## SL: VALUE EXCHANGE

Hey there,

I've analysed top players in your' niche and I think you could perform 10x better if you did some things differently.

Simple changes can be done to the sales funnel to make the TARGET AUDIENCE feel safe to purchase your MID TICKET product and increase the credibility of your SALES FUNNEL.

I believe that we can add more written testimonials and reduce the overload of video testimonials because it adds a sense of "TRYING HARD TO SELL" in the mind of the reader.

Moreover, we need to amplify the desires of the readers to try and convince them to buy the product. We must frame the product as the solution to the reader and to be honest we must highlight that "only action takers will win"

As my final point of value; I believe you should improve the overall design of your sales funnel. It needs to maintain a consistent style. The funnel must also have a more clean Look. This will play a crucial role in the credibility of the product in the mind of the reader.

These are just the Tip of the iceberg and since COMPETITION is EXPLODING we must adopt different strategies to make our product unique and valuable to the customer.

I am not going to make UNREALISTIC claims but it is possible that we can help your business maximize more revenue like other TOP CREATORS such as razvan.pb,davenick etc.

Let us know if this is something that interests you.

Thank you for your time, Dilithra