

Get 10,000 Subscribers

Proven step-by-step system to get your first 10,000 email subscribers (even if you're starting from scratch)



Why do some people absolutely crush it? And then others fight tooth and nail for every \$1 they earn?

I'll tell you exactly what the secret is...

A few years back I read the *4-Hour Workweek* and was super-pumped about building iPhone apps. My vision was to build a few apps, make a pile of cash, and retire to Costa Rica.

And then I did what few people do. I *actually* built two iPhone apps.

Only problem was, no one bought them. I lost \$1,385 from that ordeal.

Contrast that failure with the launch of my coaching program. The coaching program has been a massive hit.

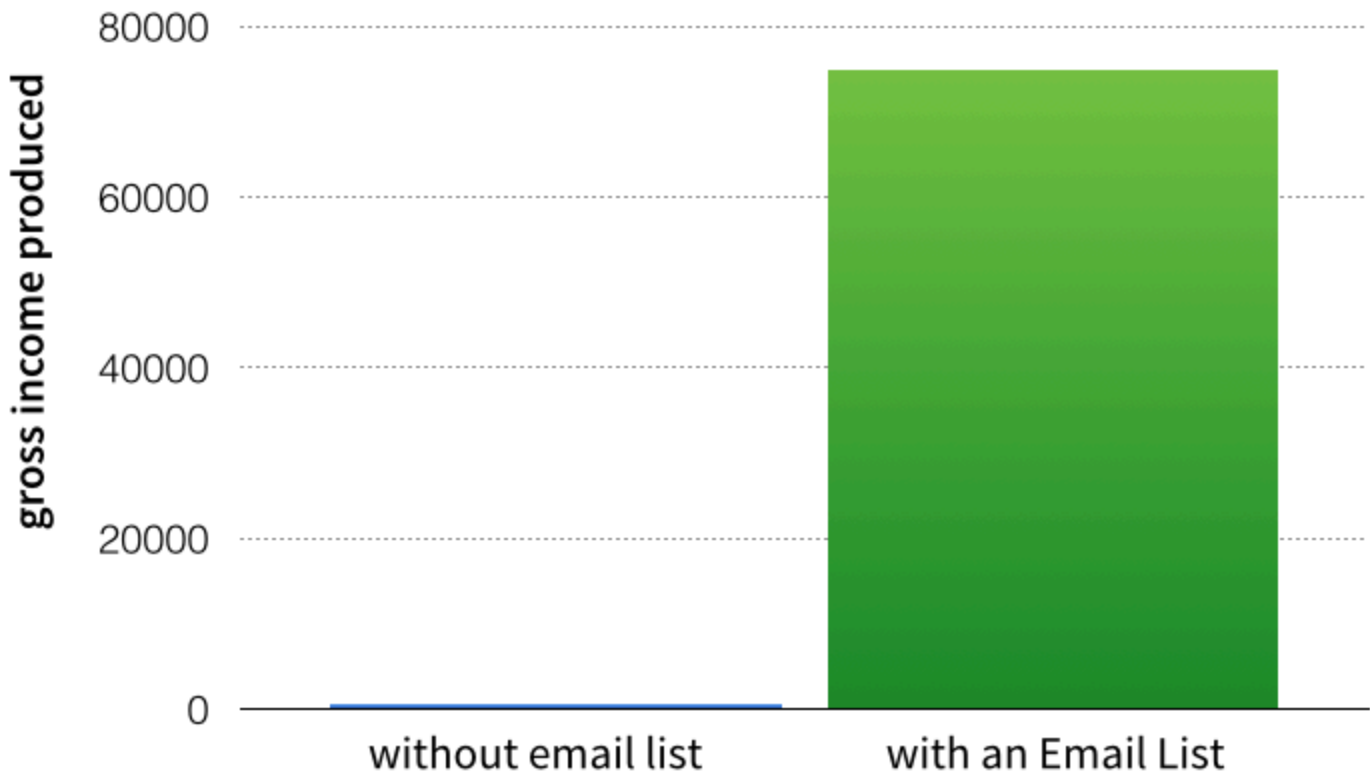
To date, it has grossed just over \$75,000.

What was the difference?

Why did the iPhone apps flop and the coaching program take off?

Two words...

Revenue Generated with an Email List



Building a high-quality email list is the single most impactful thing you can do to grow your online business.

If you are just starting your business or trying to successfully move away from a service-based business, a quality email list is your golden ticket.

But how do you build an email list?

Introducing Get 10,000 Subscribers

My name is Bryan Harris. I am the founder of Videofruit.

Over the past 12 months, I've grown my email list from 0 to 10,000 subscribers.

