



University Academy Real World Learning

Employer Engagement Menu: Opportunities for Exploration

	Classroom Speaker	Job Shadows	Informational Interviews
Description	Participate in classroom or event focused on understanding a variety of career fields in a particular industry	Engage with students 1:1 or in small groups to show what a 'day in the life of a job or industry involves.	Engage with students in person or digitally (e.g. Skype, email) to answer questions about work, workplace, and careers.
Benefits for students	*Creates awareness of career fields *Emphasizes connection between school and work. Professional: Minimizes time away from work. (If virtual)	*Develops student awareness of career options, pathways, preparation requirements. *Builds social capital.	*Supports understanding of academic standards in the context of industry. *Builds communication competencies and social capital
Preparation Requirements	*Professional and teacher determine topic & format *Professional prepares a summary of personal learning and career journey and well as a company/industry overview	*Experience planning, accommodating security, and safety requirements. *Optional: Coordination between public affairs teams	*Identify subject matter experts *Process determined to manage outreach and responsiveness.
Onsite Requirements (at school or company)	*Determined by event or individual professional presenting *Appropriate connectivity and platform access (if virtual)	*Reserve facilities at the company *Associate engagement *Potential provision of food or promotional items	None
Time Commitment	1-4 hours planning time 30-60 min. engagement	1-4 hours planning time + 2-6 hours host time	1-4 hours planning time + 2-6 hours host time

Employer Engagement Menu: Opportunities for Connection & Engagement

	Real-World Client Connected Project	Internships	Career Mentorship
Description	Provide authentic projects for students to complete that involve solving a real problem (actual or hypothetical), including coaching from industry professionals along the way. Projects can range from business services such as marketing, pricing strategy, event planning, and management to creative services such as graphic design or social media and more.	Provide student internships (may be paid or unpaid) requiring students to perform real work activities under the supervision of professionals. <i>OR - Provide college student internships via UA Foundation's Summer Internship Program. See below.</i>	One-to-one relationships between professionals and students to support pathfinding and build social capital.
Benefits for students	•Develops student competencies and technical skills to industry expectations. •Provides an early look at talent •Builds mentoring and early leadership skills in associates	*Develops student competencies and technical skills to industry expectations. *Develops a pipeline of students calibrated to company expectations. *Strengthens connection between the classroom and real-world application	Deep engagement fills potential gaps in advising and support
Preparation Requirements	*Determine problem statement with teacher *Coach through project design process, provide engagement and feedback during the project cycle *Participate in project evaluation	*Recruiting and placement process, on-boarding, continuous feedback process, evaluation. *Potential background checks required	*Recruitment and placement process, likely in partnership with school or intermediary, *Background check
Onsite Requirements	Visit classroom to introduce project, possible engagement in hosting site visit, recruiting associates for project check-ins and subject matter experts, (in-person or virtual) and project review (in-person)	Dedicated working space and necessary equipment, ongoing availability of manager, transportation to/from internship	Quiet location at school to meet with mentee (if not meeting offsite or virtually)
Time Commitment	2-4 hours planning time with the teacher 8-10 hours engagement (site visit, project check-ins, project review) over a 6-8 week period	24-40 hours of preparation for student internship of 120+ hours.	2-4 hours planning (in collaboration with school coordinator) 4-120 hours professional engagement ideally over one to two years (and possibly beyond during college)

Employer Engagement Menu: Opportunities for **SUPPORT**

	Curriculum Support	Project Review	Equipment, Supplies & Monetary Support
Description	Share company/industry insights to support the alignment of academic content to real-world knowledge and skills needed	Provide subject matter experts to assist with the evaluation of student outputs	Sponsor an event or project or donate classroom equipment, or supplies to further UA's Real World Learning initiative.
Benefits for students	Advisory engagement has the potential to impact significant numbers of students if the content is embedded	*Ensures learning objectives and approach reflect real-world expectations and skills. *Emphasizes connection between school and work. TEACHERS -Expands professional learning for teachers	Makes opportunities for learning, and career-focused engagement possible
Preparation Requirements	*Identify subject matter experts *Manage availability and coordinate support of internal information	*Identify subject matter experts *Manage availability and coordinate support of internal information	None
Onsite Requirements	Potentially host meetings and worksite tours	Potentially host meetings and worksite tours	None
Time Commitment	1-2 hours planning + 12-24 hours professional engagement	1-2 hours planning + 12-24 hours professional engagement	Minimal

[Click here](#) to complete University Academy's Business Partner Form to view additional engagement opportunities and to let us know your specific areas of interest. Alternatively, please reach out to Sonja Shaffer, UA's RWL Coordinator to schedule a meeting to discuss potential engagement opportunities.

Email: sonja@uafoundationkc.org | Cell: 816-808-797



Employer Engagement Menu: **with UA ALUMNI**

	Summer Internships	Host Event for Summer Intern Cohort	Program or Event Sponsorship	Participate or Help Plan Alumni Events & Programs
Description	Provide an exclusive paid summer internship opportunity for a UA alum in college. Length can be 6 or 8 weeks during June and July. All interns receive professional development training prior to the internship	Host entire summer intern cohort for a Career Exploration event - 1.5 hour event that highlights company, the industry and the career paths of 1-3 leaders.	Provide sponsorship for a UAF alumni or donor event, or one of our Career Acceleration Program efforts or event.	Throughout the year, UA Foundation has special events for alumni focused on college persistence, completion and career success. We want to include business partners on the planning and implementation of these events.
Benefits to college students	- Gain knowledge & skills in field - Chance to include relevant experience on resume - Build social capital/network - Professional development	- Exposure to a wide variety of industries, companies and career paths that exist in Kansas City - Networking opportunity	Provides increased career acceleration opportunities and college persistence support.	Students benefit directly from the expertise and advice our business partners give through their involvement with these events..
Preparation Requirements	*Determine type of internship *Create a job description *Determine projects and responsibilities *Applicant review, interviews and selection	*Identify participants *Develop event program *Provide refreshments	None	Varied
Time Commitment	10-20 hours of preparation for 6 to 8 week full-time summer internship	2-5 hours planning + Set-up 1.5 hour event	Minimal	Determined by the level of engagement with the event/

[Click here](#) to complete the Business Partner Form to view additional engagement opportunities and to let us know your specific areas of interest. Alternatively, please reach out to [Sonja Shaffer](#), to schedule a meeting to discuss potential engagement opportunities. **Cell: 816-808-7970**