

# “Dogs Know Things” Contest Presented by *Even the Dog Knows* by Jason F. Wright

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

**Subject to Official Rules.**

## **Official Rules**

**1. Eligibility:** Shadow Mountain Publishing’s “Dogs Know Things” Contest Presented by *Even the Dog Knows* by Jason F. Wright (the "Contest") is open to any legal resident of the 50 United States and the District of Columbia, who is 18 years of age or older or of the age of majority in their state of residence, whichever is older, and is located in the U.S. at the time of entry. Employees, contractors, directors and officers of Shadow Mountain Publishing (“Sponsor”) and its respective parents, subsidiaries and affiliated companies, distributors, licensees and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this Contest (collectively, "Promotion Parties"), and their immediate family members (parent, child, sibling and spouse of each) and those living in the same households of each, are not eligible. Void elsewhere and where prohibited by law.

**2. Contest Period:** The Contest begins at 8:00 a.m. Mountain Time ("MT") on Friday, February 4, 2022, and concludes at 10 a.m. MT on Saturday, March 5, 2022 ("Contest Period"). All persons who enter this Contest (“Entrants”) acknowledge that personal information they provide may be added to Shadow Mountain Publishing’s mailing list.

### **3. How to Enter:**

a. **Online Entry via GOOGLE FORM.** During the Contest Period go to <https://forms.gle/TtGqUo9yNW5nhkHW6> (“Website”) and fill out the required fields to submit your entry. Entrants must complete all required information.

b. **Online Entry via Social Media.** During the Contest Period post a picture or video of your dog to your Instagram, Facebook, and/or Twitter account using the hashtag #DogsKnowContest. Your account must be made public in order for your entry to be received.

c. **By Mail:** Submit your name, address, phone number, email, and a video or picture of your dog to: “Dogs Know Things’ Contest: Presented by *Even the Dog Knows* by Jason F. Wright” c/o, Shadow Mountain Publishing, PO Box 30178, Salt Lake City, UT 84130.

Entries will be accepted until Sunday, February 24, 2022, at 11:59 pm (“Submission Period”).

### **4. Voting, Prize Finalist & Winners:**

The top 35 entries (“Finalist”) received during the Submission Period, seven (7) from each of the five categories, as determined by the Judges, will be announced by Sponsor linking to or re-posting images and/or videos of their dogs on the Shadow Mountain Facebook group page: “Dogs Know Things” and the Shadow Mountain website. Fans and the public may each vote once for the Finalists they like the most. Voting will open at 8:00 a.m. MT on Friday February 25, 2022, and close at 11:59 p.m. MT on Wednesday, March 2, 2022 (“Voting Period”).

The top 3 Finalist from the five categories, as determined during the Voting Period, will be voted upon by Judges with one (1) Winner per category. The five (5) Winners and one (1) Grand Prize Winner, as selected from the five Winners, will be announced during a live, virtual event Saturday, March 5, 2022.

The Judges will select the Finalists and Winners based on the skill, creativity, suitability, applicability to the contest theme/story, and the following criteria: (Judging criteria are meant only as general guidelines. All final decisions are at the discretion of the Judges.)

#### **Best of Small and Medium Dogs**

- Most likable personality
- Most beautiful eyes
- Presentation of coat
- Most unique origin story

#### **Best of Big Dogs**

- Most likable personality
- Most beautiful eyes
- Presentation of coat
- Most unique origin story

#### **Best of Service/Emotional Support Dogs**

- Most likable personality
- Loving relationship with Family
- Most unique origin story

#### **Most Impactful Story**

- Loving relationship with Family
- Most unique origin story

#### **Best Trickster**

- Difficulty of performed trick
- Number of tricks dog is able to perform
- Successful presentation

