

Industrial Designer

Personal Profile

As an experienced industrial designer, I possess a unique blend of artistic creativity and technical expertise, enabling me to translate ideas into captivating and functional products. With a keen eye for aesthetics and a strong understanding of manufacturing processes, I specialize in delivering innovative design solutions that resonate with both users and clients.

Work History

Bridgeblue Sourcing Partners | May 2007 – June 2023 | Springfield, Missouri, USA

Senior Industrial Designer

- Designed furniture pieces for high-end residential and commercial markets, ensuring each project met the current market trends.
- Collaborated with cross-functional teams, including engineers, artisans, and manufacturers, to ensure design feasibility and quality standards were met.
- Utilized CAD software to create detailed 2D and 3D models, blueprints, and technical drawings for production.
- Developed and executed factory outsourcing strategies to meet production demands while optimizing costs and maintaining quality standards.
- Traveled annually to China for sourcing and product development.

Clay Metal and Stone | January 2004 – April 2007 | Fort Lauderdale, Florida, USA

Senior Industrial Designer

- Designed furniture for high-end residential and commercial markets.
- Collaborated with cross-functional teams to ensure feasibility and quality.
- Created 2D/3D models, blueprints, and technical drawings for production.
- Identified outsourcing opportunities, analyzed vendor capabilities, negotiated contracts, and managed vendor relationships.
- Traveled multiple times a year to India, China, Vietnam, and Indonesia for sourcing and product development.

Kaizenhaus/Facets Inc | September 2000 – December 2003 | Pasig City, Philippines

Junior Industrial Designer

- Assisted senior designers with concept sketches, prototypes, and 3D models for furniture projects.
- Researched emerging design trends, materials, and techniques.
- Supported design team in preparing presentations and pitches.

- Participated in brainstorming sessions and team projects.
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Freelance Clients & Projects

- **ShoHaus** (Los Angeles, USA) – Bespoke furniture design, 3D modeling, and technical drawings.
 - **Roto Foundry by Peter Lik** (Las Vegas, USA) – Bespoke furniture, technical drawings, and modeling.
 - **Wight Design** (New York, USA) – Bespoke home décor and furniture.
 - **Claire Crowe Collection** (Texas, USA) – Home décor and furniture.
 - **Architek Home** (Fort Lauderdale, USA) – Furniture and home décor, concept sketching.
 - **Procter & Gamble** (Cincinnati, USA) – Concept sketches for product and packaging (Olay, Fem Care).
 - **Trendhim** (Horsens, Denmark) – Marketing illustrations (Senior Illustrator / Graphic Designer).
 - **Neck Zen** (Naples, USA) – Redesign of neck stretcher product (aesthetics & stability).
 - **Snyderstrom Holdings Limited** (Las Vegas, USA) – Mattress cover and packaging design.
 - **Dome DS 5 Headphones** (Florida, USA) – Concept sketches and patent illustrations.
 - **BOG Street Guitar Pick** (Florida, USA) – Ergonomic guitar pick innovation and design.
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Notable Skills

- Collaboration & teamwork
 - Attention to detail
 - Creativity and imagination (color, balance, layout)
 - Mechanical drafting and technical drawing
 - Factory outsourcing strategy
 - Vendor selection & management
 - Cost analysis and reduction
 - Project coordination
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Education

Bachelor of Fine Arts, Major in Industrial Design
University of Santo Tomas | 1996 – 2000

Portfolio Sections

- Concept Sketches
- Technical Drawings
- 3D Models & Renderings
- Actual Items