

CONQUEST PLANNER

Step 1: What Is Your Target Outcome? Why is it important?

What is your target outcome? To start making 10K a month and become a grown-ass man. Specifically, to make 1K within this month, I need to get started expanding my network and meeting people like me. This goal is important because it will teach and show me that I can actually provide for and sustain myself. It will show me that I can truly move up in the world and become someone. It will prove to everyone around me that I'm not a loser but a winner. This target is achievable because almost everyone in TRW has done so, and if one man can do it, another can too. Achieving this goal will make my father see me as a good, hardworking son who's headed in the right direction. He'll see me as a son who knows what he's doing and is achieving things his own father couldn't, making him happy. My uncles and cousins will see me as a kid who's doing better than they did—someone who's actually moving up in the world and making it out, somehow and somehow. And for everyone around me—friends and audiences—they will see me grabbing power and money. They will see me succeed and say, "I wish I was him." Status, power, hunger, and respect are what fuel me to keep going forward.

My Result Is -

Step 2: How Will You Measure Your Progress Towards Your Target Outcome?

How will you know when you've achieved your outcome, and how will you measure it? For the first goal, it's simple: I will obtain a client by cold calling and local outreach, then start a 1K project for them. Afterward, I will rinse and repeat the process until I plateau.

[Insert your answers here]

How will I measure my progress? - By constantly OODA looping and seeing how far I am from reaching my goal.

What will it look and feel like? - It will feel accomplishing. it will feel like I'm finally moving up in the world and slowly becoming better than everyone else.

What will it allow me to do after I reach it? - It will allow me to find new goals to accomplish. It will allow me to use those accomplished goals to my advantage to move higher up the mountain. It will allow me to have some fun in my final years of high school.

Step 3: How Close Are You To Your Outcome From Your Current Position?

Describe your situation in detail. Where are you currently in relation to your outcome?

[Insert your answers here]

Where am I now? - I'm at point zero with my first two goals. With my first goal, I'm not too far but not too close either.

Step 4: What Are Your Checkpoints Towards Your Outcome?

What checkpoints do you need to achieve between your current position and your ultimate outcome? Break down your big result into smaller, actionable steps.

For example, if your goal is to launch an online business:

- Checkpoint 1: Cold call/Local outreach
- Checkpoint 2: 2 step sales call
- Checkpoint 3: Work on their project
- Checkpoint 4: Deliver results

[Insert your answers here]

- a. Checkpoint #1 - **Get Claud on a Zoom call.**
 - i. I have to create a good call script so I can guide him through the process professionally so he'll be more than happy to buy.
 - b. Checkpoint #2 - **Finish optimizing the website**
 - i. I have to set up it's SEO, and the correct services/prices.
 - c. Checkpoint #3 - **Launch it live and get paid**
 - i. Now we're ready for it to go live.
 - d. Checkpoint #4 - **Get banks a chase account**
 - i. For this, I have to start calling people. My first target is Luna. The second is Lindrit.
 - e. Checkpoint #5 - **Start getting Claud dialed in the social media.**
 - i. After creating the website, I must get Claud eager to start the social media campaign.
 - f. Checkpoint #6 - **Preparing for the sales call**
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Step 5: What Known Roadblocks Will You Face?

What potential roadblocks could hinder your progress toward each checkpoint towards your outcome? How can you counteract these factors? What do you "know you don't know"? How can you close the knowledge gap? (e.g., Lack of time, financial constraints, technical challenges, etc.)

[Insert your answers here]

What potential roadblocks could hinder my progress? - The way Claud will react to my website. I have to be ready to handle any objections, I mean any. I just realized we must prepare ourselves to be ready to handle anything Claud has to say.

How will I overcome these roadblocks? - By creating a good call script. By calling and messaging people. By making the money.

What do I know that I don't know? -

How will I close this knowledge gap? - By taking action and learning from my mistakes or the mistakes of others.

Step 6: What Helpful Resources Do You Have?

What resources do you have that will allow you to overcome obstacles and achieve your outcome faster? (e.g. TRW, current personal network, experience in an existing industry, etc.)

[Insert your answers here]

I have access to and will use - TRW, youtube, Tyson 4D, notes, people.

Step 7: What Specific Tasks Will Lead To Each Checkpoint?

Break down each mini-goal into specific tasks that need to be completed to achieve it.

For example, if your mini-goal is to conduct market research:

- Task 1: Identify target audience demographics
- Task 2: Conduct competitor analysis
- Task 3: Create surveys or questionnaires
- Task 4: Analyze data and draw conclusions

[Insert your answers here]

Step 8: When Will You Perform These Tasks?

