



UC Santa Cruz Alumni Council

FINAL AGENDA

Friday, February 11, 2021, 4:30 pm - 5:45 pm (PST)

Saturday, February 12, 2022, 9:00 am - 1:30 pm (PST)

Zoom

Alumni Association Mission: To **support** the educational calling of UC Santa Cruz. To provide a means by which alumni may **serve** the university, its colleges, its students, and each other. To help **guide** the university into the future.

AGENDA

Friday, February 11, 2021, 4:30 pm - 5:45 pm (PST)

Zoom Meeting

<https://ucsc.zoom.us/j/93619173583?pwd=bzluNGlwWVhycDA5UENvMWdJaXNsUT09>

Phone: 669 900 6833 / Meeting ID: 936 1917 3583 / Passcode: 981791

Meeting Goals:

- Learn about current happenings at the UC Regents
- Meet the new Assistant Vice Chancellor of Alumni Engagement

AGENDA

4:30 pm	Welcome and Overview, <i>Meredith Vivian Turner</i> (2 min)
4:32 pm	Alumni Regents Update, <i>Art Torres</i> (20 min)
4:52 pm	Meet and greet John Pine, Assistant Vice Chancellor of Alumni Engagement (50 min)
5:42 pm	Closing Comments, <i>Meredith Vivian Turner</i> (3 min)
5:45 pm	Close

AGENDA

Saturday, February 12, 2021, 9:00 am - 1:30 pm (PST)

Zoom Meeting

<https://ucsc.zoom.us/j/95002353672?pwd=dDFFd29yZkZ2YVRQbWRDVDh3cGFjZz09>

Phone: 669 900 6833 / Meeting ID: 950 0235 3672 / Passcode: 089713

Meeting Goals:

- Conduct necessary business to advance the work of the Council
- Build team cohesion and get to know each other
- Gain a better understanding of UCSC fundraising initiatives and strategies to support an increase in alumni giving and participation
- Provide Council updates regarding University Relations' priorities, alumni programs, and the Alumni Association Scholarship Fund 30th Anniversary
- Review nominations process and timeline for recruiting new Councilors and Executive Committee elections

AGENDA

- 9:00 am Business Meeting Call to Order, *Meredith Vivian Turner* (2 min)
- A. Determination of quorum
 - B. Additions or changes to the agenda
- 9:02 am Welcome and Overview, *Meredith Vivian Turner* (8 min)
- A. [Land Acknowledgement](#), *Claudine Lim*
 - B. [Meeting facilitation guidelines](#), *Shelly Meron*
 - C. President's remarks
- 9:10 am **Action Item:** Consent Agenda, *Meredith Vivian Turner* (2 min)
- A. Approve [Minutes of November 6, 2021 Business meeting](#)
 - B. Approve [Resolution to approve committee members and chairs](#)
 - C. Approve [Resolution for Annual Affirmation of University's Policy and Guidelines](#)
- 9:12 am University Relations Update, *Mark Davis* (18 min)
- 9:30 am Team Building Activity, *facilitated by Shayna Kent* (30 min)
- 10:00 am Alumni Association Scholarship and Fundraising, *Julia Schechter and Corinne Kappeler* (15 min)
- A. Alumni Association Scholarship update, *Corinne Kappeler* (10 min)
 - a. Scholarship recipient, [Michelle Pichard Munoz](#) (5 min)
 - b. 30th Anniversary Celebration: fundraising, marketing, and events (5 min)
 - B. Fundraising Working Group update, *Julia Schechter* (5 min)
- 10:15 am Break (10 min)
- 10:25 am UCSC Fundraising and the Student Success Initiative, [Priya Mehta, Associate Vice Chancellor of Development](#); [Marissa Fullum-Campbell, Director of Annual Support](#) and [Ann Peterson, Special Projects Assistant to VC of UR](#) (70 min)
- A. Fundraising overview (10 min)

- B. Student Success Initiative overview (15 min)
 - C. Q&A (10 min)
 - D. Small group discussion (20 min)
 - E. Share out (15 min)
- 11:35 am Alumni Engagement Programs Update, *Shayna Kent* (15 min)
 - A. Alumni Week 2022
 - B. Alumni Survey
 - C. Staffing update
- 11:50 am Break (10 min)
- 12:00 pm Finance Committee, *April Yee and Anne Gavin* (15 min)
 - A. [UCSC Alumni Association Asset Report](#) Review
 - B. [UCSC Alumni Association Budget Report](#) Review
 - C. [Alumni Engagement Budget and Expense](#) Review
 - E. Q&A
- 12:15 pm Alumni Council Nominations Update, *John Madrid* (10 min)
 - A. [Timeline](#), outreach, process, skill assessment for new Councilors
- 12:25 pm Executive Committee Elections and Call for Nominations, *Meredith Vivian Turner* (5 min)
 - A. Executive Committee elections process and [timeline](#)
 - B. Formal call for nominations
- 12:30 pm Small group check-ins (30 min)
 - A. Break out rooms (20 min)
 - B. Share out (10 minutes)
- 1:00 pm New Business and Announcements (5 min)
 - A. [Board Buddies](#), *John Madrid*
 - B. [Evaluation Form](#)
- 1:05 pm Closing go-round, *Meredith Vivian Turner* (25 min)
- 1:30 pm Meeting adjourned