



## **Emily Doe's Spiritual Ally Manifesto - Let's Get Deep!**

**Empowering Spiritual Entrepreneurs with Heartfelt Clarity, Ritualistic Nurturance and Practical Business Support**

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## My Mission

I help entrepreneurs and small business owners bring their visions to life by offering strategic planning, soundboarding, accountability, and emotional and organisational support. My focus is on creating a balance between practicality and intuition, empowering my clients to thrive without compromising their authenticity or well-being.

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## My Values

1. **Alignment:** I commit to work that resonates with my personal values and purpose.
  2. **Clarity:** I prioritise clear communication, well-defined goals, and actionable plans.
  3. **Empowerment:** I support my clients in overcoming challenges like perfectionism and self-doubt, fostering confidence and self-belief.
  4. **Boundaries:** I honour my time, energy, and commitments, ensuring space for my personal projects and well-being.
  5. **Creativity and Growth:** I value innovation and growth, both for my clients and myself, as we bring inspired ideas to fruition.
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## My Main Roles and Responsibilities

### 1. Strategic Business Support

- **Decision-Making Facilitation:** I use my certification in Multiple Brains Integration Techniques to assist clients in making decisions that resonate with their business goals and personal values.
- **Boundary Setting Guidance:** I help clients establish and maintain healthy boundaries to ensure sustainable growth and personal well-being.
- **Mission Alignment:** I collaborate with clients whose projects align with my spiritual values, contributing to initiatives that promote global well-being.
- **Creativity Activation:** I support clients in discovering and expressing their unique voice, encouraging authentic engagement with their audience.

### 2. Virtual Personal Support & Ad Hoc Coaching

- **Accountability Partnership:** Serve as an accountability buddy, providing motivation and support to help clients stay on track with their goals.
- **Personal Assistance:** Manage day-to-day operations and administrative tasks, allowing clients to focus on their core vision and strategic initiatives.
- **Educational Empowerment:** Share knowledge and insights to educate and empower clients, enhancing their personal development and business success.

## My Additional Adhoc Value Add Capabilities

### 1. Business Administration & Management

- **Project Management:** I oversee and assist projects from conception to completion, ensuring clear communication with stakeholders, timely execution and alignment with strategic objectives.
- **Event & Course Management:** I can plan and manage online and in person events and workshops, leveraging my extensive experience to create impactful experiences.
- **Accounts & HR Support:** I can assist with financial management and human resources tasks, providing logistical support to streamline operations.
- **General Administration:** I can handle various administrative duties to ensure the smooth functioning of daily business activities.

### 2. Digital Expertise

- **Website Design:** Create professional, user-friendly websites that reflect the client's brand identity and resonate with their target audience.
- **Content Creation:** Develop high-quality written and visual content, including blogs, podcasts, video scripts, and marketing materials, aligned with the client's mission.
- **Email Marketing:** Design engaging email newsletters and set up automated systems to build and maintain the client's subscriber base.

- **Social Media Campaigns:** I can do the basics, and I will help out occasionally but I prefer not to. I have my own business and my own social media to manage. I will not promote your business via my own social media channels, this is to maintain clarity in my own messaging. If you provide me with a testimonial for my services I'm more than happy to share your name and brand that way.
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These roles leverage my diverse skill set, enabling me to provide comprehensive support to entrepreneurs and small business owners seeking purposeful and conscious growth.

- **Strategic Planning:** Collaborating to map out clear, actionable paths to achieve your goals.
- **Accountability:** Keeping projects on track and providing consistent support to ensure progress.
- **Management of your people:** Whether clients, employees, strategic partners, volunteers, or any other interested party, I love to nurture you all.
- **Emotional and Organisational Support:** Helping you stay grounded and organised, especially during high-pressure projects.

I do **not** focus repeatedly on tasks like:

- Content creation (writing, designing, or producing).
  - Administrative or repetitive tasks that can be automated or delegated to team.
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## My Ideal Clients

I work with individuals who:

- Are mission-driven and value spiritual and emotional alignment in their business.
  - Are open to collaboration and willing to embrace imperfection as part of the growth process.
  - Seek support in navigating challenges like overwhelm, perfectionism, or procrastination.
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## My Boundaries

To maintain the quality of my work and honour my own creative projects, I will:

1. Work the amount of hours mutually agreed on your business or project each week.
2. Dedicate at least **one full day per week** to personal projects like my book and podcast.
3. Set clear expectations and timelines for deliverables upfront.

4. Decline opportunities that do not align with my skills, values, or capacity.
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## Overcoming Challenges

I recognise that self-doubt and rejection sensitivity can arise, and I am committed to:

- Reframing setbacks as opportunities for growth and learning.
  - Seeking feedback with an open mind, knowing it helps me improve.
  - Practicing self-compassion and celebrating progress, no matter how small.
  - Regularly review and adjust my workload to ensure alignment with my goals and well-being.
  - Tell you when I am frustrated and needing to realign values or reaffirm boundaries.
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## Affirmation

I am capable, creative, and compassionate. I choose to trust in my abilities and honour the balance between serving others and nurturing my own dreams.

I have just 1 spot open for this level of support. For the opportunity to work with me in 2025

[BOOK A CHAT WITH ME](#)

To find out more and to see if we spark together!

## There's even more support for you and your business...

### **Spiritual. Strategic. Soul-led Support for Your Big Vision.**

You lead with purpose and desire to build a business that feels free and reflects your spirit - not just your skillset.

**Introducing The EmPower Team!** A sacred support system designed to root your mission into earth. Grounding you. This is soulful, heart-led assistance that uplifts your energy, honours your own rhythms, and helps you bring your vision to life - with more clarity, freedom, and ease.

Each Spiritual VA in the EmPower Team is soulful and intuitive, with a dedicated approach to the service they provide. They're spiritually aware, emotionally intelligent, lots of fun and deeply committed to co-creating the kind of culture you want at the core of your unique business.

And while they support the structure - the systems, the sacred admin, the practical moving parts - Emily adventures with you as your business ally, coach and strategic guide, holding space for your evolution and helping you stay anchored in love, and in your truth as you grow.

## Support That Moves With You

**Energy Aware & Heart-Led** We meet you where you are - with reverence, understanding, and the emotional spaciousness that helps you feel safe, seen, and strong as your true self.

**Empowerment Over Dependency** It's about receiving the kind of support that works for you, and allows your own leadership to rise - rooted in confidence, clarity, and sovereignty. We work alongside you to nurture your vision and help it grow.

**Structure That Serves Your Flow** From content planning to launch logistics, from email systems to client care - the EmPower Team brings ease to the background, so you can stay in your creative genius, aligned with your vision to get your message out into the world.

**Aligned Strategy + Soul Guidance** Alongside the team's support, Emily will work directly with you to develop offerings, refine your services, and align your business with your most authentic expression - emotionally, energetically, and practically.

**Time Freedom + Focus** With our team holding much of the day-to-day, you reclaim your space to breathe, dream, rest, and do the things only *you* can do - the work that lights you up.

This is conscious co-creation, rooted in spirituality and empowerment - so you can rise in your work and expand your impact without losing yourself, self-sabotaging or burning out in the process.

