Learning Bundle # 1 Promotional Assets

We are excited to move into the next phase of FCI, which invites you to introduce your congregation to the Christian Community Development (CCD) philosophy. Having engaged with the 8 key components through the Philosophy & Community Series, you now have a shared foundation, language, and understanding. Your next step is to bring a core group from your church into this learning journey, contextualizing CCD principles for your congregation. This document contains the promotional assets required to facilitate the experience. If you need additional support, please connect with Lynette@ccda.org.

2025 FCI Learning Bundles

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Email Template

Learning Bundle # 1 Promotional Assets

Links to Graphic Templates

Here you will find links to templates that you can customize with your church's specific information to help promote participation in FCI.

Make sure to replace any red text with your church's specific information. And if a line doesn't apply to you, delete the red text.

- Click here for a quick video tutorial on how to update these templates.
- Social post - 4:5
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- Slides
- Flyers

Learning Bundle # 1 Promotional Assets

Social Media Captions

Social Media Caption 1

You're invited!

Join us as we read *Making Neighborhoods Whole*. This easy-to-read book is foundational to Christian Community Development and gives practical stories of people living out CCD in their neighborhoods.

🗓️ [DAYS or DATE RANGE]
🕑 [TIME]
📍 [LOCATION]

We would love for you to join us as we learn more about Christian Community Development and how we can apply these principles to our neighborhood.

Learn more at [URL].

Social Media Caption 2

Have you heard of Christian Community Development and want to learn more about it? Join us for this book study!

Together, we're going to be reading *Making Neighborhoods Whole*. This encouraging and transformative book will share a foundation of Christian Community Development and practical stories of CCD at work.

We would love to have you join us for this book study!

Learn more at [URL].

Social Media Caption 3

Learning Bundle # 1 Promotional Assets

Mark your calendar! [TIMEFRAME], we will be hosting a book study, and you're invited to join us!

We will be reading *Making Neighborhoods Whole*, which explores Christian Community Development, its history, and practice in neighborhoods across the United States.

We can't wait to read this book and discuss how we can apply it to our community together.

Learn more at [URL].

Learning Bundle # 1 Promotional Assets

Announcements

Announcement 1

Who wants to see our community flourish? [Raise your hand]

That sounds pretty good, right? But how do we do that?

We're going to be exploring that question and so much more as we read *Making Neighborhoods Whole* together. This easy-to-read book is foundational to Christian Community Development and gives practical stories of people living out CCD in their neighborhoods.

[INCLUDE DETAILS: Dates, times, location, etc.]

[INCLUDE A NEXT STEP: Sign up at URL, talk to NAME, etc.]

Announcement 2

Did you know that we are part of Christian Community Development Association's Flourishing Congregations Initiative?

This program is designed to help us deepen our community engagement and see our community flourish. And we want you to join us on this journey!

[TIMEFRAME], we will be reading the book *Making Neighborhoods Whole*. This book goes deep into the Christian Community Development philosophy, what it is, its history, and what it looks like when applied to neighborhoods across the country.

Join us for this awesome book study [INCLUDE DETAILS: Dates, times, location, etc.]

[INCLUDE A NEXT STEP: Sign up at URL, talk to NAME, etc.]

Learning Bundle # 1 Promotional Assets

Email Template

Subject: You're Invited: Join Us for a Special Book Study

Body:

Hi [First Name],

Did you know our church is part of the CCDA's Flourishing Congregations Initiative?

This means we're on a journey to deepen our engagement with our community — and we want you to be part of it!

This [TIMEFRAME], we'll be reading *Making Neighborhoods Whole*, a powerful book about the Christian Community Development (CCD) philosophy — how it started, what it looks like today, and how people are transforming neighborhoods across the country through faith-rooted community action.

We'd love for you to join us!
📅 [Dates]
🕐 [Times]
📍 [Location]

[Include your next step: Sign up at [URL] / Talk to [NAME] to join / etc.]

Hope to see you there,
[Your Name]
[Church Name]