



#NeverAgainIsNow Action Toolkit

As Jews, we've been taught to never let anything like the Holocaust happen again. This is Germany in the 1930s--what are you going to do about it?? Now, with children detained in unacceptable conditions, ICE terrorizing immigrants in every corner of the country, and people dying at the border while seeking safety in the US, we are seeing the signs of a mass atrocity. We refuse to wait and see what happens next- we will take action to ensure that we do not continue down the path toward genocide.

Goals of #NeverAgain Actions

1. Leverage our unique position as Jews to redirect the conversation away from semantics and refocus on the crisis.
2. Reframe the narrative that the immigration crisis isn't just a crisis at the border -- it's everywhere.
3. Move people to take action in cities across the country targeting detention centers and the Democratic establishment who enables Trump's reign of terror.

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Planning Your Action

Where to hold your action:

- **ICE Detention Facilities:** There are over 200 ICE detention facilities in the U.S, in almost every state. See a [full list](#) obtained by the [Detention Watch Center](#) here. We are targeting detention centers and jails to draw attention to the scope of the problem -- it's happening everywhere, not just at the border.
- **Congress Persons' & Candidates' Offices:** While Republicans fan the flames of xenophobia and white nationalism, Democrats continue conceding the debate to Trump. In fact, many of the same politicians who protested the use of the term "concentration camp" to describe ICE and CBP prisons just voted to give more funding to these violent, racist agencies. Instead of taking drastic action to end this humanitarian crisis, the Democratic party allows ICE to continue its campaign of terror unchecked.

Tone

Defiant, angry, urgent, Jewish, Partisan resistance, Molly Weasley moment: "not my daughter you bitch!"

Tactics

Disruption: The goal is to actually make it impossible for ICE and/or the Democratic Establishment to do business as usual. Find the chokepoint and shut it down—we are not fucking kidding. Part of our message is that we are past the time of purely symbolic action. Blocking roads, access points, flooding lobbies. Figure out how to put your body between the flow of goods and people in and out of the detention centers and block there. We want to make it clear that we will not stand for this now or ever.

IMPORTANT TACTICAL PLANNING NOTES TO CONSIDER:

- **Do not do actions during visiting hours.**
 - ICE has been known to retaliate against people in custody in response to direct actions targeting the agency. Do not incite guards or a warden in a way that might cause them to retaliate against prisoners.
 - For many people trapped inside ICE detention centers — especially kids — a predominantly white group of people can come across as scary or threatening. Be conscious of how you might be perceived and how you can signal friendliness and love to people trapped inside.

Never Again Action Agreements

These are the action agreements that you are committing to if you choose to take action with Never Again Action. If you do not believe you will be able to act in accordance with these standards of conduct, we ask that you take action in a different capacity. The purpose of these principles is to act powerfully, keep ourselves and each other safe to the extent that is within our control, and protect the purpose of our collective action.

ACTION AGREEMENTS:

- We will at all times act in ways that most strategically express that we as Jews are shutting down ICE, because when we say never again, we mean it. Action should be led by Jews and immigrants and Jews and immigrants should hold all public facing roles; allies are welcome to participate (and even take risk) as long as they agree to follow those directly affected and Jews.
 - In all moments, we remember why we are here and we will engage in ways that do not detract from the purpose of this action. This means:
 - We will use no violence, verbal or physical, toward any person.
 - We will carry no weapons.
 - *We are trying to unite the Jewish community not divide so no flags of any kind please.*
 - Pigs are treyf. As long as cops carry guns and wear badges, they are the agents of the state and will enact the state's agenda of violence against us and against those with whom we are acting in solidarity.
 - We agree to respect the agreed-upon decision-making systems and roles within our action.
 - We acknowledge that risk plays out differently for each of us and so we will honor each others' choices within the action parameters.
 - We will take responsibility for ourselves, each other and our collective goals. We will exercise personal and collective responsibility to ensure that all participants adhere to these agreements.
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Planning templates:

- 1) [Roles spreadsheet](#)
 - a) [Coordinator Role Description](#)
 - b) [Digital Lead Role Description](#)
 - c) [Lead Logistics Checklist](#)
- 2) [Action Planning worksheet](#)

Planning RED actions:

- Red actions are actions in which you are choosing to take on an escalated level of risk in this case likely risking arrest. Here is a [direct action cheat sheet](#) to help your group think about these types of risk.
- Red actions require:
 - 1) Training. Here are the agendas for a [2-hour pre-action training](#), a [30-minute pre-action huddle](#) and a [post action celebration and check in](#).
 - [#NeverAgain Red Team Debrief Gathering agenda](#)
 - 2) Special roles:
 - Lead trainers for pre-action training.
 - [Jail Support Coordinator \(role description here\)](#), team, and [jail support form](#).

- Lawyers to advise, provide a legal briefing, and represent if anyone gets arrested. Call your local chapter of the [National Lawyers Guild](#). Here is more information about the [legal aspects](#) of planning a direct action.
- 3) Emotional and spiritual preparation. Direct action is intense and it is important to stay emotionally and spiritually grounded throughout the entire process. Here is a tool for helping your group [prepare](#).
- 4) Post action processing debrief for those who took on escalated risk. Resources and sample agenda can be found [here](#).

Narrative

Top-Line Message:

Jews are shutting down ICE, because when we say never again, we mean it.

#NeverAgainMeans

#JewsAgainstICE

#NeverAgainIsNow

#NeverAgainParaNadie and other languages

Talking Points:

What the U.S. government is doing at the border and in immigrant communities all around the country is nothing short of a mass atrocity.

- Children are being separated from their families at the border and imprisoned in concentration camps. ICE raids are increasing in frequency and severity, instilling fear and terror into immigrant communities. They are locking up individuals indefinitely. They are depriving people of water, food, access to proper hygiene and medical care. They are inflicting countless means of physical and psychological torture. People are literally dying at the border as they flee for their safety.
- We are standing with Movimiento Cosecha against ICE and the entire immigration deportation machine because we know that when a government targets one group of people, it is only a matter of time before everyone's freedom is under attack. **This is not an immigration policy. This is a dehumanization policy.**

We've seen this groundwork laid before. We were taught to never let anything like the Holocaust happen again.

- We refuse to wait and see -- we know from our own history what happens when a government targets, dehumanizes and strips an entire group of people of all their civil and human rights. **Never again is now.**
- Many of our ancestors narrowly escaped from conditions like what we are seeing today in concentration camps at the border and detention centers around the country. We repeated the phrase "Never Again" within our synagogues, day schools and summer camps. We learned our history so that we, as Jews, would never allow for this scale of injustice and horror to occur again.

We refuse to allow politicians to use Jewish trauma to deflect away from their support of the mass atrocities being perpetrated by ICE and CBP at the border and across the country.

- Jews stand with undocumented people, not politicians who try to weaponize us.
- Elected officials have expressed more outrage about the language used to describe the treatment of immigrants than the treatment itself. They claim to speak for Jews, but they don't.
- Many of the same politicians who protested the use of the term "concentration camp" to describe ICE and CBP prisons just voted to give more funding to ICE and CBP.

This crisis is happening all over the country — not only at the border — and Congress is doing nothing to address it.

- The current crisis is not new. It is the result of a decades-long, bipartisan attack on immigrant communities. While Republicans fan the flames of white nationalism, the best Democrats can do is vote to give more funding to concentration camps.
- Democrats gave Trump the tools to make this crisis happen, but they can also be the ones to end it.
- **We demand that Congress take immediate action to shut down ICE** and ensure freedom and permanent protection for all undocumented immigrants, refugees, and asylum seekers.
- Until Congress steps up, we are making it impossible for ICE to do business as usual.