I've uncovered and reverse-engineered the 18 strategies YOU need to implement to grow your list to 10,000 subscribers.

Over the past 12 months I've worked with people like Noah Kagan, Jeff Goins, Michael Hyatt and Jon Acuff to take their lists to the next level. My writing and videos have been featured on ESPN, Moz, Quicksprout and KISSmetrics, among others.

The crazy part?

This time last year, I was a complete nobody.

Now I have one of the fastest-growing blogs online...all because of one thing...

Yup! My **email list**.

How List Building Works

I've learned a time-tested and proven formula to rapidly build email lists.

- Implemented 18 list-building strategies that have been tested by more than 1 million unique users.
- Identified the 4 highest-converting strategies. These strategies have accounted for 80% of my list growth over the past year and for more than 10,000 new email subscribers.
- Used more than 20 different software solutions and found the perfect technical configuration to make the entire list-building process simple (even for people who are scared of that stuff).
- These strategies have been tested and proven. But not just on my site. I've coached and consulted with some of the biggest names online to grow their platforms.

Moral of the story: This course is grounded in proven principles and strategies that work. It's broken down into simple, step-by-step modules that allow you to easily walk through each of the four phases of list building.

At the end of each module is an easy-to-follow checklist and schedule so you can methodically implement what you've learned. No guesswork. Just follow the plan.

What Topics Does the Course Cover?

This course covers three main topics:

1. How do I get my first 10,000 subscribers?

As I grew my email list, I documented every step of the process so I could teach you how to do the same thing.

We'll start at the beginning and lay the foundation for growing a healthy and valuable list.

- You'll learn the 4 most important pages on your site and how to optimize them.
- You'll learn how to quickly triple the number of visitors who sign up for your email list.

- You'll learn the one technique I used to add more than 2,000 email subscribers to my list in 10 days.

In the Get 10,000 Subscribers Course I'm going to cover 18 different strategies for building your email list. Every strategy will be meticulously broken down so you can easily follow along and implement it in your business.

2. What technology should I use to build my list?

One of the biggest problems I ran into early on was knowing what technology to use to collect and manage email addresses.

- What popup software should I use?
- What landing page software should I use?
- Should I use MailChimp or AWeber?
- What about Infusionsoft?

There are so many options. It can be completely overwhelming. I spent nearly 3 months just trying to pick an email provider. What a PAIN! You will not have to experience any of that.

I'm going to give you an easy-to-follow blueprint to set up your internal systems to manage your list. No guesswork. No spending months to pick an email provider. You will see my exact setup and what I suggest you use at each stage of your list.

3. How do I make money from my list?

This is the \$1,000,000 question...

"How do I make money from my email list?"

This is where it gets really fun.

- You will learn the exact launch plan I used to launch my latest product that generated \$10,000 in less than 24 hours.
- You will learn the exact point at which you can start monetizing your list.
- You will learn how to pick the Perfect Product Idea and then how to validate it and sell it to your email list.
- You'll learn how to prime your list for a launch to make sure your product doesn't fall flat on its face.

The strategies you'll learn here have generated over \$150,000 in sales for me in my first year online. They will show you exactly how to launch a lucrative coaching program, course and software application all through your email list.

10 More Things You'll Learn in this Course

- The exact step-by-step process you can follow to grow your email list to 10,000 subscribers
- How to write an EPIC blog post that gets 500+ email subscribers
- How to get your work featured on sites like Lifehacker, Moz and LeadPages
- How to host a giveaway and generate 1000s of new email subscribers in 10 days
- How to properly structure each blog post to generate 100s of passive readers every month
- The one tweak I made that increased the number of social shares by 10x
- All of the behind-the-scenes data of my first year online (revenue, traffic and more)
- Exact email series you can use to launch your first product to your list
- The one strategy I stumbled upon that is helping me reach 100,000 email subscribers in 2015
- The 8 content archetypes you can use to generate content that new subscribers cannot resist

Class Details: Here Is What You Will Get

Here is what your course will include:

- Full Get 10,000 Subscribers Course (4 modules with over 18 list building strategies)
- Checklists for each and every strategy you learn
- 10-month accountability schedule to help you properly prioritize and schedule each strategy
- 4 live Q&A Sessions
- Video downloads
- Audio downloads
- Text transcripts of all audio and video files
- Slide presentation downloads

How will you watch it? Immediately after purchasing, you'll be sent a private link where you can jump in and start the course immediately. You could literally be watching the workshop 5 minutes from now.

How Much Does it Cost?

The entire Get 10,000 Subscribers course--all strategies, checklists and planning schedules--are broken into four modules to ensure that you don't get overwhelmed and can easily and methodically grow your list to 10,000 subscribers.