**5. Prizes, Approximate Retail Value ("ARV") & Odds:** Prizes will be sent to Finalists and Winners after the Contest Period ends and the Winners have been certified. All entrants will receive an autographed bookplate and bookmark while supplies last. Each of the thirty-five (35) Finalists will receive 1 copy of *Even the Dog Knows* by Jason F. Wright (a \$27 value). Five (5) Winners will receive a Shadow Mountain Book Bundle (a \$100 value). The Grand Prize Winner will receive a \$500 VISA gift card (a \$500 value). No substitution, cash redemption or transfer of prizes is permitted except at Sponsor's sole and absolute discretion. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right, at its sole and absolute discretion, to substitute a prize of equal or greater value. All federal, state and local taxes, transportation, room, board and all other costs associated with acceptance or use of the prizes are the sole responsibility of the Winner. **Sponsor will not reimburse Finalists or Winner for any expenses associated with Finalists or Winners acceptance of the prize.** Odds of winning any prize depend on the number of entries received. At the Sponsor's discretion, unclaimed prizes may not be awarded.

#### **6. General Rules:** Summary of rules and guidelines:

All federal, state and local laws apply. Finalists and Winners will be notified by email, mail or telephone. Winner (s) may be required to sign and return an Affidavit of Eligibility and Release of Liability, a W-9 and a Publicity Release within ten (10) days of attempted delivery or prize will be forfeited. The return of any prize/prize notification as undeliverable or failure to respond to notices or return any documents in a timely manner, as determined by the Sponsor, may result in disqualification and an alternate Winner

may be chosen. By participating, Entrants agree to release, discharge and hold harmless Sponsor from and against any and all liability or damages associated with this Contest or acceptance, use or misuse of any prize received in this Contest. Sponsor is not responsible for any typographical or other error in the printing of the offer or administration of the Contest. Acceptance of prize constitutes permission for the Sponsor and its agencies to use Winners names and likenesses and video, audio, and photographic materials provided by Winners for purposes of advertising and publicity without further compensation, unless prohibited by law. By participating in this Contest, Entrants agree to be bound by the Official Rules and decisions of the Sponsor, which shall be final in all matters relating to the Contest. Sponsor is not responsible for lost, late, misdirected, stolen, illegible, inaccurate, damaged, incomplete, non-delivered or postage-due mail; or for printing, distribution or production errors or for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in this Contest, or by any human, or other error, which may occur in this Contest. If, in the Sponsor's sole opinion, there is any suspected or actual evidence of tampering with any portion of the Contest or if technical difficulties compromise the integrity of the Contest, the Sponsor reserves the right to void suspect entries and/or modify and/or suspend and/or terminate the Contest and/or conduct a random drawing to award the prizes in a manner deemed appropriate by the Sponsor. In the event of a dispute regarding the identity of the person submitting an entry, entries will be declared made by the name appearing on the online entry. Sponsor reserves the right to disqualify any individual who tampers with the Contest or Website or acts in a disruptive manner. This Contest is offered only in the United States and is governed by the laws of the State of Utah. By entering, Entrants irrevocably consent to the sole and exclusive jurisdiction of the courts of the State of Utah located in Salt Lake County for any action, suit or proceeding arising out of or relating to this Contest.

