

Rainmaker *GLORY* Challenge

Desired Outcome for the Day:

- Have the new Meta ad body copy refined and submitted for review, and 10 pain point variations created and launched for all my ad sets.

Planned Tasks to Achieve it:

✓/✗	Tasks
✓🛡️1.	Task: Revisit WWP for my current ad copy, and get clarity on the approach I should be taking. <ul style="list-style-type: none">- Revisit the 4 questions and make sure outline is sound, if not, make adjustments as needed.- Create new outline (or edit current one)- Ask Copy Ai why old ad most likely failed and get an idea of what to fix.
✓🛡️2.	Task: Use WWP to refine the old body copy and submit it for review. Action steps: <ul style="list-style-type: none">- Ask copy Ai where the pain point variations should go (media, headline or hook)- Create new hook and body copy.- Create 10 pain point variations.
✓🛡️3.	Task: Launch 10 new ads (With pain point variation changed), and optimize the ad sets for conversions.
✗4.	Task: Create weight lifting regime

End of the Day Reflection:

- The best part about today was how well I moved forward, despite limping around from my 20 mile run. I felt like shit, but ignored it, drank coffee, drank electrolytes, and eventually forgot about my legs. I went to the gym too and pushed through it.
- Today's goal was to create new ad copy, refine my strategy using TRW resources and ai, and to launch it all. I accomplished this. Now I have more clarity on how to go about testing my ads better, I realize why my old copy was shit, and now I have a new Ai prompt to get better first drafts in the future.
- I could have done better by being on time for work. Moving faster during my shower and eating dinner, and two bad habits I want to break is fiddling with my hair everytime I see

my reflection, and impulsively fidgeting with my face (picking at it) when I'm working. Tomorrow, I'm ruffling my hair, and not fixing it once. Just for the psychology that no one cares about my hair. I'm also going to bring a fidget ball, or just keep both hands on my keyboard at all times to avoid touching my face.

- I could have also prepared my meals faster before leaving to my work spot. Between G sessions, I eat a snack, but today, I took too long to prepare the snack and pack it. Tomorrow, I'll move faster.
- After the gym, I wasted time and moved slow back home. Tomorrow, I'm going to go home immediately after the time I schedule.

The Man You Are Now vs Who You Want to Be (Keep this the same daily, reminding yourself of who it is you are trying to become) :

- Now:

I'm broke. My family loves me, but I haven't provided for them. I'm known as the "guy with a future" and people know I work hard every day, but I haven't achieved anything significant yet. I have no accolades, no money, living paycheck to paycheck. I have no significant others. And if I did, I wouldn't be able to provide for them. I'm stuck where I live and cannot travel where I want. I'm physically strong, but weak compared to the men I respect, and I get my ass beat every time I step in the ring with someone moderately experienced. I have no medals. My friends respect me for my effort and ambition but don't respect who I am now because I haven't achieved any of my ambitions. I can't get any girl I want. I get nervous around pretty girls (because deep down, I'm insecure in the man I am). I get up in the morning on time most days, but not all days. Some days, I give into weakness and slump around. I'm working and moving forward, but not fast enough because I don't move with enough speed and urgency. Deep down, I know I can work harder, and it's cowardice holding me back from doing that.

- Who You Want to Be:

I live in complete freedom. I don't answer to anyone but myself, and I have the resources to do whatever I want, whenever I want. Financially, I'm independent. I have multiple streams of income, each one bringing in more than enough to cover my lifestyle and future plans. I don't worry about bills, I don't stress over finances. I own what I want—cars, property, investments.

Physically, I'm in top shape. My body is strong and lean, and disciplined, reflecting years of training and pushing myself past limits. I've mastered boxing and other forms of fitness, and it shows. My strength seeps into who I am, how I move, and how I command respect without saying a word.

Professionally, I'm at the top of my game. I'm known for getting results. Clients come to me because they know I deliver, and I've built a reputation for being the best at what I do. Whether it's in business, consulting, or anything else, "Maximilian Masters" carries weight. I have huge wins under my belt, and a big portfolio of successes, but I don't need them to validate me. The results speak for themselves.

