

## BARKEATER TRAILS ALLIANCE ~ 2023 COMMUNITY PARTNER PROGRAM

**Barkeater Trails Alliance (BETA)** works every day to advocate for, build, and maintain sustainable networks of community and backcountry trails for ski touring, mountain biking and other human-powered recreation in the Adirondack High Peaks region.

BETA is a member-supported, volunteer-driven non-profit stewarding and celebrating 125+ miles of trails - including the historic town-to-town Jackrabbit Ski Trail and over 85 miles of mountain bike trails across 7 towns on state, municipal and private lands.



The **Community Partner** program is for businesses and organizations, big or small, who want to invest in BETA, help us inspire volunteerism and build upon our 35-year history of improving and expanding trail-based recreational opportunities in the area. In turn, we help to connect you with the ski and bike loving locals and visitors who want to give back to the businesses and organizations that support the trails.

**Your donation powers our work to connect and enhance our communities through a diverse and sustainable network of trails. Your contribution will:**

- Provide much-needed funding for our annual Trails Program & annual trail projects in Wilmington, Lake Placid, Saranac Lake, Elizabethtown, Paul Smiths & Keene
- Help us leverage the public/private grants and BETA fundraisers that support our work, employ local residents and encourage volunteerism, and help enhance our communities through trail-based recreation and tourism.
- Help sustain the organization year-round and help BETA attract, retain and pay professional staff to manage the organization and oversee trail projects, events and programs

What BETA provides for our valued Community Partners	Community Partner Program			
	Jackrabbit \$111+	Advocate \$250+	Champion \$500+	Sustainer \$1000+
Listing on BETA community partner webpage (and posters)	Logo w/ link to your website	Add social media posts	Add 25 words to listing*	Add logo to BETA home page
"We Dig Trails" BETA t-shirt	👍	👍	👍	👍
Logo on your local trail page	👍	👍	👍	👍
Logo on BETA blog page		👍	👍	👍
Shout-out in a monthly E-news			👍	👍
Logo on all monthly E-news				👍

## Community Partner Form

You can donate online at [www.BETATrails.org/donate](http://www.BETATrails.org/donate) or complete this form and mail to:

BETA, PO Box 843, Lake Placid, NY 12946

Business/Org Name: \_\_\_\_\_ Donation enclosed: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: @\_\_\_\_\_ Instagram: @\_\_\_\_\_

Community Partners can designate their donation for general support or to sponsor one of our major trail projects in 2022 (please check one)

- General support \_\_\_\_\_
- Keene - East Branch Community Trail System construction \_\_\_\_\_
- Elizabethtown - Cobble Hill new trail construction \_\_\_\_\_
- Wilmington - Flume/Hardy stewardship/trail improvements \_\_\_\_\_
- Jackrabbit Ski Trail stewardship/trail improvements \_\_\_\_\_

Are you interested in learning about sponsoring BETA events this year? (check all that apply)

- 2024 Wilmington Mountain Bike Festival \_\_\_\_\_
- 2023 BETA Ski Movie @ LPCA \_\_\_\_\_
- 2024 BETA Ski-to-Swim Party @ Crowne Plaza \_\_\_\_\_
- 2024 Jackrabbit Rally \_\_\_\_\_
- No thanks \_\_\_\_\_

Thank you for your support of the Barkeater Trails Alliance (BETA). You have made a gift that truly makes a difference. If you have any questions, please email [jamie@betatrails.org](mailto:jamie@betatrails.org). Thanks again for your generosity and for being part of the BETA family!

Sincerely,

The Staff & Board of the Barkeater Trails Alliance