

Business Management (MSc), (without Thesis)

The MSc in Business Management without Thesis program provides an efficient and cost effective option for the busy manager or executive seeking to achieve a sound understanding of business in the shortest practical time. The course concentrates on the key knowledge areas necessary to run a business and provides practical case study experience. The program comprises the 10 courses (3 core and 7 specialisation courses, including 2 faculty elective courses) and a Graduation Project.

Core Courses

MGMT500	(3,0)3	8	Research Methods
MGMT503	(3,0)3	8	Organisational Theory
ECON500	(3,0)3	8	Economics for Business

Specialisation Courses

FIBA500	(3,0)3	8	Financial Management
ISMA500	(3,0)3	7	Management Information Systems
MGMT502	(3,0)3	7	Strategic Management
MGMT507	(3,0)3	7	Marketing Communications
MGMT508	(3,0)3	7	Human Resource Management
MGMT509	(3,0)3	7	Operations Management
MGMT512	(3,0)3	8	Legal Environment of Business
MGMT542	(3,0)3	7	International Business Management
MGMT552	(3,0)3	7	International Marketing
MARK500	(3,0)3	8	Marketing Management
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	(3,0)3	7	Faculty Elective
	(3,0)3	7	Faculty Elective
GRP001	NC	30	Graduation Project