

The Question	Your Top-3 Favorite Natural Places To Visit!
Your Name / CWID	
Your Lab Day	
Background / Task	Here we will explore creating Story Maps that combine text, pictures, maps, and videos to tell a story.
Purpose	After completing this lab project you will be able to: <ul style="list-style-type: none">• Create an Esri Story Map with advanced features.• Share your Esri Story Map as a web link.
Deliverables	<p>Your Top-3 Favorite Natural Places To Visit!</p> <p>Imagine the Top-3 natural places you want to visit, for example the Grand Canyon, Ayers Rock, the South Pole and more. Create your own Story Map with the following requirements:</p> <ul style="list-style-type: none">• Your map has to have at least three tour points.• Two of tour points have to be linked to a photograph.• One of the tour points has to be linked to a YouTube video.• Add descriptive text and more to the pop-ups. <p>Save and share your Story Map with everybody.</p>
Deliverable Due Date and Time	Please send me the link to your Story Map and prepare a professional 3-page report as detailed below. Due date: next lab meeting.
Questions?	I'm happy to clarify this assignment and my expectations as needed. Please contact me for additional help and support at cbraun@westfield.ma.edu , chat with me after class, or swing-by my office anytime!

Part 1: Explore Esri Story Maps.

Start @ <https://www.esri.com/en-us/arcgis/products/arcgis-storymaps/stories> and explore some of the curated Esri Story Maps.

- Make sure that you try-out some of the different types of Esri Story Maps (listed and categorized on the left side bar).

Then, explore Map Tour examples @ <https://storymaps.arcgis.com/en/gallery/#s=0&md=storymaps-apps:map-tour>

This particular template can be used to display a series of photos or videos along with captions, linked to an interactive map. It's ideal for walking tours or any sequence of places you'd like your readers to follow.

Part 2: Learn More About Esri Story Maps.

Go to <https://goo.gl/IOXwkN> and look at some of the simple and more sophisticated examples. This document also include links to excellent resources and tutorials.



Part 3: Make Your Own Esri Story Map.

Let's make an Esri Story Map using the Map Tour app template.

1. Goto <https://storymaps-classic.arcgis.com/en/>
2. Click on My Stories
3. Click on Sign In
4. Click on Create a Public Account
5. Your choice: Use your Facebook credentials, use your Google credentials, or enter your information. Either way: you will need to know and remember your username and password.

Now, click on Create My First Story and follow along.

6. Select the Map Tour App.
7. Click on Advanced options.
8. Click on Start New Tour

Let's Add a new tour point.

9. Under the Media tab: copy/paste the image or video URL.
10. Under the Information tab: enter the name and caption for your tour point.
11. Under the Location tab: zoom, pan, and move the tour point to the correct location.
12. Add the tour point
13. Edit the information as needed.
14. Explore the options under Settings.
15. Add a title.
16. Save it.
17. Share it publicly.
18. Preview it.

Add additional tour points.

⇒ Don't forget to a) save it, b) preview it, and c) ensure that your Story Map is share publicly.

Deliverables.

1) Please send me the weblink to your Esri Story Map from your Westfield State University email account. Please ensure that your Story Map is shared as Public, otherwise it will not open for me.

2) A professional 3-page report.

Page 1	Cover Page
Page 2	Reflection: What did you map? What else can you do with Esri Story Maps that would be useful for your major, career, or personal interests?
Page 3	A screenshot of your Story Map. Use the Snipping Tool and copy/paste the image into the report.