3 Monthly Payments of \$99

(That's \$4.96 per day)

[Get Instant Access](#)

Note: Get 10,000 Subscribers is currently being pre-sold for a reduced price and will be released in March 2015.

Guarantee

30-day money back. NO questions asked.

Do the Strategies Work for Normal People?

Jonathan Vanhorn: 200 subscribers from one technique

Ryan Leudeke: from 600 to 2100 with one strategy

Solmadrid: from 100 to 1500 in one month with one strategy

Devesh: Increased optin 400% on singlegrain

Carrie Paris: from 200 to 4,600 in 8 months (coaching client)

Authorities I've consulted with:

Noah Kagan (content upgrades)

Michael Hyatt (content upgrades)

Jeff Goins (upgrades, giveaways, welcome gate, on-site optimization)

Acuff (pop-ups, launch strategy, on-site optimization)

Buffer (content upgrades)

Andrew Warner (insert here)

Frequently Asked Questions

How involved is the accountability schedule? Is there any type of continued support as far as accountability goes? What does it look like?

There are a few aspects to this.

First, there is a software application that you have the option to load on your computer. It tracks how many new email subscribers you need each day to hit your goal and gives you daily updates on your progress.

Also, the accountability scheduling for each module is extremely detailed.

It lists out the weekly and daily tasks you need to perform in order to hit your goal.

Will this course continue to be updated? And will I get free access to future versions?

Yes! This will be the flagship Videofruit product and it will be updated on a regular basis.

Once you are enrolled, all future versions are free at no cost.

How much more is in the course vs. what you already put out on your blog?

If the blog is a book, the course is a an encyclopedia. Some of the core concepts I've discussed on the blog are in the course.

However, the course goes into MUCH more detail, with use cases, examples, checklists and video tutorials on every single strategy

Will this work for someone who is not in the "online marketing" industry?

Absolutely.

I was just writing up a case study of a coaching client who is a CPA for dentists (yawn) who used several of the techniques in the course to double his email list in the first 14 days.

It has worked for tarot card readers, Jewish rabbis and churches.

All of the strategies taught are built on universal marketing principles.

What if I'm literally starting from step 0? No audience. No products. I have a handful of clients that I've gathered over time in completely different industries and do one-off side jobs as needed for them.

Yes!

The entire first module is how to get to 100 subscribers in the first 7 days.

It's specifically engineered to take a COMPLETE NEWBIE and show you the exact steps you need to go from zero to 10,000.

Can I afford this right now?

At the end of the day that's a question you have to answer.

However, I can tell you that the strategies in this course made me over \$200,000 last year.

The pricing model is specifically designed to enable beginners to get started without breaking the bank.

Instead of one flat fee for the entire course, I've broken it into 4 options based on where your list is right now.

(This makes it more affordable and you're able to upgrade to the next module at any time).

If you are just starting out and funds are tight, this is the package for you...

Package #1: 0 to 100 subscribers > \$97 (includes Module 1)

I was wondering if you are going to cover the launch strategy.

Absolutely. There is an entire lesson series on how to monetize your list.

It goes line by line on how to pick, validate and launch your product.

The strategies in that section allowed me to launch my first product to my list in September and generate \$10,000 in sales in the first 24 hours.

I'm a creative writer and am trying to sell books/products that don't always correspond with my blog content. (Would this course still be applicable?)

At the end of the day that's a question you have to answer.

However, I can tell you that the people most likely to purchase your books are the ones that are already familiar with you and trust you.

Building an email list of who those people are so that when your book is ready to release you can contact them and ask them to buy is the most effective sales channel you can have

Is this actually possible?

Absolutely.

I did it without focus or having really any idea what I was doing for the first 3 months.

You'll have a major advantage on me by having someone hold you accountable and tell you exactly what works and what doesn't

Based on the outline it seems that you have already covered most of it on your blog.

Good observation.

Think of the blog as an introductory pamphlet.

And the course as an entire college curriculum.

The blog gives you enough to self direct and have a basic idea on the direction you need.

The course gives you MUCH more details, many real life examples, provides accountability, implementation checklists and hours of video showing you exactly what you need to do.

How much time will this take?

Great question!

The course itself is being designed to go through in under 1 hour per day.

As far as implementation, that depends on your experience level, skill and how quick you learn.

While I can't guarantee anything I am trying to design so that anyone with base skill set can implement that tactics with 1 hour per day and 2 hours on the weekend.

How often SHOULD I work on it?

See above.

The more you work the faster you go.

If you're looking for a lazy way to build a list, this isn't the course for you.

But if you're willing to work HARD and follow a proven plan. This will work.