I have complete control over my time. I don't rush through life, grinding just to get by. I work on my terms. If I want to travel, I do. If I want to take time off, I can. I don't answer to anyone. That freedom gives me power. I go where I want, buy what I want, and live life exactly how I've designed it.

My relationships reflect that control too. I'm surrounded by people who respect me—my family, my friends, and the woman in my life. My family looks to me as the leader, the one who took charge and changed everything. I've provided for my mother, ensuring she's comfortable and doesn't have to work anymore. My brothers look up to me, not just as a sibling but as a role model, someone who's built something worth admiring.

In my personal life, I'm respected and admired. The woman in my life sees the strength I've built and respects me for it. She's with me because she knows I'm a man who can handle life, who doesn't break under pressure, and who doesn't let the small things control him.

Overall, my life is structured, disciplined, and exactly how I want it. There's no chaos, no clutter—just control, freedom, and success. I've built this life by making decisions that align with the man I am, and I have everything I've worked for to show for it. Nothing holds me back, and nothing ever will.

In my day to day life...

I wake up every day with clear purpose, no hesitation, no wasted time. I move with speed, knowing exactly what I need to do. Every action is deliberate. I'm always prepared, always in control, and I never let small distractions or temptations knock me off course.

I never miss a workout and I push myself harder every time. But also, I can fight, and I'm known to beat anyone I step in the ring with. My body reflects the work I put in. There's no weakness, no excuses. **PURE CONSISTENCY AND WILL.**

When it comes to work, I'm a machine. I tackle projects with speed and precision, making decisions quickly and confidently. I dominate business and marketing because I understand it better than anyone else. I solve problems logically and never let emotions or distractions cloud my judgment. My clients hire me because I'm the best, and I deliver results without fail.

In every room I walk into, I own it. People notice me because of the way I carry myself: confident, calm, and in control. I don't waste time on pointless conversations or energy-draining people. I keep my circle tight, surrounding myself with those who match my ambition.

I don't let emotions control my actions. When something needs to be done, I do it. When challenges arise, I handle them without hesitation. I'm brave, unafraid to take risks and make moves that others wouldn't. I plan every aspect of my life meticulously, leaving nothing to chance. Control is mine, and I keep mine.

Above all, I'm relentless. I don't quit. I don't back down. I don't give in. I'm driven to succeed in everything I do, and I won't stop until I've achieved exactly what I set out for. Every day, every decision is a step toward that. No room for weakness, no room for failure. I am the man who gets it done, no matter what.

Your Reason *Why* (make this as compelling as possible, keep this the same and pound it into your skull, so you wake up daily with a clear reason) :

- For my family. Me and my siblings grew up in a financially disadvantaged situation. My parents always struggled to pay every bill. They once had a million dollar real estate business, but it crashed in 2008, and they never recovered. I want to bring hope and freedom back into our family. I want to give my parents the life they want, (and were working towards). I want to be the "one" in my family that changed everything.
- For my mom. She's worked her whole life trying to get us kids the best life possible, and she's done a hell of a good job. She's always been so good at making the most out of little, but I'm tired of her having to do that. I want to flood her with anything she could ever want. I want to make her not need to be the "man" of the house anymore. Right now, she works a draining medical job, struggles to pay the bills, and works hard as fuck everyday to raise 9 kids. I'm going to take the mantle my dad couldn't, and retire her for good, so she can live the life she deserves.
- For my future. I want to be fucking awesome. I want to be known, and respected. I want my name to go down in history, for honor, courage, bravery, and strength. I want to be so great, but I need to act NOW if I'm going to make it as high as possible. I cannot relax. I need to give it my all until I achieve that.
- For my relationships. The truth is, my friends don't respect me. Maybe 1 or two really close ones, but they still know me for the old me. I've never gotten past a year with a girl, for the same reason. I just haven't done enough to deserve respect. I dropped out of college. Told everyone my plans for the future. And the truth is...no one believes me. They won't believe it until they see it. I'm tired of being disrespected. I'm tired of having regular friends with basic futures. I want KILLER friends. I want CONNECTIONS. I want to be a respected man, and I want to deserve that respect.