



NONKO TRADING

Why our firm decided to Accept BTC

The post titled [So you think you're going to start a Bitcoin business, right?](#) advised us that we release a sort of a business plan to let the forum know what our objectives were and to ensure that we aren't a scam. What I have written below isn't so much a business plan 101 but instead our thought process of joining the BTC realm and why we want to stay connected to this network and build a reputation amongst the BTC community.

1. I first discovered BTC when I learned about silkroad and TOR, *no I am not interested in that stuff*, but I genuinely wanted to learn more. At that time I was very skeptical about BTC and thought nothing more of it and since I didn't have a need for anything for sale on silkroad I used my resources on other projects.
2. I noticed an article on WSJ about BitPay receiving a \$500,000 VC funding and learned about bitmining.
3. Being the geek that I am, I wanted to do some of my own Bitmining instead of my usual blacking-out-at-the-bar-and-remember-nothing-nights. I quickly learned that my Geforce GFX Card was not going bitmine efficient enough to earn me enough BTC to buy a beer.
4. I started thinking to myself, what about all those bastards back in when I found out about Silkroad, how long have they been bitmining and how many coins do they have now?!?!?
5. I located a story when one users gave away 100,000 BTC in exchange for two pizzas. I had an epiphany. If those users were able to Bitmine bitcoins and held onto them, they now have value. Since online gambling is so popular, why not trade the USA Stock market. Its the same thing but gets you more points when you tell the ladies.
6. Not only that, as a trading firm we always have a pulse on the banking sector and there has always been a slight fear in the entire banking system collapsing for one reason or another. We sense a paradigm shift.
7. Plus, everyone hates PAYPAL!
8. The fees the banks charge our firm is almost criminal. BTC would be a great alternative
9. All members of Bitcointalk preach about trust. That's exactly what our firm is built on! How else would you build a group and let them trade your capital unless there was a high degree of trust involved.

10. Imagine all the traders that lost their capital with the MF Global situation. An SiPC and FDIC insured entity was unable to return back the funds that belonged to their clients even when their accounts were backed with insurance. Traders no longer are looking for the prestigious a big name comes with along with the big-ass-fees. These days traders look for reputation and a relationship between the firm that is built on trust. Much like Bitcoin.
11. There are a few more reasons why I have so much enthusiasm for Bitcoin, but i'll park it here for now so I can get this link up for users to read.

What we offer

If you haven't figured it out by googling us or reading our site, what we essentially do is this:

1. Provide direct access to US Markets
2. We leverage capital
3. Offer competitive rates and high payouts
4. Training
5. State of the art trading technology from multiple software vendors

We believe an integration with BTC can be a great channel for users to diversify their BTC into: Stocks, Commodity Stocks. ETF's, Currency Shares. The advantage would be: less hands involved in the whole process. Basically, exactly what Luceo (from Bitcointalk) said.

BTC > USD > STOCKS	VERSUS	BTC > USD > BANK > BROKER > STOCKS

Future Objectives

1. We know the BTC Section of our website doesn't explain much and has the bare minimum to explain what an account entails. But we promise as more interest builds we will put more resources into making it easier to understand and use. For now you can always ask us questions on how to get started.