Assign each task to a specific date and time on your calendar.

Be realistic about your time constraints and allocate sufficient time for each task.

- Use reminders and alerts to keep you on track and accountable.
- Prioritize tasks based on their importance and deadlines.

[Insert Your Google Calendly Link Here]

<https://calendar.google.com/calendar/u/0/r>

Step 9: Time To Execute and Review:

1. Execute your planned tasks according to the schedule.
 2. Regularly review your progress toward each checkpoint.
 3. Adjust your tasks and schedule as necessary based on your progress and any unforeseen challenges.
 4. Continuously refine your plan based on your experiences and feedback received.
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Tips:

- Stay focused on your ultimate objective but be flexible in your approach to achieving it.
- Break down complex tasks into smaller, manageable steps to avoid getting overwhelmed.
- Get help from fellow Agoge Students, Experts, and Captains if needed to overcome challenges or answer questions.

- Maintain momentum by taking time to feel proud of your successes along the way.
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EXAMPLE CONQUEST PLANNER - CHESS IMPROVEMENT

Step 1: Define Your Objective

- Improve chess skills to sharpen my tactical and strategic thinking abilities

Step 2: Establish Measurable Criteria

- Achieve a chess Elo rating of 1600 or higher via consistent wins against opponents of similar or higher rating by June 5th, 2024

Step 3: Assess Current Position - Where are you currently in relation to your objective?

- Currently at a chess Elo rating of 1200 with basic understanding of chess principles and tactics

Step 4: Identify Mini-Goals ("Checkpoints")

- Checkpoint 1: Improve Opening Repertoire
- Checkpoint 2: Enhance Tactical Skills
- Checkpoint 3: Develop Strategic Understanding
- Checkpoint 4: Increase Endgame Proficiency

Step 5: Anticipate Known Obstacles

What potential obstacles could hinder your progress toward each mini-goal/checkpoint?
How can you counteract these factors?

- Limited time for practice due to other commitments → frame chess as a reward for succeeding at other commitments. Prioritize key skills. Use the G work focus system to maximize time.

Step 6: Identify Helpful Resources

- What resources do you have that can help you overcome obstacles and achieve your objectives faster?
 - Online chess tutorials, courses, and videos
 - Chess books focusing on specific aspects of the game
 - Chess software for analyzing games and practicing tactics
 - Several friends who are above 1600 elo

Step 7: Plan Specific Tasks

Checkpoint 1: Improve Opening Repertoire

- Task 1: Study and memorize key lines in 5 chosen openings (30 minutes daily)
- Task 2: Practice opening moves against chess engines or online opponents (30 minutes daily)
- Task 3: Review games to identify opening mistakes (30 minutes daily)

Checkpoint 2: Enhance Tactical Skills

- Task 1: Solve tactical puzzles daily (30 minutes)
- Task 2: Study tactical motifs and practice applying them in games (20 minutes)
- Task 3: Analyze own games to identify tactical opportunities (20 minutes)

Checkpoint 3: Develop Strategic Understanding

- Task 1: Study classic games by grandmasters (30 minutes)
- Task 2: Practice formulating and executing long-term plans in games (20 minutes)
- Task 3: Analyze own games to assess strategic decision-making (20 minutes)

Checkpoint 4: Increase Endgame Proficiency

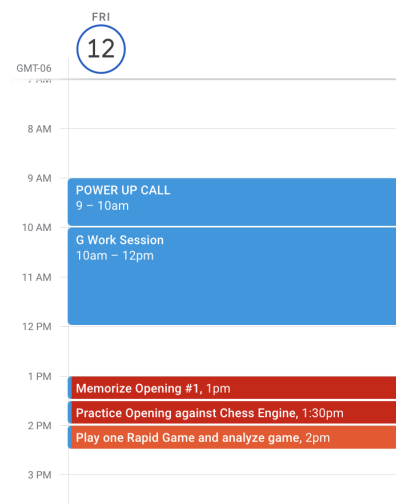
- Task 1: Study fundamental endgame principles (30 minutes)
- Task 2: Practice basic endgame techniques (20 minutes)
- Task 3: Play endgame scenarios against chess engines or practice partners (20 minutes)

Step 8: Schedule Tasks

CONQUEST PLANNER SCHEDULE

April 11th - April 24th: Checkpoint 1 - Improve Opening Repertoire

- Tasks:
 - Study and memorize key lines in chosen openings (30 minutes)
 - Practice opening moves against chess engines or online opponents (30 minutes)
 - Review games to identify opening mistakes (30 minutes)



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