

1. Identifying a problem that I am facing:

I struggle with my outreach and I tend to procrastinate or solve other unimportant problems instead of focusing on getting my outreach better.

Bad outcome:

I don't get any client responses and I am stuck into an endless cycle of doing the major work or doing the unimportant work.

Symptom

I go to bed most days feeling that I can do much more work that i am currently doing.

2. Walk In The Factory Line

I have tried to provide as much value as possible in my outreach messages.

I am trying to put my phone away while I'm working.

I lack some knowledge on how to advertise in my niche.

I spend too much time studying and not too much time outreaching.

I tend to waste time on my phone between sets while training.

I tend to check social media a little bit too much.

3. Ask why until you find the root causes. (use outside resources if needed):

Why can't I just sit down and complete my daily checklist every single day?

Why can't I have to not check social media?

Why do I need to spend 2 hours training?

Why can't I delete all of those useless apps on my phone?

Create or update your strategy and tasks to solve your problems and get the dream outcome?

I need to delete social media as soon as I get home.

I need to already identify my 15 prospects before doing my outreach.

I need to improve the quality of my training rather than the quantity.

I need to promise myself that I will reach out to 15 people per day (no matter what happens)

I need to balance studying and copywriting more strictly.