Thousands of people are currently taking to the streets to protest the atrocities facing immigrants at the border and across the country. In this moment of public reckoning, it's time to put forward a new vision on immigration that recognizes the dignity of all immigrant families.

- The problem goes far beyond family separation and inhumane conditions in concentration camps at the border, and therefore the solution must go beyond simply addressing the camps.
- We demand better because every single human being deserves to be treated with dignity and respect. Opposing Trump's policies and returning to a status quo of silent deportations is not good enough.
- We must create a future that:
 - Prioritizes the full and immediate legalization of all 11 million undocumented immigrants
 - Puts an end to all detention and deportation
 - Heals the pain of the immigrant community by reuniting the millions of families that have been separated in the last two decades. (Read more about [Cosecha's Dignity Plan](#) here)

[Script Template](#)

[Song/Chant List](#)

Training

Whether or not your action is "red" you need to have a training for those holding the important following roles:

- Tactical leads
- Marshalls
- Police Liaisons

- Jail Support
- Red Team (People taking risk)

Goals of Pre-Action Training:

- **Integrity:** Present and protect Never Again Action Agreements
- **Prepare:** Making sure everyone is feeling powerful and ready to hold their role at the action.
- **Support:** Communicating what support looks like during the action; Answer the question: who do I get direction from and who do I give direction to?
- **Build hype** for the action among a core team!

Training Agendas:

- [2-hour pre-action training](#)
- [30-minute pre-action huddle](#)
- [Post action celebration and check in](#)

Do you need a Training Coach? Ask your Action Coach and someone will reach out!

Digital/Social Media Toolkit

- bit.ly/NeverAgainActionDigital

Traditional Media

[Comms Lead Role Description & Checklist](#)

[Example Press Advisory](#)

[Example Press Release](#)

[Spokesperson Talking Points](#)

Already done an action? Here are some ideas for what to do next:

Action	Criteria that makes this the right action choice for you:	Action instructions:
Banner Drop Draw attention to the crisis and pin the target on the politicians and corporations responsible for it (both the banner	This can be executed with a small number of people- this is a great option for you if you have a small crew, or if you have a particularly strategic drop location (visible to a large number of people, connected to some group that is affiliated with ICE OR iconic public location OR	Here is a guide to making a banner from our friends at IfNotNow.

<p>message and its location tell the story).</p>	<p>exciting opportunities for height)</p>	
<p>Birddog Pressure public figures and elected officials to commit to taking action.</p>	<p>This is a great action if you are going to have access to someone with power who has not yet taken a stand (or a strong enough stance) against the crisis.</p> <p>Also can be done with a small number of people.</p>	<p>3 Steps: 1) Ask them a question: For 2020 presidential candidates: Will you commit to ending all detention and deportation, abolish ICE and give papers to the 11 million on day 1? For other electeds or candidates: What are you going to do to end detention and deportation? Alternative option: Go to a public forum to read accounts from Holocaust Germany in 1936 2) Film the interaction! 3) Send it to us.</p>
<p>Blockade Disrupt business as usual by shutting down functioning of government or other flow of capital/goods/people for as long as possible.</p>	<p>This is a great option if you have already done a disruption and want to escalate and if your group has experience doing escalated direct action.</p> <p>Especially important with this one for your group to have a strong relationship with local immigrant rights groups and/or people directly impacted by local manifestation of the detention and deportation machine.</p>	<p>Escalate on the disruption action plan in this toolkit with duration of disruption OR on the narrative by shutting down the functioning of government or other flow of capital, goods, or people that uphold this system.</p> <p>Target Options: Tech (Palantir, Amazon, GEO Corp) Detention centers (ICE administrative offices, detention centers, etc.) Politician's offices (all U.S. reps except for Tlaib, Omar, Pressley and AOC voted to fund ICE- the Democrats are on the hook for this crisis as much of Republicans)</p>