

Bosch Associates Come Together To Aid The Homeless

- Bosch associates, family and friends demonstrate social responsibility in conjunction with World Environment Day

Kuala Lumpur, Malaysia, 14 June 2013 – In conjunction with World Environment Day, Bosch in Malaysia is continuing its long standing commitment towards giving back to the community by distributing food to some 650 homeless in and around the greater city of Kuala Lumpur on 8 June 2013.

In partnership with the Kechara Soup Kitchen Society, a non-religious community action group that distributes food, basic medical aid and counselling to the homeless of Malaysia, 30 Bosch associates, along with their family and friends, went around Kechara's distribution areas in search of the urban poor to provide them with vegetarian food packets and a listening ear.

"We were very humbled by our experience of volunteering with the Kechara Soup Kitchen Society. It really opened our eyes to the plight of the poor and homeless around our city. This experience has taught us that one of the best ways to help a homeless person is to show them respect. As you look into their eyes and talk to them with genuine interest and recognizing their value as an individual, you give them a sense of dignity which they rarely experience, and is somehow taken for granted in our society," said Zairynn Yazmi, Senior Officer, Corporate Communications of Bosch

Malaysia.

A commitment to volunteering is a regular extension to Bosch's strong tradition of corporate social responsibility towards the communities it interacts with. This initiative by its associates was made in conjunction with the World Environment Day, which is themed "Think. Eat. Save".

"Living in a food paradise such as Malaysia, it is common to forget that not everyone in the world has easy access to food like we do. Through this activity, we hope to emphasize the importance of simple acts of gratitude, giving and caring," added Zairynn.

In addition to volunteerism by its associates, Bosch donated RM 2,000 to the Kechara Soup Kitchen Society, in support of its ongoing initiatives to help the urban poor and homeless.

"We are very appreciative of Bosch's enthusiasm and financial assistance to help us continue our efforts to reach out to the homeless and to give them assurance that they are not forgotten. We always welcome volunteers to help us during our distribution rounds on weekends, as it has always been our mission to provide sustenance and basic medical care for the homeless and urban poor," said Chua Siong Woan, Treasurer and Project Director of Kechara Soup Kitchen.

Kechara Soup Kitchen Society operates a soup kitchen on weekdays, and mobilises volunteers for its distribution rounds with food packets on weekends.

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About Bosch in Malaysia

Bosch has been present in Malaysia since 1923, represented by Robert Bosch Sdn Bhd, with offices located in Selangor and Penang. In Malaysia, Bosch is active in the areas of Automotive Aftermarket, Power Tools, Security Systems, Drive and Control, Solar Energy and Thermotechnology. The company has two manufacturing arms in Penang providing car multimedia systems and power tools. Bosch also operates joint ventures in Malaysia including BSH Home Appliances Sdn Bhd, FMP Automotive (Malaysia) Sdn Bhd and ZF Steering (Malaysia) Sdn Bhd. In 2012, Malaysia contributed sales of RM 528 million (132 million euros) and employed more than 2,400 associates. Additional information can be accessed at www.bosch.com.my

About Bosch worldwide

The Bosch Group is a leading global supplier of technology and services. In fiscal 2012, its roughly 306,000 associates generated sales of 52.5 billion euros. Since the beginning of 2013, its operations have been divided into four business sectors: Automotive Technology, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 360 subsidiaries and regional companies in some 50 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing and sales network are the foundation for further growth. Bosch spent some 4.8 billion euros for research and development in 2012, and applied for nearly 4,800 patents worldwide. The Bosch Group's products and services are designed to fascinate and to improve the quality of life by providing solutions which are both innovative and beneficial. In this way, the company offers technology worldwide that is "Invented for life." Additional information is available online at www.bosch.com and

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