

Short copies of Casper (Bed mattres)

DIC

Disrupt = Blue

Intrigue = Orange

Click = Red

SL: Unlock the secret to deep sleep once and for all!

Waking up in the middle of the night during summer w 1

And as soon as you realize that your body is sweaty

Imagine sleeping on air, where a gentle breeze cools you down

This may sound like a dream

But It could come true when you wake up energized

Ready to start your day better than ever

Click here so that you never have to start your day on a bad note

PAS

pain/desire= Blue

Amplify = Orange

Solution= Red

SL: If you're tired of waking up and not being ready to start the day, then this will solve it!

Opening your eyes from bed in the morning and feeling exhausted?

The day hasn't even started yet!

Waking up with no expectations for the day ahead

This will make you more unmotivated and lazy

Making it difficult to accomplish your goals

Discover how to boost your energy levels throughout the day!

Uncover the secret to reclaiming your energy

HSO

Hook= Blue

Story= Orange

Offer= Red

SL: Summer is coming and you'll have to prepare..

David comes back to his room after a long day

Only to find it uncomfortably hot inside

The realization of a busy day ahead makes it crucial for him to sleep ASAP

So that he gathers his energy for tomorrow

But he is plagued by worries that he won't fall asleep, leaving extra sleep time, wasted

Then he wakes up in the middle of the night, drenched in sweat

A week later, he finds a solution to his nightly stress

Discover how he achieved a better night's sleep