

Dating Coaching Exercise

Business Objective: Get cold/warm traffic to sign up for Lloyd's email list

1. Who am I talking to?

- a. Men 28-45 looking for love

2. Where are they now?

- a. Scrolling through Instagram/Lloyd's posts
 - i. Clicks on his profile, checks him out, etc.
- b. Level 3 Awareness
- c. Stage 5 Sophistication
- d. Current State - Lonely, Depressed, Sad, Angry, Frustrated
- e. Dream State - Happy, With the woman of their dreams, with multiple women of their dreams, gets any woman he desires, woman fawn over him, can talk to any woman without getting worked up

3. What do I want them to do?

- a. Put their email in for 3 tips on how they can start approaching more women (and advice/tips on future emails)

4. What do they need to think/feel/experience to do those things?

- a. Stop the Scroll
 - i. Color Contrast
 - ii. Movement
 - iii. Something they care about/problem they're dealing with
- b. Consume Content
 - i. Interesting
 - ii. Valuable
 - iii. Relates to them and their problems
- c. Checks Profile/Clicks Link
 - i. Reads Caption and sees Lloyd knows what he's talking about
 - ii. See's good following which increases authority
 - 1. If verified that would also increase authority
 - iii. Consumes more content and likes it
 - iv. See's in bio/story highlight of free advice/guides on how to approach women
 - v. Clicks link
- d. Landing page/Email info
 - i. Curiosity and desire are raised
 - ii. Hint at what they will find out
 - iii. Bonuses

How to Talk to the Woman of Your Dreams

Your first step to talking to ANY woman confidently

Do you want to be able to talk to a lady and *not* feel uncomfortable, afraid, or embarrassed? The ability to approach women with confidence? You know that feeling you get when you're about to walk up (or even just thinking about it)? The feeling that she's going to reject you while everyone laughs. That terrible, ugly feeling every time you finally think you have the guts to walk up.

It's always there. You can never shake it. Date's suck. Parties suck. Clubs suck. All because it seems *impossible* to talk to a lady (much less bring her home). *How can other men do it so easily, but I can't?* Well that all stops now. From this day forward, you will learn how to talk to women. And not just "women". *Beautiful* women.

From talking to a lady at the grocery store to going to the club and picking up chicks. You will learn everything you need to know.

After thousands of rejections, failed dates, relationships, and anything else you can possibly think of (yes even blind dates and club meet-ups), I learned *everything*. Everything there is to know about talking, attracting, and getting the woman (or women) of your dreams.

Who Am I?

My name is Lloyd. I am a 34 year old man who has over 10 years of experience when it comes to helping men "get women". I have been going out to the club/bar and trying to talk to women since I was 18 years old (before that was high school talk... but as we all know, the game changes). It took me *years* to figure these beautiful creatures out.

But why am I telling you?

Well,

I was once in your shoes. Afraid, embarrassed, shy. I couldn't even talk to a woman who was less attractive than me (even though that's pretty harsh). Every time I thought I had the guts to talk to one, I got the feeling. When I did talk to women, they could sense from a mile away I was a low-confident man. It was *humiliating*.

I remember thinking "*Why did they NEVER teach THIS in school??*". Who would've thought it would be so hard? I mean other guys were doing it. But how? Am I the only one that feels this way?

We'll skip the years of rejection and study (for myself, I NEVER want to relive that!). Through trial and error, endless hours "gone to waste", and a horrendous amount of rejection I found how *anyone* can get by every obstacle and challenge...

How you can approach women, be more confident, what to say. Literally everything. Down to a tee. Now it's second nature.

You should feel it too. I don't want any man to ever have to feel that painful and ugly feeling. We shouldn't have to.

And you don't have to.

So, I give every man who genuinely wants to learn how to talk to women free advice. I understand some men don't have the money to pay for personalized coaching. Since at the time that was all I offered, I knew there had to be something I could do. This was it.

Just put your name and email in the form below and you'll get free advice and tips on how to attract and talk to any women you'd like.

[Email Signup]

I would like to clarify though... This is NOT for men who think they can sit on their couch on Instagram all day and beautiful women will show up at the door. That is lazy, arrogant, and will get you nowhere. This is for *men*. And *men* don't sit on their ass, expecting great things to show up.

I hope to see the real men inside.

[Email Signup]

P.S. The first email I'll send gives you 3 short tips and a questionnaire so we can get to know you. We'll also try to use some of your answers to make future emails that will help you.

P.P.S. Your first email will also explain how you should go about the emails and what to practice, etc. The emails will be laid out – Sorry I'm getting too excited! We'll talk soon! See you on the other side!

Lloyd