Email 1: Simple Introduction

Welcome!

We are happy to have you here and we can't wait to teach you the ins and outs of productivity.

As promised, the free <u>Ebook</u> that will give you a fundamental understanding of how to obtain this "unlimited" productivity.

But this is just the beginning of your new journey...

Tomorrow, I'll explain how Jason Fladlien completely turned his life around and used the art of unlimited productivity to become one of the most successful people on the planet.

Always the best,

Matthew

Email 2: HSO to get to know the guru/brand

Jason Fladlien is known for his great success in marketing.

He also revealed that he got THIS successful due to being more productive than his competition.

But this wasn't always the case...

Jason's story begins with washing cars.

Yes, Jason Fladlien washed cars for a living.

One day he washed this black Mercedes Benz

After hand washing this beautiful machine, he went up to the owner and simply asked him: "How did you become this successful?"

The man gave Jason a short answer that would change his life for good.

He said: "You need to be able to outcompete EVERYONE."

And he left.

At the time, Jason could barely pay his bills, and washing cars was his only way to earn some money.

The problem he had was that there were 3 other car washers in the neighborhood.

So he used the advice from the old man and worked 10 hours instead of 6.

He would outcompete them.

He would get up 2 hours earlier than the other washers and be able to wash the cars from the people that were leaving for work.

He also worked 2 hours longer than the others, which meant more cars that he could wash.

He earned 30% more money than before but couldn't keep this up.

He was working way too much.

Yes, he was earning more, but was it worth it?

No.

So he came up with a plan.

He decided to only work when the others weren't.

He decided to invest in equipment that allowed him to clean the cars TWICE as fast.

He also bought a billboard and advertised a little bit to make himself stand out.

Doing this, he was earning more money than before while working less.

He found a way to be more productive.

To be efficient.

To have a plan.

To get more done in less time.

And this changed his life forever.

He implemented this strategy in all of his future undertakings.

He identified certain opportunities that others would never even think about.

Fast forward 15 years, and Jason Fladlien is now one of the most successful people on the planet.

All because of his willingness to change.

His ability to become more productive.

To get more done in less time.

That is what you need to achieve.

The ability to do more in less time.

You can expect an email **tomorrow** on how to achieve this and another trick to drastically improve your productivity.

Always the best,

Matthew

Email 3: Pure value email

Unlimited productivity.

That is what you are here for.

That's what you want to learn.

Well, there's a lot to it.

Now that you have read the ebook, you have a fundamental understanding of how to be more productive.

But those 6 steps were just the basics...

There's way more to it of course.

If you want to be in the top 1% of the population, you will need to learn to focus longer than 15 minutes.

You'll need to learn to kill these time-consuming activities sent straight out of hell to distract you and keep you away from your goals.

You will need to set routines for yourself helping you to maximize what you can do in a day.

It's easier said than done.

That's what our team is here for.

You're going to learn more advanced tactics on how to achieve this flow-like unlimited productivity state in the future, but for now, let's keep it simple.

The first step we want you to take is to wake up earlier.

Yes, it's THAT simple.

And with waking up I mean actually going out of your bed when your alarm goes off.

Not lay there like a zombie for 2 more hours.

Even waking up 1 hour earlier can drastically change your mood for the day.

And here the keyword is your MOOD.

If you're happy and all hyped up you will get way more done than if you would walk around all day looking like that zombie that I mentioned earlier.

Try this.

Go to bed a little earlier, wake up earlier, grab some water, and try to get some work done early on.

This will allow you to get some work done when you would normally still be laying in your bed!

And on top of that, you will also have some momentum from that little work session that you can use later in the day.

It's all about using these little, simple steps at the beginning.

And you'll see a massive difference.

Also, if you wake up earlier you CAN'T scroll to social media or watch this one YouTube video.

This will have the opposite effect on your day/mood.

You'll feel lazy and naturally get more tired.

So, if you are reading this and want to turn your life around, you need to wake up earlier.

Do you think all these millionaires used to sleep till 9 am when they were growing their businesses?

No!

Of course not.

They woke up and chose to get more done and use the momentum of that work session to get even more done during the day.

This is one of the first steps you need to take on your new journey.

Tomorrow I will allow you to learn more about the art of unlimited productivity and what the next steps are.

Always the best,

Matthew

Email 4: DIC Email to drive them to the sales page

Now that you have read the ebook, and understand all of the fundamentals of productivity.

You know more about Jason's incredible journey from a car washer to one of the most successful people on the planet.

And you've used yesterday's advice on what the first real step is to unlimited productivity.

We feel like you are ready to take the next step.

To change your life.

To learn the art of unlimited productivity.

Jason Fladlien has put together one of the most important courses on the planet.

Where he will guide you through every step of the process, and reveal the secrets to this unlimited productivity that has already changed thousands of lives.

If you have listened to our advice, and followed every step (even waking up earlier), you are ready for the next chapter in your story.

<u>Click this link to change your life for good, and learn tactics that will be valuable for the rest of your life.</u>

PS: Because we know nowadays that there are a lot of fools on the internet ripping people off, we have a 30-day 100% get-your-money-back policy. This way, you can buy the course and if it's not what you had expected you can get your money back.

Always the best,

Matthew