

**Digital or 11 x 8 1/2 Paper Book Poster
Rubric**

Name: _____ Date: _____

Required Elements	4 Exceeds Standard	3 Meets Standard	2 Needs Revision	1 Needs Instruction	0 Needs Substantial Support
Title, author and information about plot, setting, and main characters or the central idea for nonfiction texts	Includes title and author and # of pages. Blurb describes main setting using sensory language. Reveals the basic plot and main characters or central idea in a way that makes the audience want to read more.	Includes title and author. Blurb identifies setting and basic plot and main characters or central idea.	Includes title and author, but one of the following is missing or unclear: setting, plot, characters, central idea.	Includes title and author, but more than one of the following is missing or unclear: setting, plot, characters, central idea.	Includes title or author.
Image	Artistically reveals plot, setting or theme/central idea.	Clearly reveals plot, setting or theme/central idea.	Attempts to reveal plot, setting or theme/central idea, but is unclear.	Includes an image, but connection to text is unclear or lacks significance.	Does not include an image.
Image of character/person	Artistically reveals five or more character traits.	Clearly reveals five character traits.	Attempts to reveal three or four character traits, but is unclear.	Includes an image of main character, but character traits are unclear.	Does not include an image of a character.
Quote	Includes a quote from the text. Explanation of choice of quote demonstrates deeper understanding of the text.	Includes a quote from the text. Clearly explains why quote was chosen.	Includes a quote from the text. Attempts to explain why quote was chosen.	Includes a quote from the text. No explanation of why quote was chosen.	Does not include quote.
Standard English Conventions	Very few errors in spelling, grammar, punctuation. Includes effective variation in sentence structure and word choice.	Few errors. Errors do not interfere with understanding. Includes some variation in sentence structure and word choice.	Errors interfere somewhat with understanding.	Many errors. Errors make understanding difficult.	Errors cause writing to be unintelligible.