Rupal Patel

User Experience Designer

Seattle, WA, US | +1 206 832 7518 | rupal14@uw.edu | linkedin.com/in/ruup/ | rupalpatel.site

SUMMARY —

4 years of experience designing B2B enterprise products at the intersection of data analytics and AI with a global design team. Proficient in theoretical and applied aspects of UX across academia and industry.

RELEVANT EXPERIENCE —

Senior Product Designer, ThoughtSpot, *Bangalore, India*   *Aug 2022 - Aug 2024*

- Owned the design for strategic and tactical projects of the **'SpotIQ' feature** that focuses on obtaining **AI-driven insights,** now **used by over 1000 enterprises** including Verizon, Capital One, Comcast and more.
- Redesigned the KPI, the most used chart in the product, for richer information consumption. Enabled non-technical users to run advanced ML analytics on their KPIs, positioning **ThoughtSpot as a player in predictive analytics.** Redesigned the **'KPI Analysis' feature**, increasing its **adoption by 6x.**
- Led the university **hiring process** for 3 consecutive years. Planned the profile evaluation and interview process with the design and hiring teams. This resulted in the **recruitment of 6 designers** to the team.

Product Designer, ThoughtSpot, *Bangalore, India*   *Aug 2020 - July 2022*

- Delivered projects across the Data, Adoption and Admin teams. Redesigned the existing data management portal and integrated new capabilities, **expanding ThoughtSpot's market to data analysts.**
- Actively **contributed to 'Radiant', the design system**, and crafted the frequency picker widget.
- Initiated and **conducted workshops** to foster team and design culture during the pandemic.

UX Design Intern, Symantec, *Bangalore, India*   *May 2019 - July 2019*

Designed an interactive **web-based report** for Symantec's B2B customers, enabling **real-time cybersecurity threat monitoring**. Worked on design strategy and delivered an end-to-end prototype.

Design Intern, Kyoto Institute of Technology, *Kyoto, Japan*   *May 2018 - July 2018*

Completed the designated curriculum for 2018 Global Internship Program at Kyoto Institute of Technology. Conducted ethnographic study on how non-native users interpret signages and information kiosks unique to Kyoto city.

EDUCATION —

University of Washington, *Seattle, WA*   *Sept 2024 - July 2026*
Masters in Science - Human Centered Design & Engineering (MS HCDE)   GPA: 3.89/4.00

Indian Institute of Technology (IIT) Guwahati, *Guwahati, India*   *July 2016 - Jun 2020*
Bachelors in Design (B.Des)   CPI: 8.10/10.00

ACCLAMATIONS —

- **Design Excellence Award**, ThoughtSpot R&D Awards Q4 FY21
- **All India Rank 38** in the Undergraduate Common Entrance Examination for Design (UCEED) 2016

ACADEMIC PROJECTS AND EXPERIENCE —

Student Assistant for HCDE 321, University of Washington, *Seattle, WA*   *Jan 2025 - Ongoing*

Assisting Professor Jennifer Turns in managing coursework for 'HCDE 321: Portfolio and Professional Practices', guiding 35 HCDE bachelors students in creating job search artifacts.

Qualitative Research for GenAI Image Generation Tools, *Seattle, WA*   *Jan 2025 - Ongoing*

Conducted qualitative research on freelancers' use of AI image generation platforms, focusing on users' prompting strategies and creative workflows with a team of four as part of the HCDE's Qualitative Research Methods course.

SKILLS —

Design Skills: Sketching, Wireframing, Low-Fidelity Mockups, High-Fidelity Prototypes, Visual Design, AI-First Products, Design Systems, Design Paradigms, Video Presentations, Use Case Validation, Interaction Design, Data Visualization, Heuristic Evaluation, Usability Testing, Ethnographic Research, Qualitative Research
Soft Skills: Storytelling, Critical Thinking, Design Thinking, Pitching, Product Direction, Brainstorming, Research & Engineering Collaboration, Workshop Facilitation, Strategic & Tactical Thinking, Design Hiring
Tools: Figma, Sketch, Framer, Adobe Creative Suite, ChatGPT, DALL·E, Midjourney, Miro, Notion, Loom