

This is a follow-up email to create urgency and reassure readers of the benefits.

Word explanation:

IM - International Master

GM - highest chess rank

[This is my first email.](#)

Word explanation for better understanding

SL: You don't want to MISS this deal...

Did you see my last email, [Name]?

In case you've missed it, I'll give you a quick rundown.

Levy, A.K.A. GothamChess, is arguably the most famous chess influencer, and IM that sacrificed his GM title just to teach people chess.

And with that in mind, he created a special training program called Chessly.

This isn't some generic course you find all over YouTube.

This is a course designed to make the whole learning process as fast and engaging as possible.

Ensuring that at the end of the course, you'll reach your all-time highest personal performance.

No matter if you are a beginner or advanced player, with the help of thoroughly developed lessons, you'll have more enjoyment than actual work.

And if you ever watched GothamChess's videos on YouTube, you'll know how he makes chess look so easy and fun.

Therefore, Levy decided to add a unique twist. With access to the training platform, you'll also get one personal lesson with him!

And Levy has coached hundreds, if not thousands, helping them to reach extremely high ELO scores!

But act fast, spots are filling up quickly as many desire to be coached by Gotham...

[Secure your spot in Levy's Chessly course now>>](#)

P.S. Only 25 spots are left...

Warm regards,
Levy's Team