and can work in every place in the world.

He despises being imprisoned in one place because of work.

- **Outside forces.** What outside forces or people does the Avatar feel influences their life?

His job discourages him from acting.

Current State

- What is painful or frustrating in the current life of my avatar?

His pain is that he needs to work when and where the boss tells him.

- What annoys them?

The most annoy is that he doesn't have enough time to improve himself and cultivate hobbies.

Finding a trustworthy professional trader to help out with trades also appears to be nearly impossible.

- What do they fear?

Keep losing money while trading with these YouTube videos.

- What do they lie awake at night worrying about?

He worries about being the next 60-year-old at 9-5 job man in his family.

- How do other people perceive them?

Other people perceive his way to make money like: "It's not worth it. You have to invest a lot of money into obtaining items with the slim to null chance that maybe you could flip something for a few bucks profit. Do it if you find deciphering the market fun, don't do it if you want to turn a profit."

- What lack of status do they feel?

He feels that he won't have any support from his relatives.

- What words do THEY use to describe their pains and frustrations?

Drained, monotonous, unfulfilling, stressful, repetitive, exhausting, frustrating, demotivating, overwhelming, dissatisfying, mundane, boring, unexciting, disheartening, uninspiring.

Dream State

- If they could wave a magic wand at their life and fix everything, what would their life look like?

He will work whenever and wherever he wants. He will make a lot of money lying in a pool with his laptop. He won't care about money anymore!

- What enjoyable new experiences would they have?

He will travel around the world and has a lot of time for his hobby and passion.

- How would others perceive them in a positive light?

Others perceive him as a real MAN who can support the family, a man of success.

- How would they feel about themselves if they made that change?

He will be more confident, he will know that he doesn't need to worry about his bank account. He will feel done like a man.

- What words do THEY use to describe their dream outcome?
- MindBlowing
- Done
- Freedom

Roadblocks

- What is keeping them from living their dream state today?

The Biggest roadblock is knowledge but its needs to remember that one of their roadblocks is the mental aspect of trading which is dealing with discipline, self-condemnation, risk management, and dealing with your fears.

- What mistakes are they making that are keeping them from getting what they want in life?

He trusts “millionaires” who tell him that there is a magic pattern!

- What part of the obstacle does the avatar not understand or know about?

They don’t understand how is market work and don’t know how to plan their trades.

- What is the one key roadblock that once fixed will allow them to move forward toward their dream outcome?

A key roadblock to won’t allow him to move forward toward their dreams is knowledge about trading.

Solution

- What does the avatar need to do to overcome the key roadblock?

Avatar needs to find resources or places where he can learn every required skill to start making money as a trader.

- “If they <insert solution>, then they will be able to <insert dream outcome>”

If he learns the required skill as a trader, then he will be able to get financial freedom and remote work.

Product

- How does the product help the avatar implement the Solution?

A complete guide that was written by multimillionaires with signals about trade will teach him every required skill.

- How does the product help the reader increase their chances of success?

Multi Millionaires give them the best technique to move into trader life.

- How does the product help the reader get the result faster?

He will learn only the required skill, without any useless shit that someone wants to learn you.

- How does the product help the reader get the result with less effort or sacrifice?

The everyday mentor will post signals that the chance to win is close to 100%

- What makes the product fun?

If you know how to learn to trade this will be very funny. The funniest point is when your numbers go up!



- What does your target market like about related products?

A close-knit community with trading experts. Signals that help him make much more money.

- What does your target market hate about related products?

They hate scams like “You will 10X your money in the first month?”. Trading pseudo-experts who show everyone by their behaviour that they only want your money.

CTA:

- 1. Join the Community and Say Good Bye To Losing Position !**
- 2. Click Here And Experience Financial Freedom 3X Faster !**
- 3. Come On Our Way, The Way Of Financial Freedom !**
- 4. See How Simple It Is To Leave Your 9-5 Job. Click Here And Don't Waste Time For Your Boss.**
- 5. Click Here To See Your Road To Freedom!**
- 6. Ignore Your Boss, And Leave Your 9-5 Job In a Month By Click Here!**
- 7. Our Mentor is Still Waiting For You, Don't Let Him Do This Forever. Click Here And Change Your Life!**
- 8. Click Here And Get Trial Signals For Tomorrow NOW!**
- 9. Come To Us By Clicking Here And Change Your Life 360 Degree In Half a Year!**
- 10. Join 1k Happy Students Who Want to Make Money On Trading!**

SL:

- 1. He Did 120% Profit In A Month!**
- 2. I Won't Believe It Until I Try it!**
- 3. How Did He Get 3X In a Week?**
- 4. Our Students Were Shocked While They Saw 87% Accuracy!**
- 5. I Was Only Lose My Money Until...**
- 6. Trading Was Very Hard Before I Know That!**
- 7. These Tips Help Me Achieve 300k\$ Per Month!**
- 8. That Secret Will Destroy The Whole Market!**
- 9. Pss... You Need To Know That Thing About Trading!**
- 10. The market Is So Predictable Currently!**