

I don't have any replies to my outreach

Brainstorming session: Role Play method

My future client wakes up usually walk their dog for 15 minutes then they have an easy breakfast something like oats 🥣 they write in their gratitude journal and after that makes a coffee and sits down on their computer to get some work done. Usually before they get into a call or something that demands a lot of energy they check their emails and their socials so they will have a clear mind. Then they see they got someone at their request (It's me). They get intrigued by my outreach offer because it's on point, easy to read and shows some of my best work and results. They open the dm, we talk back and forward and schedule a call for the next day.

Dreamers brainstorm ideal solutions. They use divergent thinking to conceive creative and radical ideas.

Super catchy and must grab the prospect by the eye

A clear cta so they know what to do when they open my dm

Show them the result I have gotten from my other client

Extra intriguing so they read it fast and to make them interested by my offer

Not to sound too salesy because they will get annoyed

I'm a professional so im there to help them not to push my offer down their throat

Realists use convergent thinking to review the ideas left by the dreamers. They select the best idea and construct a plan for it.

Super catchy and must grab the prospect by the eye

A clear cta so they know what to do when they open my dm

Don't sound too salesy you reach out to help them overcome their problem

Show them the result I have gotten from my other client

Critics review the plan made by the realists in order to identify weaknesses, obstacles or risks. They seek to improve the plan

Compliment their services Like hey your services caught my eye is enough no need for super catchy

A clear cta like if you're interested we can schedule a call tomorrow or go about it in the DMs does the job

Make the outreach like "I'm here to help you overcome your problems if you don't want my help I'm not going to beg you for it"