

## Tap Tap Bounce Privacy Policy

Tap Tap Bounce Game Studio ("we") is a mobile game and app publisher. This Privacy Policy explains how our company collects and processes your personal data when you use our mobile applications. We handle your information specifically to provide you with high-quality applications and the best user experience.

### - How we collect your personal data

We obtain, use, and process your personal data in various ways. In each case, we are committed to protecting your personal data. In the sections outlined below, we detail how we collect your personal data and how we process it.

When you visit or use our applications, we may collect general information about you, including:

- Log information: IP address, access time, device type.
- Device information: device manufacturer, device type, device operating system, device time zone, and device language.
- Device identifiers: online identification codes for the device you use to access the application, including IDFA, Google Ads ID, Google Device ID.
- Other data sources

### - How we use information

We use information about you for the following purposes, based on the legal bases for each type of personal data:

- Providing services, enhancing and personalizing your experience on the service.
- Sending you technical support.
- Providing personalized advertisements and marketing, as well as related promotional information, to users who consent to share their advertising IDs with our advertising network partners.

### - Data retention

- We will retain your information for the time necessary to provide you with services, fulfill our legal obligations, and/or exercise, defend, or establish our rights. We may still retain some of your personal information in our files for a reasonable period to resolve disputes, enforce our terms and policies, manage our services, comply with technical and legal requirements, and/or address other restrictions related to the security, integrity, and operation of our services.
- We also retain usage data for internal analysis purposes. Usage data is typically retained for a shorter period unless it is used to enhance security or improve the functionality of our services, or unless we have a legal obligation to retain such data for a longer period.

### - Information sharing

We may disclose information collected about you in accordance with your legitimate rights and may allow you to share this information with various third parties in various ways, including:

- Other third parties (e.g., for collaborative products and other purposes authorized by you);

- When you consent, we share your device identifiers with advertising network companies. This will help provide you with personalized advertisements. We use or may use the following advertising networks:

- Applovin Corporation: <https://www.applovin.com/privacy/>
- Unity Technologies: <https://unity3d.com/legal/privacy-policy>
- IronSource:

<http://www.ironsrc.com/wp-content/uploads/2019/03/ironSource-Privacy-Policy.pdf>

- Vungle, Inc.: <https://vungle.com/privacy/>
- Other advertising networks

The recipients' use of disclosed information is not governed by this Privacy Policy. If you have any questions about how such third parties handle your information, you should review their privacy policies.

- In the processing, we use the following data processors:
  - Adjust: <https://www.adjust.com/terms/privacy-policy/>

#### - Children

These services are not intended for anyone under the age of 13. We do not knowingly collect personal information from children under 13 years of age. If we discover that a child under the age of 13 has provided us with personal information, we will promptly delete such information from our servers. If you are a parent or guardian and you know that your child has provided us with personal information, please contact us so that we can take necessary action.

#### - Security

We value your trust in providing us with your personal information, so we strive to use commercially acceptable means to protect it. However, please remember that no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

#### - Rights of EEU Residents

We will respond to and address your requests without delay; however, we will respond within one month of receiving the request, unless more time is needed due to the complexity of the request. Our response time is a maximum of three months.

#### - Right to Access Request

You have the right to request access to the data we are processing about you, including the following information:

- Purposes of processing;
- Relevant categories of personal data;
- Recipients or categories of recipients to whom the personal data has been or will be disclosed;
- Expected storage period of personal data.

#### - Data Deletion

When we no longer need to retain your personal data, you may request that we delete your personal data immediately. To request deletion of your data, you can contact us via the official website email.