

The following email template is intended for progressive-leaning dance organizations that have not yet signed PACBI.

Choose a couple of dance organizations that you are personally connected to, that don't have obvious financial ties to Israel, and whose values you believe in.

Please personalize the message with details about the organization's mission and your relationship to it. The more specific the better! All yellow highlights must be personalized, but feel free to change other sections too.

We encourage you to CC dancersforpalestine@gmail.com, so organizers can stay updated on your efforts and offer support.

Even if the immediate response isn't positive, we strongly recommend following up and continuing the conversation.

Email Subject: (ORGANIZATION) and PACBI
CC: dancersforpalestine@gmail.com

Hello,

I'm writing as a member of (ORGANIZATION)'s community. I have been involved in (ORGANIZATION'S PROGRAMS e.g. residency program, classes, performance series, workshop series, panel event, etc). I'm also one of over 1,800 dance artists who signed [this Open Letter](#) committing to solidarity with the Palestinian people, in a field where many institutions are passive or actively complicit after a year of an escalating genocide.

I am reaching out to progressive organizations I believe have serious potential to lead the field forward. I ask that you add your institution to this [letter](#), make a public statement in solidarity with Palestine, and commit to the [Palestinian Campaign for the Academic and Cultural Boycott of Israel](#) (PACBI).

PACBI is a nonviolent resistance tactic initiated in 2004 and endorsed by a broad coalition of Palestinian civil society groups. It is modeled after the cultural boycott of South Africa, during which artists and cultural workers played a major role in the international pressures that helped end Apartheid.

The boycott resists Israel's publicly-documented strategy of funding art as a tool of "national branding," creating a positive image of the country that distracts from international discussions of oppression and state violence. While some claim that art is apolitical or inherently liberal, internationally-facing art funded by the Israeli state carries contractual obligations to represent the state and its policies positively.

Participating in the PACBI includes boycotting or refusing to partner with:

- Israeli cultural institutions funded by the state
- Art and events commissioned/sponsored by an Israeli government body or a non-government institution created to promote Israel
- Normalization projects (work intended to suggest that Palestinians and Israelis are equally responsible for “conflict”)

This is not a boycott of individuals based on their identity such as citizenship, race, gender, sexuality, or religion.

You can read more about [PACBI for performing arts organizations](#), and the case for PACBI from [artist](#) and [institutional perspectives](#).

As an organization that publicly commits to anti-racism and (If applicable) acknowledges the brutal history of settler colonialism on the land it operates, (ORGANIZATION) must align with the global movement to Free Palestine, which is also linked to dismantling white supremacy, colonialism, police and prison violence, militarism, climate destruction, and oppression against Black and brown communities.

(If you have seen this organization host artists or events related to Palestine, note that too.)

It is important to your constituent artists and community members to see that the organization’s values are genuine rather than performative. PACBI offers a tangible commitment to justice that aligns with the agency of the oppressed and has historical precedent for impact.

(For US-based orgs) I understand you may have valid concerns around your funding or legal requirements as a 501(c)(3). Legally, (ORGANIZATION) can comment on public and international or government policy, so long as it is not endorsing candidates or attempting to influence a specific policy ([from the IRS website](#)). While Palestine solidarity may impact some funding opportunities, we nonetheless urge you to prioritize your values and lead as an example for other arts organizations.

If you have questions or concerns, you can email dancersforpalestine@gmail.com for support from volunteer organizers. You can also let organizers know once you’ve made the pledge, so they can uplift your work within the community.

Thank you,
(Your Name)