

We don't like legalese any more than you do. And our core identity places high value on integrity, honesty, and transparency. Here it is, straight and simple:

Never Settle LLC — Website Terms of Use

Effective Date: 12/31/24

By accessing or using neversettle.it ("Site"), you agree to these Terms of Use. If you do not agree, please do not use the Site.

1. Ownership, Trademarks & Intellectual Property

All content on this Site — including text, graphics, logos, images, videos, design, and code ("Content") — is owned by Never Settle LLC or its licensors and is protected by copyright, trademark, and other laws.

"NEVER SETTLE" is a **registered U.S. trademark** of Never Settle LLC in **standard character format**, which protects the words "Never Settle," "NEVER SETTLE," "never settle," or any variation in style, size, capitalization, or font. You may not use our trademarks, service marks, or trade dress in connection with any product, service, or brand — whether commercial or non-commercial — without our prior written consent.

You may view and share Site Content for personal, non-commercial use, but you may not copy, modify, distribute, display, or exploit the Content — including our trademarks — without our prior written permission.

2. Acceptable Use

You agree not to:

- Use the Site for unlawful purposes;
- Attempt to gain unauthorized access to the Site or its systems;
- Use any automated means (bots, scrapers) to access or copy Site content;
- Introduce viruses, malware, or other harmful code.

3. Third-Party Links & Services

The Site may contain links to third-party websites or services we do not control. We are not responsible for their content, policies, or practices. Use them at your own risk.

4. No Warranties

The Site and its Content are provided "as-is" and "as-available." We make no warranties, express or implied, including fitness for a particular purpose, accuracy, or non-infringement.

5. Limitation of Liability

To the fullest extent permitted by law, Never Settle LLC is not liable for any indirect, incidental, special, consequential, or punitive damages arising from your use of the Site.

6. Privacy

Your use of the Site is also governed by our [Privacy Policy](#).

7. Governing Law

These Terms are governed by the laws of the State of Colorado, without regard to conflict of law principles. Any disputes will be resolved in the courts located in Jefferson County, Colorado.

8. Changes to Terms

We may update these Terms from time to time. The "Effective Date" above will reflect the latest version. Continued use of the Site means you accept the updated Terms.

9. Contact

For questions about these Terms, contact:
Never Settle LLC

14405 W. Colfax Ave. #278
Lakewood, CO 80401

Or Submit Contact Form Here.

Never Settle LLC — Privacy Policy

Effective Date: 12/31/24

Never Settle LLC ("we," "us," or "our") values your privacy. This Privacy Policy explains how we collect, use, and protect your personal information when you use neversettle.it ("Site").

1. Information We Collect

- **Information you provide:** Name, email, phone, company, and any other info you submit via contact forms, project inquiries, or email.
- **Automatic data:** IP address, browser type, device info, pages viewed, and usage patterns (via analytics tools and cookies).
- **Third-party data:** If you engage with us on social platforms, we may receive public info from your profile.

2. How We Use Your Information

We use your information to:

- Respond to inquiries and provide requested services;
- Improve our Site and marketing;
- Send updates, offers, and content (you can opt out anytime);
- Comply with legal obligations.

3. Cookies & Tracking

We use cookies and similar technologies for:

- Site functionality;
- Analytics and performance tracking;
- Advertising and remarketing.

You can control cookies through your browser settings. Some features may not work without them.

4. How We Share Information

We do **not** sell your personal information.

We may share it with:

- **Service providers** (hosting, analytics, email platforms, ad networks) who help us operate the Site;
- **Legal authorities** if required by law or to protect our rights;
- **Business transfers** (e.g., merger, acquisition).

5. Your Rights (U.S. State Privacy Laws)

If you live in California, Colorado, Virginia, or other states with privacy laws, you may have the right to:

- Access the personal information we hold about you;
- Request deletion of your personal information;
- Correct inaccuracies;
- Opt out of targeted advertising or data sharing.

To exercise these rights, please [submit the contact form](#) with "Privacy Request" in the subject.

6. Data Security

We use reasonable technical and organizational measures to protect your data. No method of transmission over the internet is 100% secure.

7. Retention

We keep your information only as long as needed for the purposes described in this policy or as required by law.

8. Third-Party Links

This Site may contain links to third-party websites. We are not responsible for their privacy practices.

9. Children's Privacy

Our Site is not directed at children under 13, and we do not knowingly collect their personal information.

10. Changes to This Policy

We may update this Privacy Policy from time to time. The "Effective Date" will be updated accordingly. Continued use of the Site means you accept the revised policy.

11. Contact Us

For questions or to exercise your rights under this Privacy Policy, contact:

Never Settle LLC

14405 W. Colfax Ave. #278

Lakewood, CO 80401

Or [Submit Contact Form Here](#).