



East Africa Writer, TechCabal

Curiosity, access, imagination, and ambition.

Those are four of the most important things we're looking for in TechCabal's East Africa writer. We are looking to hire a Kenya/East Africa-based talent with the curiosity of an investigative journalist and direct access to leading tech entrepreneurs and stakeholders in East Africa. A mid-level reporter interested in covering tech companies beyond their celebrated million-dollar raises and drab tech blog headlines, to reporting the happenings and actors within these companies. We want a writer who is creative enough to spot untold human-angle stories in the region and ambitious to do excellent work that matches leading business and technology publications on the continent.

[TechCabal](#) has been read by Twitter CEO Jack Dorsey, interviewed CEOs of leading banks and telecoms companies, and reported on the most important happenings within Africa's tech ecosystem. We have been one of the leading publications covering technology and the startup ecosystem on the continent over the last five years providing insight and analysis, seminal events and hosting conversations with major players. We have played an essential role in understanding tech in Africa.

We are in the middle of a pivotal transformation, aiming to go beyond providing insight and news to tech insiders to a broader mission that will see us become the most important

publication covering the business and impact of technology in Africa, speaking not only to insiders but to everyone affected by and curious about technology on the continent.

Two statements guide us in this transformation:

1. There is technology in everything

Most current tech coverage on the continent narrowly focuses on startups and a few big and obvious larger tech companies. We counter that approach by noting that technology will be the biggest driver of growth across **all** industries on the continent over the next few decades. Therefore we must look beyond the funding announcements and exciting, but economically inconsequential, startups and instead document the real business and impact of technology on the continent.

2. Everyone is invited

The impact of technology isn't limited to founders, VCs and tech bros on Twitter. It encompasses everyone from hopeful youth looking to tech to create opportunities in high-unemployment markets, to business people looking to bring their organizations into the 21st century, government officials looking for growth in their economies and everyone else curious about where technology is taking us all.

Consequently, we want to have more coverage on East Africa, build a team on ground and deepen relationships with key figures and stakeholders. We are looking for a Staff Writer with a good understanding of the issues and a passion for the mission of telling stories that matter about the business and impact of technology in Africa. They will possess a good understanding of journalistic and media practices and ethics. They will also possess people skills and the four critical attributes mentioned at the top of this page.

Compensation for the role is competitive for junior editorial roles at major publications.

TechCabal's portfolio of platforms includes a [well-regarded daily newsletter](#), one of the most popular and respected [technology websites](#) on the continent, [video and podcast](#)

creation capabilities and a well-respected [live series of interviews](#). Additionally, we've ambitious signature projects like [Tech Women Lagos](#), our [TC Townhall physical events](#) and [Bullish On Africa](#), our first digital conference. Each of these properties is being reimagined and reshaped to serve our new mission and more ambitious and aggressive positioning for the publication.

Big Cabal Media (BCM) is on a mission to create the next generation of media brands, providing content for the digital African audiences, both on and off the continent. Our brands, TechCabal and Zikoko have distinguished themselves for their ability to deliver smart and sophisticated content in relatable and easily digestible ways. [Our culture deck](#) speaks in detail about what matters to us as a company.

Responsibilities.

- a. Conceiving, sourcing, researching, and writing 4 stories per week.
- b. Providing engaging coverage of big corporate and startup, policy, and human angle technology stories in East Africa that competes with the most important technology and business publications in the region
- c. Developing and maintaining relationships with key decision-makers in East Africa's business, technology, and government sectors
- d. Working with TechCabal's social media and newsletter teams to drive strong and aggressive audience growth and relevance for TechCabal in East Africa
- e. Representing the publication at events or speaking engagements in Kenya/East Africa
- f. Participating in company sourced trainings and engaging in skill development programs
- g. Working closely with TechCabal's editor-in-chief and managing editor and business development team to identify, communicate and advise on revenue-generating opportunities

You would be a great fit for this role if:

- a. You are passionate yet clear-eyed about the potential of technology to transform and impact life and business across East Africa

- b. You have some experience and good understanding of tech and/or business in East Africa
- c. You're a talented and self-motivated writer, able to seize initiative and pursue stories with doggedness and deliver high-quality work consistently
- d. You possess great interpersonal skills and access to leaders, decision-makers and employees of top tech companies in the region
- e. You have strong analytical and excellent communication skills
- f. You are blessed with a sense of humour
- g. You are willing to learn and ambitious to win prestigious journalism awards

Working at Big Cabal Media

You'll be joining a group of focused, hard-working, creative people who are passionate about doing work that's challenging and telling stories that matter.

We're a digital company that's currently working almost full-remote (there are occasional in-person strategy sessions and meet-ups, but we work well with colleagues who are not in Lagos). We use Slack, Google Docs, Notion and Airtable to keep on top of things.

We typically try to arrange work between 9am and 6pm WAT, but we don't have a stick up our butt about hours. We care about quality and results. Our people get things done fast and well, and we ask them to take care of themselves. Burnout isn't fun or useful.

While collaborative work will be the norm and is the requirement, people who want to work at BCM must also demonstrate initiative and the ability to work independently.

Applicants for this role may come from a range of backgrounds, including consulting, the business world, literary background and beyond. We're an equal opportunity employer.

We encourage candidates of all experience levels to apply. If the above doesn't describe you perfectly, please get in touch anyway and tell us why you want to work with us.