**7. Waiver:** By participating in this Contest, Entrants waive all rights to claim punitive, incidental and consequential damages, attorney's fees or any damages other than actual out-of-pocket costs incurred to participate. Prize Winners waives all rights and indemnify Sponsor against any lost or liability claim, cause of action or liability, including without limitation those relating to any personal injury, death, loss, expense or damages of any kind, under any theory of law or in equity, arising from, application for, acceptance or use of any prizes awarded in the Contest and/or resulting from the prize. Additionally Entrant agrees to the following: I ON BEHALF OF MYSELF, MY HEIRS, EXECUTORS AND ADMINISTRATORS, HEREBY RELEASE, FOREVER DISCHARGE, INDEMNIFY AND AGREE TO HOLD HARMLESS THE SPONSOR AND ALL OF THEIR RESPECTIVE PARENT COMPANIES, SUBSIDIARIES, AFFILIATES, ASSIGNS, ADVERTISING AND PROMOTIONAL AGENCIES, AND EACH OF THEIR OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, SHAREHOLDERS, AND ADVISORS (COLLECTIVELY, "RELEASED PARTIES"), FROM AND AGAINST ANY LIABILITY FOR ANY AND ALL CLAIMS, DEMANDS, LOSSES AND LIABILITIES OF ANY NATURE WHATSOEVER, AT LAW OR IN EQUITY WHICH I MAY NOW OR HEREAFTER BE ENTITLED TO ASSERT, INCLUDING BUT NOT LIMITED TO ANY DEATH, INJURY, LOSS OF ENJOYMENT, PROPERTY DAMAGE, OR OTHER HARM OR LOSS OF ANY NATURE, ANY CLAIMS BASED ON PUBLICITY RIGHTS, PRIVACY RIGHTS, PERSONALITY RIGHTS, "MORAL RIGHTS", OR DEFAMATION, AND ANY AND ALL ANY TAXES LEVIED, ASSESSED OR COLLECTED, WHETHER CAUSED BY, CONTRIBUTED TO, ARISING OUT OF, OR OTHERWISE RELATED TO THE CONTEST, VIDEO, AUDIO, AND PHOTOGRAPHIC MATERIALS SUBMITTED OR LINKED, THE PRIZE, OR MY POSSESSION, ACCEPTANCE, USE, OR MISUSE THEREOF, OR MY OTHER ACTS OR OMISSIONS IN CONNECTION THEREWITH.

**8. Publicity.** Unless prohibited by law, participation in the Contest constitutes each Entrant's consent for Sponsor to use the Entrant's name, age, photograph, image, likeness, statements for Contest or other promotional, advertisement or commercial purposes in any media now known or later developed, without payment or consideration to the Entrants or any other person.

**9. Privacy.** Sponsor may collect personal data and creative material including video, audio, and photographic material from Entrants when they enter this Contest, and this information will be used for the purposes of administering the Contest, publicizing the Contest and other promotional purposes that

benefit Sponsor. Entrants understands that his/her information and material will be collected with the understanding that it can be removed from any of the Shadow Mountain email lists at any time as outlined in the Shadow Mountain privacy policy located at <https://deseretbook.com/privacy>.

**10. Miscellaneous.** Each entry is subject to verification by Sponsor. Participation in the Contest constitutes agreement and acceptance of these Official Rules. Entrants hereby waive any right to claim ambiguity in these Official Rules. Sponsor reserves the right to apply and interpret these Official Rules and conduct and administer the Contest. Any decision by Sponsor regarding the Contest, including eligibility of Winners and determination of the Winners, shall be final and binding.

**11. Right To Cancel Or Modify Sweepstakes.** If the Contest is not capable of running as planned for any reason or cause which Sponsor deems could corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, including but not limited to fraud, technical failure, or insufficient participation, Sponsor reserves the right to cancel, terminate, modify or suspend the Contest or these Official Rules, including changing the Contest Period, or selecting a Winners from entries received prior to the action taken or in such other manner as Sponsor may deem appropriate.

**12. Disclosure of Winners.** For a list of Winners, send a self-addressed, stamped envelope within 30 days of the end of the Contest to: “Dogs Know Things” Contest: Presented by *Even the Dog Knows* by Jason F. Wright”, PO Box 30178, Salt Lake City Utah, 84130.

**13. Judges:** Invited guests of Sponsor, the Author, and others as randomly determined in Sponsor’s sole discretion. For clarity, Promotional Parties will not be Judges.

**14. Sponsor:** Shadow Mountain Publishing, PO Box 30178, Salt Lake City, UT 84130.

**This Contest is in no way sponsored, endorsed or administered by, or associated with Google, Facebook or Instagram and/or any online social media company. You understand and acknowledge that you are providing your personal information to Shadow Mountain Publishing only.**