Women's Health Research Institute

@WomensResearch Wellness Exchange

A toolkit to support online promotion to stakeholders

Overview

The Women's Health Research Institute is proud to host bi-annual public events, called *the @WomensResearch Wellness Exchange*. These events directly support our strategic aim to **Increase and Promote Research Translation, Implementation, and Communication** to ensure that women's health research is informed by women's voices and flows back to women's lives. This aim is guided by our strategic frameworks for knowledge translation and patient engagement. The @WomensResearch Wellness Exchange are FREE events that deliver the latest evidence directly to the general public. Our upcoming event on March 9th at 7:00 pm PST will be held virtually via Zoom and streamed live via Facebook.

KT & Communications: *Nicole Prestley* Nicole.Prestley@cw.bc.ca

Landing Page: @WomensResearch Wellness Exchange Tickets, Thu, 9 Mar 2023 at 7:00 PM | Eventbrite

Recommended	I'm
#womenshealth	#mentalhealth
#healthresearch	#citizenscience
#endometriosis	#sexualhealth

FACEBOOK

Sample Facebook Post

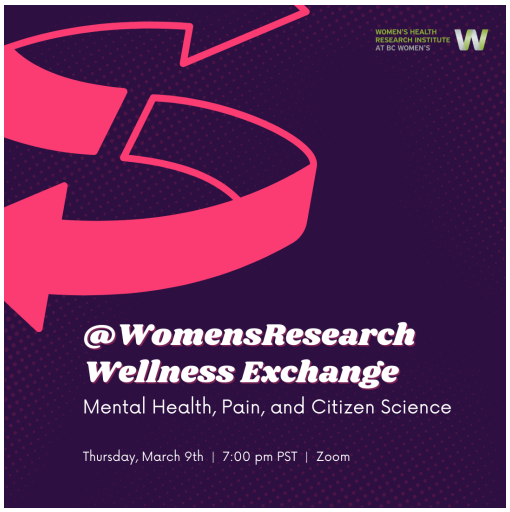
REGISTER NOW for the upcoming @WomensResearch Wellness Exchange to learn about mental health, sexual health, endometriosis and citizen science! Hear from an exciting lineup of experts including Alison Hoens, Dr. Linda Li, Dr. Nichole Fairbrother, Emily McKay, and Dr. Lori Brotto.

This FREE virtual event will be held on March 9th @ 7:00 pm PST. Registration is required for attendance. Register now via Eventbrite:
https://www.eventbrite.ca/e/womensresearch-wellness-exchange-tickets-539273580797

Tag:

https://www.facebook.com/WomensHealthResearchInstitute

GRAPHIC OPTIONS TO GO ALONG WITH POST:



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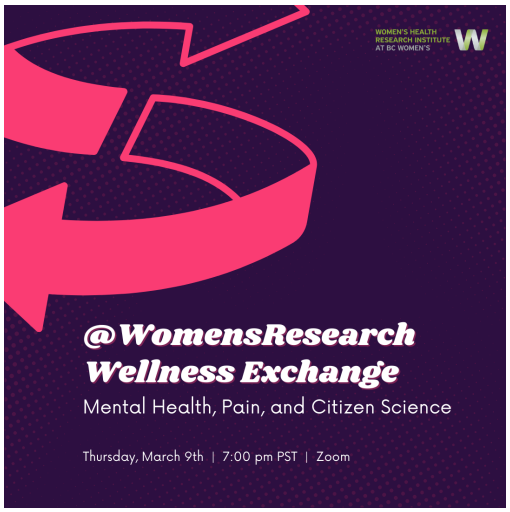
INSTAGRAM

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Tags:
https://www.instagram.com/womensresearch/

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TWITTER

Have you registered for the @WomensResearch Wellness Exchange? This free virtual event will be emceed by @MenopauseChicks and will feature a variety of women's health experts. Don't miss out – register today!
https://www.eventbrite.ca/e/womensresearch-wellness-exchange-tickets-539273580797

Tune in for @womensresearch's live virtual event on March 9th! Featuring speakers on #MentalHealth, #Endometriosis, #SexualHealth, and #CitizenScience. Register now >>
https://www.eventbrite.ca/e/womensresearch-wellness-exchange-tickets-539273580797

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