



PRIVACY POLICY RESOURCES

A privacy policy is a legal document that tells users of an application how you (the app owner) gather and protect their personal data. This is a useful document to provide users as they register for your service, to provide confidence that you will be a responsible steward of their information.

Privacy policy documents are customized based on where you are, what data you collect, and what security measures you have in place. As such, there is no single “template” you can use. Below are a few resources we have gathered for our clients to help put together their own privacy policies.

Resource (link)	Cost	Description
Wikipedia article	FREE	General information on what a privacy policy entails and how they are enforced
Cooley GO	FREE	Cooley GO offers a wide range of legal services to companies, including this free privacy policy generator
Free Privacy Policy	FREE	Generates a custom privacy policy document based on answer to a series of questions regarding your company. Adheres to notable federal and state privacy laws as well as 3rd party initiatives
Iubenda	FREE	Free privacy policy generator as well as extensive guides on various privacy use cases. Especially useful for those using services like Google AdWords, Mailchimp, Facebook, and others. Generates policies in multiple languages
Shopify	FREE	Free privacy policy templates and generator. Especially useful for those with an ecommerce site
TermsFeed	Custom	TermsFeed offers premium custom privacy policy generation, with a large variation in pricing depending on your company's services. Great for creating custom made and legally binding legal agreements

Startup Documents	\$99	Specializes in crafting customized legal documents for early stage companies. They currently offer services ranging from incorporation to privacy policy and terms of service
Hire an attorney	Custom	Our aim is to recommend affordable and effective legal resources for our clients, which is why we've listed the above resources. However, if these resources fall short of your legal needs, we strongly recommend consulting professionals who specialize in document creation.

We are always looking for additional resources that might be helpful to clients, so if you would like to recommend one, send us a note at info@airdev.co. Thanks!