



## CALL FOR APPLICATIONS

### Music Practitioners

Deadline December 22, 2021

#### ABOUT THIS PROJECT

This is a project supported by grant funding from the Caribbean Development Bank's Cultural and Creative Industries Innovation Fund (CIIF) which will provide capacity development, platform-specific training, support for online streaming activity regularisation and opportunities for monetisation of online content for an estimated one hundred regional creative industries practitioners.

#### WHO WE ARE

Incorporated in 1997, Headline Entertainment Company Limited is focused on three main areas, talent booking, entertainment consultancy and public relations. Headline Entertainment continues to represent a diverse pool of Caribbean based entertainers including performing artistes, musical bands, sound systems, disc jockeys and more exclusively and non-exclusively. Headline Entertainment maintains a significant presence in the Caribbean and chiefly in the reggae music business as a foundation booking agency.

CaribTix has served as a valuable partner for many types of events, from small clubs to international festivals and major sporting events throughout the Caribbean and the US. Past and current clients include Reggae Sumfest (Jamaica), Jerk Festival USA, Cup Match Salute Music Festival (Bermuda), ISSA Track and Field Championships (Jamaica), Miami Carnival (FL), and Hennessy Artistry (Barbados, Bahamas) just to name a few.

#### ABOUT THIS JOB

Headline Entertainment Company Limited and CaribTix are seeking applications for Music Practitioners in the Caribbean region to participate in a training programme. The programme will focus on building capacity in online streaming and the monetization of musical content (i.e., DJs, artists, etc.)

#### WHO IS ELIGIBLE TO APPLY?

- Comedians, DJs, musicians and artistes.
- Creatives with experience as it relates to performance bookings (frequency and scale over the past 2 years).
- Artistes with recording catalogs.

- Must be from one of the following CDB Borrowing Member Countries: Anguilla, Antigua and Barbuda, Barbados, Belize, British Virgin Islands, Cayman Islands, Dominica, Grenada, Guyana, Haiti, Jamaica, Montserrat, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Suriname, The Bahamas, Trinidad and Tobago Turks and Caicos Islands.
- Preference will be given to recruiting up to **five (5)** female participants.

### **APPLY**

Potential applicants are invited to complete the application form <https://tinyurl.com/3bh8w5vr> by 11:59 pm (Bogota Time) December 22, 2021.

### **WHEN WILL PARTICIPANTS BE SELECTED?**

Selection of participants will be completed by December 28th, 2021.